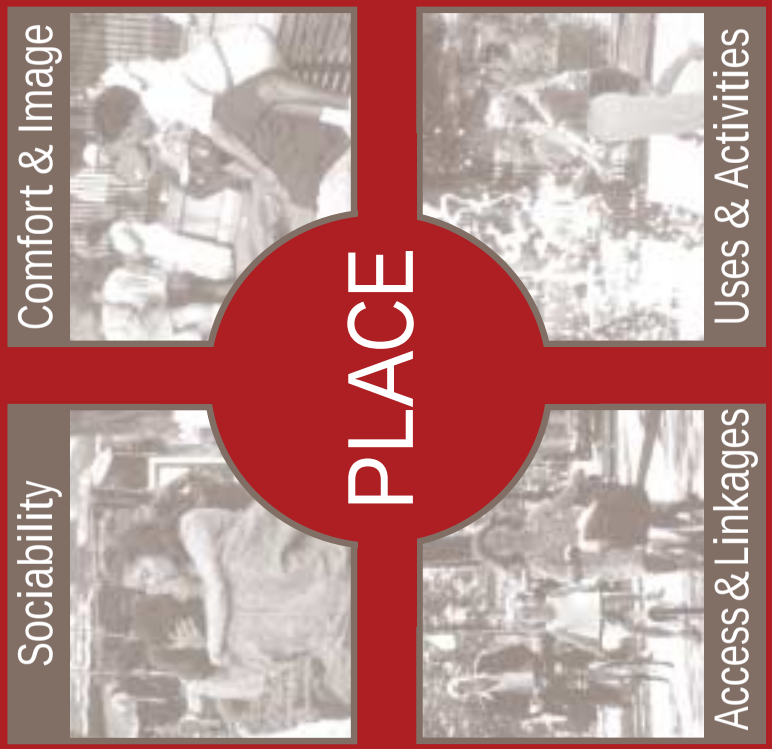
Place Game

Place Performance Evaluation Game

a tool for initiating the place-making process



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What Makes a Place Great?

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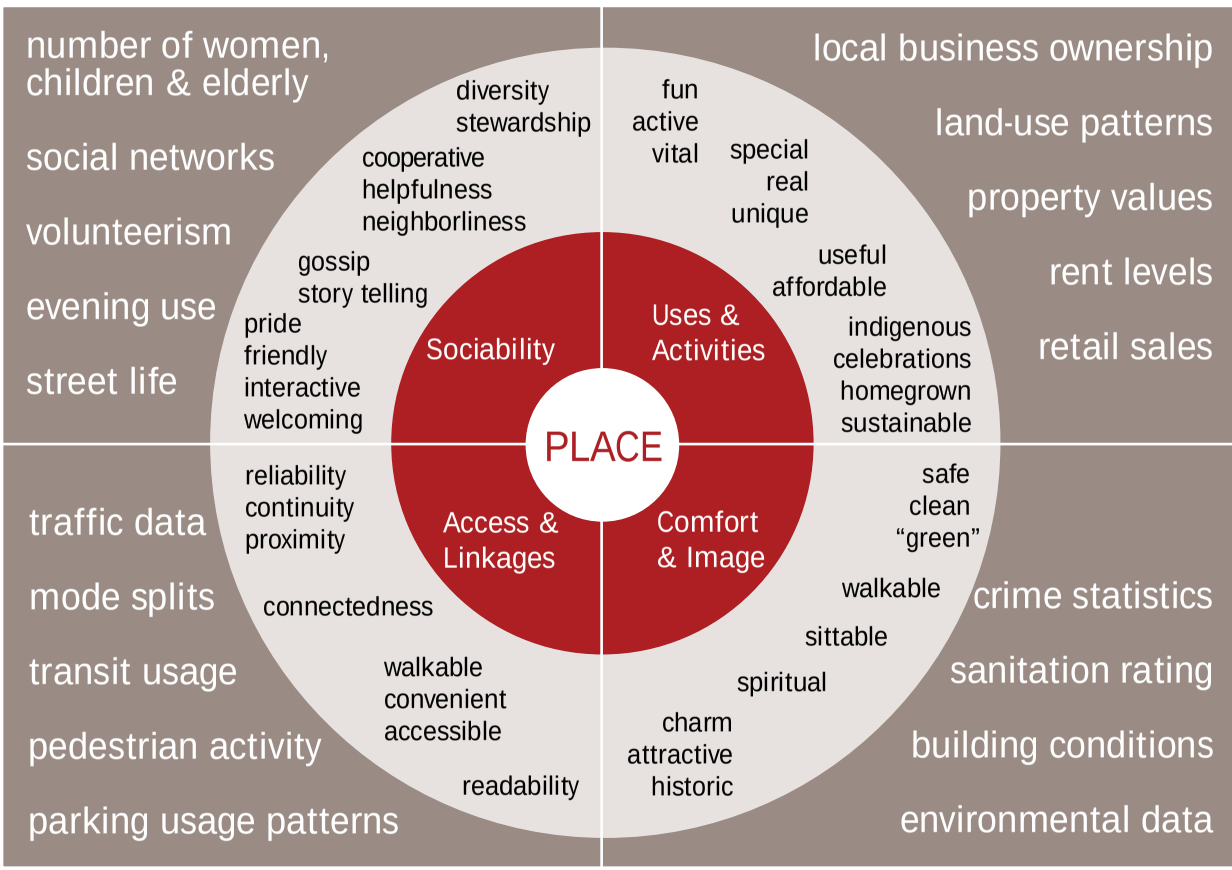
Building Community
Creating Places
Using Common Sense



- key attributes
- intangibles
- measurements

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Location _____

Evaluate the Place

Comfort & Image	GOOD	FAIR	POOR
Attractive	1	2	3
Feels Safe	1	2	3
Clean/well maintained	1	2	3
Feels feels reflective and restorative	1	2	3

Comfort & Image average rating: (sum/4)_____

Access & Linkages	GOOD	FAIR	POOR
Identifiable from a distance	1	2	3
"Walkable"	1	2	3
Accessible by transit	1	2	3
Clear information/signage	1	2	3

Access & Linkages average rating: (sum/4)_____

Uses & Activities	GOOD	FAIR	POOR
Comfortable places to sit	1	2	3
Frequent community events/activities	1	2	3
Area is busy	1	2	3
Variety of things to do	1	2	3

Uses & Activities average rating: (sum/4)_____

Sociability	GOOD	FAIR	POOR
People in groups	1	2	3
Evidence of volunteerism	1	2	3
Sense of pride and ownership	1	2	3
Children and seniors are present	1	2	3

Sociability average rating: (sum/4)_____

Identify Opportunities

1. What do you like best about this place?

2. List three things that you would do to improve this place that could be done right away and that wouldn't cost a lot:

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3. What three changes would you make in the long term that would have the biggest impact?

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4. Ask someone who is in the "place" what they like about it and what they would do to improve it. Their answer:

5. What local partnerships or local talent can you identify that could help implement some of your proposed improvements? Please be as specific as possible.