PREPARE FOR SEASONAL WEATHER

Teach your clients how to create an optimal matting system.
Changing seasons can be a pain for people trying to keep the inside of their facilities clean. For many, whatever they can keep off the floor, they don’t have to pay to clean up. While floor mats are put in place to help this inevitable issue, end-users don’t always situate the mats in the correct spaces or applications to achieve maximum efficiency. A matting system enables you to be most efficient when using mats in your facility and to also better push a brand by enforcing impressions with every mat that customers walk across.
The indoor and outdoor matting system is the most common method of placing floor mats in a facility. Placing the SuperScrape Impressions outdoor mat just outside the door will serve as a first line of defense, picking up a lot of the larger chunks of weather elements and general outdoor dirt. This DigiPrint HD indoor mat will stay cleaner for a longer period of time since it sits just inside the door.
Extending the walk-off is often forgotten when utilizing floor mats inside of a facility. A walk-off mat placed just after the indoor mat is great for picking up or drying any other weather elements that may be left on someone’s feet as they walk in the door. It can also serve as an additional branding impression right after the front entrance, which helps boost brand recognition.

For more information, visit www.logomatsllc.com or call (888) 628-7462.

“In times of inclement weather, it’s best to extend the walk-off within a facility.”
Miles Wadsworth, President, Logo Mats LLC