What Makes a Great Place?

**Key Attributes**
- Fun
- Active
- Vital
- Real
- Special
- Useful
- Indigenous
- Celebratory
- Sustainable
- Diversity
- Stewardship
- Cooperative
- Neighborly
- Pride
- Friendly
- Interactive
- Welcoming
- Safe
- Clean
- "Green"
- Walkable
- Sittable
- Spiritual
- Charming
- Attractive
- Historic

**Intangibles**
- Local business ownership
- Land-use patterns
- Property values
- Rent levels
- Retail sales
- Number of women, children & elderly
- Social networks
- Volunteerism
- Evening use
- Street life
- Continuity
- Proximity
- Connected
- Readable
- Convenient
- Accessible
- Traffic data
- Mode splits
- Transit usage
- Pedestrian activity
- Parking usage patterns
- Crime statistics
- Sanitation rating
- Building conditions
- Environmental data

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