USING WIC DATA TO BE MORE EFFECTIVE
Rule 1: Easy Web Based Access

Raptor
WIC Management Information

PHFE WIC TEAM

Management Information for PHFE WIC Program

This system provides caseload analysis reports for California WIC Local Agencies.

Raptor News

The system now allows you to search using a Family ID or Individual ID and view all the database details about an individual on a single page. This is great for reviewing participant status. Many of the audit/export reports also have the Family ID and individual ID as a link to show this information.

54 reports of the 238 total Raptor reports have been updated in the last month. Click here to view the updated reports.

Raptor Help

To get help understanding these reports please use the CalWICtech Google Group email list so everyone can hear questions and answers. To get included in that group email Joseph Tessier at joseph@phfewic.org

To get your password reset you may use the email enabled password reset capability (see
Rule 2: Ease of Use

- No commands to learn
- No queries to write
- 238 different reports
Drop down menus allow you to customize reports by location or month or other things.

250+ reports with 60 options on each report equals how many?
- Every chart can show all the data behind it and more.
- Click **EXPORT** to move the data to Excel
- No commands to learn
WIC has Useful Data

- % Infants enrolled in their birth month
- Not missing out on their first WIC checks
- A project nets us 1200 to 2500 additional caseload per month
Finding locations having problems

- Allows you to focus on the teams needing more training

- More than half their infants missing their first checks
What is a good number?

- Helps you set expectations
- Do I need to improve?
- Hides who is who but gives the information you need

![Graph showing the enrollment rate of infants by birth month, with Your Agency highlighted in red and comparing Local Agencies.](image.png)
Similar sized clinics but one has twice the unused packets.
### Who didn’t spend their vouchers?

- View contact details about participants failing to spend their vouchers
- Export to Excel
- Call Participants and **solve problems**
- Import into automated message systems
Participants also on CalFresh fail to spend ALL of their benefits more often.

Don’t know how many fail to enroll in WIC completely.
Details about the RISKS coded to moms who have low birth weight infants

Export the numbers to generate reports

Work with other community groups or health agencies
Are cash value vouchers used in full?

~82% have their entire value used

95% have most of the value used
Why are basic food costs higher in low income areas?

This is the milk, cereal & bread check. Why could the cost be so different in these adjacent communities?
Please give Raptor a test drive....

We think it can stimulate discussions on the better use of our data to support the program and WIC families.

Note: Raptor PUBLIC account does not have access to participant identifiable information.
Bonus Slides
Why are the lowest income families not spending their vouchers?
- Trends, exports, compare clinics
- Detailed reports on who and the type of formula
WIC collects lots of information.

We break it down so it is usable and accessible.
We breakdown breastfeeding in several ways.

- We compare clinics.
- We allow the data to be exported.
- How are your appointments balanced?
- Are there days you can afford to send staff out for outreach visits?