



## Avid Ratings Closes on Funding to Help Shape Homebuilding Industry



### Avid Ratings Raises \$6 Million in Series-A Financing to Transform Homebuilding and Real Estate Industries

Our entire team at Avid Ratings is delighted to share that we've closed on new funding opportunities with Madison, Wisconsin-based venture capital firm 4490 Ventures and Detroit-based growth capital investment firm Beringea. These new investments will allow our company to further support the homebuilding industry by allowing us to become the leading resource for measuring building quality and maximizing homebuyer satisfaction across North America.

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### Avid Ratings Strengthens Executive Leadership Team with Two Key Hires



Our team is excited to announce the addition of two new senior-level executives to our corporate team: Aaron Everson as President and Brian Nelson as Chief Technology Officer. Hiring top-tier industry professionals reinforces Avid Ratings' commitment to enabling more companies to harness the power of authentic positive reviews in order to increase sales velocity and grow market share. Based in the Madison, Wisconsin headquarters, Everson will oversee general operations with each functional area of the business, and Nelson will manage and build the product development efforts.

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**Tip Of The Month**  
What Are You Asking Your Customers?

**Featured GoTour**  
Renewable Living Home Meritage Homes

September 13-14, 2018: [Online Sales & Marketing Summit](#)  
 September 13-16, 2018: [BILD Alberta Fall Conference](#)  
 September 19-21, 2018: [ProBuilder Connect](#)  
 September 23-25, 2018: [OHBA Conference](#)  
 October 1-4, 2018: [MiTek Builder Summit](#)  
 October 10, 2018: [Southwest Builders Show](#)

**Industry News**

- [3 in 1 Roof System Designed for Enhanced Efficiency](#)
- [4 Ways Drones Will Change Everything for Contracting](#)
- [Townhouse Construction Surges](#)
- [Industry Could be Overspending \\$177B Per Year, Study Finds](#)
- [Creating a Habitat for Health](#)



**Avid Ratings is Hiring!**

Avid Ratings is an exciting technology and data company that is changing the way new homes are bought and sold across North America. By joining our team you will be able to contribute to our mission of being the most valuable resource for building quality information in the world.

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