



What is review gating and how can it affect your business?



## Don't Fall Victim to "Review Gating" Services

by: *Paul Cardis*



Google is now the hammer for those companies wishing to mask their true star ratings in public websites. Google explicitly states that if you are suppressing or gating (filtering) your negative customers away from taking a survey with your company, you can be banned entirely from Google My Business. This threat is the equivalent of being banned from Google because no longer will your company rank highly nor will it have the full representation of your company profile compared to your competitors.

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## Solving Construction Workflow Pain Points

by: *Clark Ellis*

Collaboration has become a buzzword in that a lot of companies talk about it but few do it

right. That's unfortunate because knowing how to collaborate is critical for today's builders, as a shrinking labor and management pool forces them to squeeze more productivity from fewer people. Those who do it well are rewarded with faster cycle times, higher profits and fewer problems with quality and cost management. Builders that fall short are penalized in each of those areas.

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