



NEW ON YOOCAN

YOOCAN PROMOTIONAL FEATURE

Yoocon Technologies

DECEMBER 2021

Introduction

HERE AT YOOCAN THE COMMUNITY AND THE USERS ARE OUR NUMBER ONE PRIORITY.

Yoocan is the number one global collaborative community for people with disabilities. It has been successful in connecting thousands of individuals with each other and helped them share their stories, recommend products and services, as well tips on how to overcome obstacles. Yoocan is a successful model that we are now taking to the next level, but more than anything Yoocan is a labor of love.

Yoav and Moshe Gaon built Yoocan for Erez and with his help. Erez is growing up with a family and a community that knows him since he was a child and is following his progress closely. This is the experience we wish for all our users. Sharing a story or recommending a product on Yoocan is not just another promotion, it can change someone's day, it can change someone's life.

We look forward to meeting with you to discuss the next steps.

Yoav and Moshe Gaon
Co-founders, Yoocan Technologies

Overview

"Sharing Experiences and knowledge, so no one feels alone."

Sharing your story on Yoocan should also be a labor of love for you. Love for the fellow people in the community and for all people with disabilities that are facing challenges that they feel they cannot overcome are facing obstacles that seem insurmountable and are feeling alone and misunderstood. Sharing your story can uplift them and help them overcome hardships, knowing that there is a way to do so.

"For me, it all started 7 years ago. Fibromyalgia Anxiety Depression Psrd All at once my world was rocked with stress hives, meltdowns, chronic pain... I was 23 when I was given my first slew of diagnoses. Over the years I learned to cope with exercise, diet, distraction, and work. But that all came crashing down this year. It started with a tremor in my fingers. And I noticed my blood pressure was off."

You can check out Amber's whole story on [our site](#).



What We Offer

Yoocan is the number one collaborative community for people with disabilities, in the world. With the people that know our community, we have built trust. With the power of everyone that participates in the community, we inspire trust in those who visit Yoocan for the first time. This trust has been built on a long-standing tradition of recommending products and services that actually work. We invite you to be a part of this effort and help bring your product or service to the community.



PROMOTION TO A PURELY TARGETED AUDIENCE

Your ad will be seen exclusively by people who have a need for it. Yoocan is home to people from the disabilities community and their friends and loved ones. It is an exclusive target audience that would otherwise take you valuable time and considerable resources to build. This way you are promoting services and products to an audience that needs them for a fixed price.



COMMUNITY PUBLIC RELATIONS

We have seen that in today's oversaturated market product recommendations from a trustworthy source go a long way. This is what we offer. An exclusive advertising space on Yoocan that is the whole package and will help get our user's attention in the best way.



INVESTING IN INCLUSION AND DIVERSITY

Taking advertising space on the Yoocan platform is also an investment. It will help the Yoocan community stay vibrant and grow further, which in turn will give you more visibility, so it is a win-win combination.



EASY AND USER-FRIENDLY PROCESS

Unlike advertising on other platforms, at Yoocan we do most of the work for you. Placing an ad is an easy 4 step process. For a small fee, you will reach the right people and get direct feedback from the community. We currently have over 27 thousand active users and that number is growing every month.



THE TIME TO TRY IT IS NOW

Follow [this link](#) and you can place your ad immediately or write back to us with any questions you might have. We will be happy to go through the process and discuss the benefits further. For a handful, we can also offer strategic alliances and an all-year Sponsorship leadership program.

Your Investment in diversity, inclusion, and your brand

PACKAGE

PRICE

1 WEEK

199\$

Package includes products/service click through the tile on the homepage and within story pages

2 WEEKS

299\$

Package includes products/service click through the head banner, tile on the homepage and within story pages

4 WEEKS

399\$

Package includes products/service click through head banner, tile on the homepage and within story pages + **Yoocan community newsletter blast**

Website traffic

600.000 unique visitors since 2016

100.000 unique users in 2021

Subscribers

28.000 website subscribers

10.000 newsletter subscribers

Storytellers

2.200 storytellers from 105 countries

Organizations & partners

+1.000 service providers, vendors, and partners on the platform

Social media

more than 35K followers on [IG](#)

5K followers on [FB](#)