Dirt and Dust

Appearance
• When asked, “What’s the first thing you look at when judging cleanliness?” the most popular first response of consumers was “Floors” (42%). (CDI Research)

Labor
• The estimated cost of removing a single pound of dirt from a modern building can exceed $600. (International Sanitary Supply Association)

Health
• Indoor air is found to be up to 70 times more polluted than outdoor air; (Environmental Protection Agency) and most people spend 60-90% of their time indoors. (American Lung Association)

Involuntary Acts
• Up to 24 pounds of dirt can be tracked in by just 1,000 people coming through an entrance over a 20-day work period. (ISSA)
• 30% of the dirt tracked in is trapped in the first 3 feet of a typical mat, 85% of the dirt gets trapped within a 15-foot length of typical matting. (ISSA)

Slips and Falls

Expense
• The average cost of a slip-related injury exceeds $12,000. (Wausau Insurance Co.)
• The average cost to defend against a slip-and-fall lawsuit is $50,000. (NFSI)

Hazards
• Slip-and-fall accidents most often occur on wet or dirty surfaces. Slips, trips and falls are the leading cause of occupational accidents and result in more than 300,000 disabling injuries each year. (National Safety Council)

Health
• The number one killer in the workplace is slips and falls. Slips and falls kill more workers than fire, chemicals, and electrocution combined. (National Safety Council)