



International Conference
SOUTHERN MODERNISMS.
Critical Stances through Regional Appropriations
Oporto, February 19-21th 2015

February 19

10h00 – Southern Modernisms

Joana Cunha Leal (IHA/FCSH – Universidade Nova de Lisboa)

10h30 – coffee break

10h40 – Session 1 – chair: Joana Cunha Leal (IHA/FCSH-UNL)

Southern Architectures

Maria Helena Maia, Alexandra Cardoso, Alexandra Trevisan, and Joana Couto (CEAA/Escola Superior Artística do Porto)

A Southern modern historiography: critical stances or an old narrative

Anat Falbel and Gustavo Rocha-Peixoto (Universidade Estadual de Campinas / Universidade Federal do Rio de Janeiro)

Shifting South: architecture history following geopolitics

Eliana Sousa Santos (CES/ Universidade de Coimbra)

12h00 – coffee break

12h10 – Session 2 – chair: Maria Helena Maia (CEAA/ESAP)

On being modern: primitivism and ingenuity in Ernesto de Sousa and Almada Negreiros

Mariana Pinto dos Santos (IHA/FCSH-UNL and Universitat de Barcelona)

Antropofagia: A highly critical "Arrière-garde" Modernism in 1920s Brazil

Kalinca Söderlund (University of Essex)

Owning the unfamiliar: modern architecture between internationalism and nationalism in Brazil in the 1920s and 1930s

Francisco Sales Trajano Filho (Universidade de São Paulo)

13h30 – Lunch

15h00 – Session 3 – chair: Pedro Barreto (CEAA/ESAP)

Southern Modernisms Default Materiality of Whiteness and its Connection to the International Style

Susanne Bauer (University of London)

Damned Words: the use of *Modern* and *Regional* as attributes of folklore modernist rendition in stage and costume design at the turn of the 1930's.

Carlos Bartolo (IHA/FCSH, Universidade Nova de Lisboa)

Modernist art and the Portuguese "Teatro de Revista"

Jorge Palinhos (CEAA/Escola Superior Artística do Porto)

16h20 – coffee break

16h30 – Session 4 – chair: Sílvia Vieira de Almeida (IHA/FCSH-UNL)

Modern art and the culture of abstraction as "Western culture": the case of Yannis Moralis in post-civil war Greek art field

Annie Malama (National Gallery, Alexandros Soutzos Museum)

August Herborth in Brazil: Between "indigenous" decoration and cosmopolitan architecture

Arthur Valle (Universidade Federal do Rio de Janeiro)

***Noucentisme* and the avant-garde: the case of Barradas, Vibrationism and Torres García**

Maria Lluïsa Faxedas (Universitat de Girona)

(No) Laughing Matter: *Noucentisme*, Modernity and Xavier Nogués' Cartoons

Begoña Farre (IHA/FCSH – Universidade Nova de Lisboa)

17h50 – coffee break

18h00 – Session 5 – chair: Mariana Pinto dos Santos (IHA/FCSH-UNL)

Mediating the Modern: Domesticity and Design in Milan, 1930-1960

Jonathan Mekinda (University of Illinois)

A creative response to Modernism: the case of Greek Modernism as seen through modern Greek sculpture

Kliri Angelou (University of Bristol)

The redemption of the vernacular in the understanding of the modern - two cases from the South

Sílvia Vieira de Almeida (IHA/FCSH – Universidade Nova de Lisboa)

20h00 – cocktail

February 20

10h00 – Keynote address

Ana Tostões (IST/ University of Lisbon and Docomomo International)

10h30 – coffee break

10h40 – Session 6 – chair: Alexandra Trevisan (CEAA/ESAP)

Tradition and modernity intertwining in the re-presentation of Portuguese modern architecture: the case of the Survey on 20th Century Architecture in Portugal.

Marta Lalanda Prista (CRIA/FCSH – Universidade Nova de Lisboa)

Widening the scope of modernism: is there room for Portuguese fascist architecture?

Joana Rita da Costa Brites (Universidade de Coimbra)

House as Ideology in the Affordable Houses Programme of the Estado Novo

Sérgio Dias Silva and Rui Jorge Garcia Ramos (FAUP – Universidade do Porto)

12h00 – coffee break

12h10 – Session 7 – chair: Ana Tostões (IST/UL; Docomomo International)

Mediterraneità oltremare: Assimilation, Appropriation, or Rejection? The Imposition of the Fascist Aesthetic Ideology of Mediterraneanness Overseas from 1935 to 1940

George Epolito (Manchester School of Architecture)

Modernism in Latin America: between the two sides of the Atlantic

Maria José de Azevedo Marcondes (Universidade Estadual de Campinas)

França's "Quiet Modernism": Acknowledging the maturation of Portuguese regionalist architecture in the interwar period.

Mariana Mata Passos (Universidade Nova de Lisboa)

13h30 – Lunch

15h00 – Session 8 – chair: Foteini Vlachou (IHA/FCSH-UNL)

Through the lens of Sifgried Giedion: CIAM IV and the stay in Greece

Matina Kousidi (Institute for the History and Theory of Architecture, Switzerland)

Travelling modernisms: The tours and acquaintances of Portuguese architects

Rita Almeida de Carvalho (ICS, Universidade de Lisboa)

Josef Albers and Spain: Cultural Transfers, 1929

Laura Martínez de Guereñu (IE University, Madrid-Segovia)

16h20 – coffee break

16h30 – Session 9 – chair: Begoña Farré (IHA/FCSH-UNL)

Greek Modernities in the inter-war period. Architectural contradictions between Neoclassicism and Regionalism.

Vassilis Colonas (University of Thessaly)

Ventura Terra, modern town planner?

Gerbert Verheij (Universitat de Barcelona)

The Greek pavilion in the "Exposition internationale des arts et techniques de la vie moderne", 1937: the turn from an art of national inspiration to a "national art"

Polina Kosmadaki (Benaki Museum)

17h50 – coffee break

18h00 – Session 10 – chair: Alexandra Cardoso (CEAA/ESAP)

Intertwining Hegemonies Between Center and Periphery. The Case-Study of Greek Modern Architecture

Alexios Tzompanakis (Technical University of Crete)

A Critical Approach to Modernist Architecture in Spain. Rumours and Truths.

Concepción Díez-Pastor Iribas (Universidad Politécnica de Madrid)

The GATCPAC as Barcelona's Mediterranean Critical Regionalism background

Sara Coscarelli Comas (Universitat Autònoma de Barcelona)

19h30 – end of day drink

February 21

10h00 – Session 11 – chair: Antoni Remesar (Universitat de Barcelona)

Parallel paths

Alexandra Cardoso, Maria Helena Maia and Alexandra Trevisan (CEAA/Escola Superior Artística do Porto)

Lucio Costa and the veranda: strategies between Brazilian modernism and Portuguese tradition

Eduardo Pierrotti Rossetti (Universidade de Brasília)

Iberian Symmetry: Távora and Coderch looking for their own modernity

Iván Yllera (Universidad Politécnica de Madrid)

11h40 – coffee break

11h50 – Session 12 – chair: Concepción Diez-Pastor Iribas (UPM)

Vernacular Architecture in Crete. Continuities in concrete

Nikos Skoutelis (Technical University of Crete)

Regionalist projects of Rogério de Azevedo

Jorge Pimentel (CEAA/Escola Superior Artística do Porto)

The Hassan Fathy's New Gournia Village in the crossroads of modern and vernacular

Zara Ferreira (IST, Universidade de Lisboa and Docomomo International)

"Une autre modernité": The modern tradition of Tunisian architecture in '40.

Luca Eula and Elisa Pegorin (FAUP and Politécnico de Torino)

13h00 – Conference closure