HOW WIC HELPS THE NATURAL STATE

MISSION OF WIC

To assure healthy pregnancies, healthy birth outcomes and healthy growth and development for women, infants and children up to age 5 who are at nutritional risk, by providing nutritious supplemental foods, breastfeeding promotion and support, education on healthy eating, and referrals to healthcare and critical social services.

From Our Participants

"I have a good relationship with the Arkansas WIC Program. It is one of the best government entities because it helps a lot of mothers and kids. I have served on the Vendor Advisory Board and I am excited about EBT. I am also a staunch support of WIC and available anytime I am needed."

WIC VENDOR, ARKANSAS

Arkansas WIC Participation FY 2017

- Pregnant Women: 8,750
- Fully Breastfeeding Women: 1,985
- Total Breastfeeding Women: 3,007
- Postpartum Women: 8,241
- Infants: 22,303
- Children: 34,217
- Total: 76,519
- Coverage (% eligible): 48.10%


Please direct all questions to NWA at 202.232.5492

March 2019
WIC IS EFFICIENT
Arkansas WIC Food and Nutrition Services Benefits FY 2017

<table>
<thead>
<tr>
<th>Measure</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Average monthly food value per participant</td>
<td>$43.46</td>
</tr>
<tr>
<td>Net federal food cost</td>
<td>$39,907,588</td>
</tr>
<tr>
<td>Competitive bidding savings</td>
<td>$23,343,498</td>
</tr>
<tr>
<td>Nutrition, client services, and program management</td>
<td>$19,464,146</td>
</tr>
<tr>
<td>Total funds to state</td>
<td>$82,715,232</td>
</tr>
</tbody>
</table>

Source: USDA FNS WIC Program Data FY2017 https://www.fns.usda.gov/pd/wic-program

EBT STATUS
Arkansas has implemented WIC EBT/eWIC statewide. All state WIC programs must transition from paper vouchers to electronic benefit transfer cards (EBT) by 2020.

WIC SUPPORTS MILITARY FAMILIES
The Jacksonville Health Unit is located less than 5 minutes from the Little Rock Air Force Base. The Commissary on the Base is a WIC vendor to serve participants. The Base Resource Center also provides information about the WIC program. AR WIC has policies and procedures to ensure that unnecessary barriers in accessing the program are not created by staff, local health department clinics and the program. Outreach efforts are extensive to the Air Force Base.

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Source: USDA 2016 WIC Participant and Program Characteristics (PC) Report. PC data allows for standardized comparisons to demonstrate overall progress. Some states collect more data than required by the PC Report and may yield different and more current results than shown.

BREASTFEEDING

National WIC Participant Breastfeeding Initiation Rates
Arkansas WIC Participant Breastfeeding Initiation Rates

Source: USDA 2016 WIC Participant and Program Characteristics (PC) Report. PC data allows for standardized comparisons to demonstrate overall progress. Some states collect more data than required by the PC Report and may yield different and more current results than shown.