



# HOW WIC HELPS THE CHOCTAW NATION OF OKLAHOMA

## MISSION OF WIC

To assure healthy pregnancies, healthy birth outcomes and healthy growth and development for women, infants and children up to age 5 who are at nutrition risk, by providing nutritious foods to supplement diets, information and education on healthy eating, and referrals to health care and critical social services.

## FUN FACTS

**CHOCTAW NATION OF OKLAHOMA REPORTED THAT CONSISTENT PARTICIPANT COUNT WHEN OTHER AGENCIES WERE DECLINING**

**STATE WIC AGENCIES ARE COMPRISED OF 34 INDIAN TRIBAL ORGANIZATIONS**

**CHOCTAW NATION OF OKLAHOMA ADDED OUTREACH SPECIALIST TO THE PROGRAM TO PROMOTE THEIR PROGRAM AND INCREASE PARTICIPATION RETENTION**

## FROM OUR PARTICIPANTS

*"I have been tremendously blessed to have Choctaw Nation WIC to help me in the decision to breastfeed my baby. I am forever grateful for all the encouragement I received!"*

**WIC Grocer Participant, Choctaw Nation of Oklahoma**

## WHO PARTICIPATES IN WIC?

Choctaw Nation of Oklahoma WIC  
Participation FY 2015

Pregnant Women	326
Fully Breastfeeding Women	[99]
Total Breastfeeding Women	141
Postpartum Women	342
Infants	893
Children	2,163
Total	3,864
Coverage (% eligible)	NA

Source: USDA FNS WIC Program Data FY2015 <https://www.fns.usda.gov/pd/wic-program>

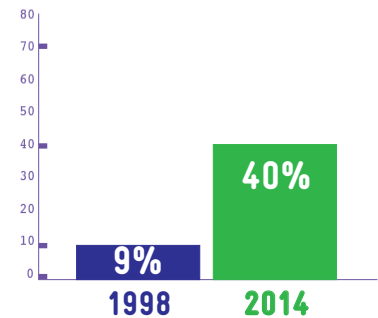
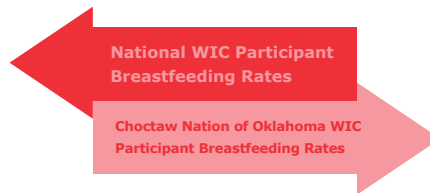
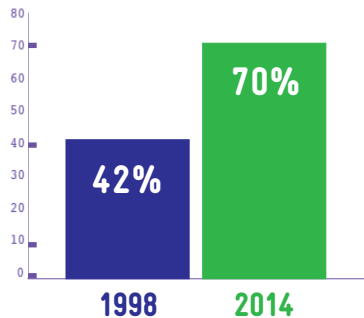
## WIC IS EFFICIENT

Choctaw Nation of Oklahoma Food and Nutrition Services Benefits FY 2015

Monthly food value per participant	\$37.65
Net federal food cost	\$1,745,779
Competitive bidding savings	\$937,194
Admin Cost (Nutrition Service Benefits)	\$1,358,252
Total funds to state	\$4,041,225

Source: USDA FNS WIC Program Data FY2015 <https://www.fns.usda.gov/pd/wic-program>

## BREASTFEEDING



Source: USDA 2014 WIC Participant and Program Characteristics (PC) Report. PC data allows for standardized comparisons to demonstrate overall progress. Some states collect more data than required by the PC Report and may yield different and more current results than shown.

## EBT STATUS

Choctaw Nation of Oklahoma is implementing WIC EBT statewide. All state WIC programs must transition from paper vouchers to electronic benefit transfer cards (EBT) by 2020.

## WIC SUPPORTS MILITARY FAMILIES

Choctaw Nation has a WICO (WIC Overseas) Program.

## CONTACT DETAILS

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