



YES, YOOCAN DO ANYTHING FOR PEOPLE WITH DISABILITIES!

TEN WAYS YOU CAN CHANGE
THE WORLD BY COLLABORATING WITH [YOOCANFIND.COM](https://yoocanfind.com).

FEBRUARY 2022

OUR PROMISE:

WITH YOOCAN YOU ARE NOT ALONE!

We believe that shared experiences and knowledge from around the world can inspire people with disabilities and change their lives, so no one will feel alone!

With thousands of yooCan community members making daily connections, finding new friendships and relevant solutions, we are the world's #1 collaborative community for sharing experiences and knowledge for and by people with disabilities.

WHAT IS YOOCAN?

#1

**GLOBAL COMMUNITY
BRAND**

#1

**RESOURCE FOR
COMMUNITY,
PRODUCTS, AND
SERVICES**

#1

**ASSISTIVE TECH AND
CONTENT SHARING
AND PROMOTION
PLATFORM**



OUR STORY

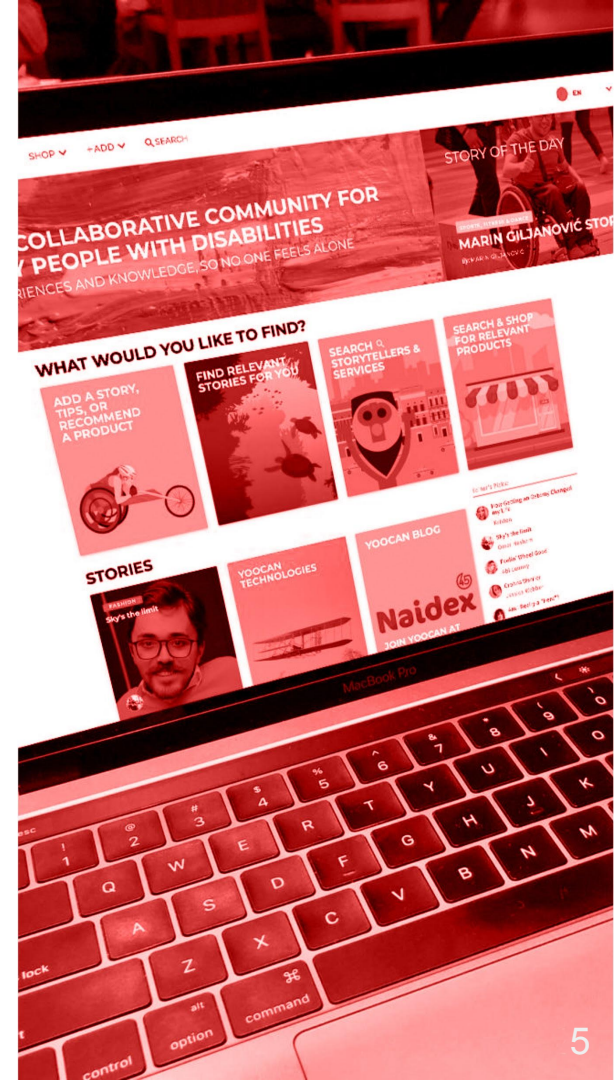
YOAV GAON,
YOOCAN CO-FOUNDER
AND HIS SON EREZ

<https://yoocanfind.com/About/?lang=en>

#1

TAKE ADVANTAGE OF YOOCANFIND.COM

WE HAVE BUILT A UNIQUE GLOBAL ECOSYSTEM,
ALLOWING PEOPLE WITH DISABILITIES,
ORGANIZATIONS, VENDORS, AND STARTUPS TO
CONNECT, COLLABORATE, PROMOTE AND SHARE
EMPOWERMENT, PRODUCTS & RESOURCES.



+600,000 UNIQUE USERS SINCE JULY 2016 LAUNCH

+2,400 STORYTELLERS

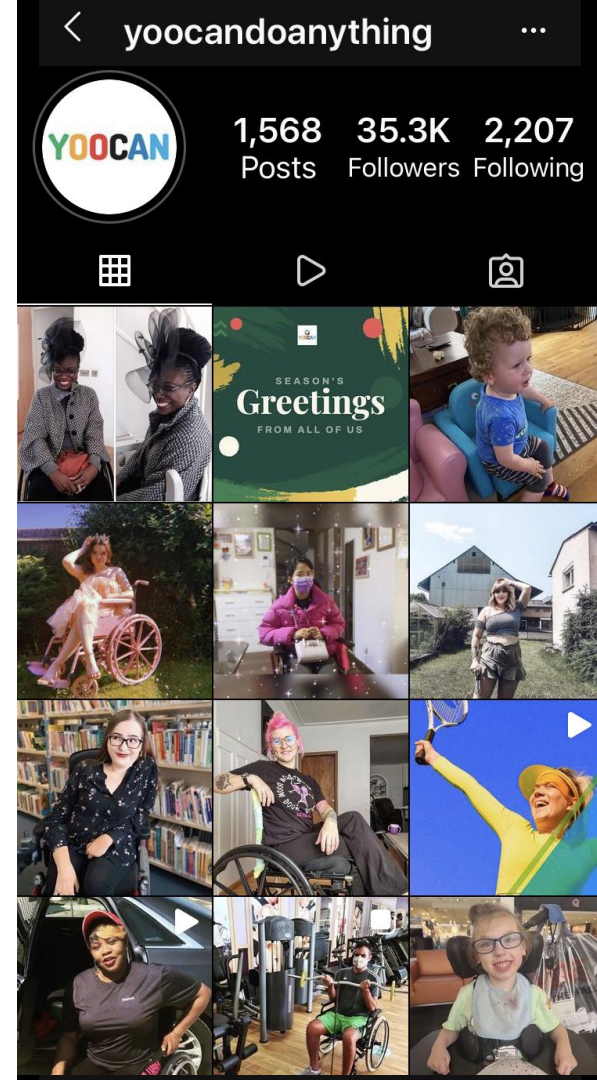
+105 COUNTRIES

USER GENERATED CONTENT

@yoocandoanything ON INSTAGRAM



YOOCAN



WHAT CAN PEOPLE AND COMPANIES DO ON YOOCAN?

1. SHARE

your **video**, story, tips, or product recommendation

2. EXPLORE

global personal experiences and read practical tips and blogs

3. SEARCH

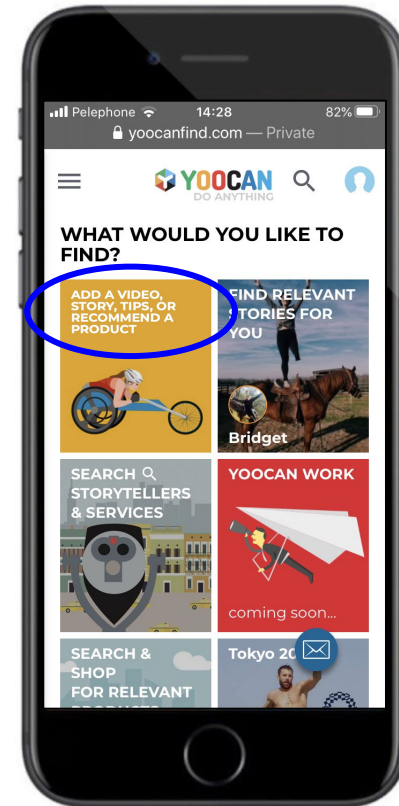
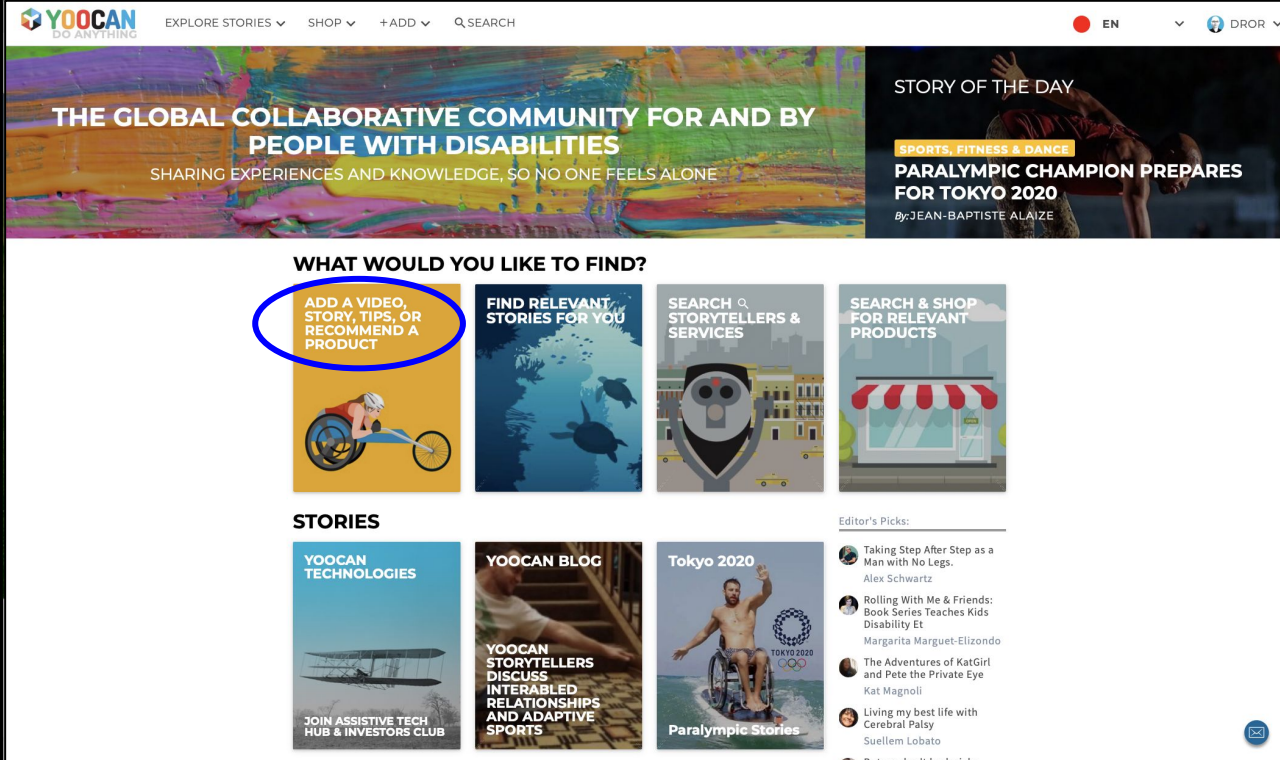
for relevant information and **job opportunities**

4. SHOP

for relevant products and/or find important information you seek

5. PROMOTE/PARTNER

NEW products and services



YoocanFind.com EN



NEW PROMOTE, ADVERTISE, PR AND DRIVE SALES WITH YOOCAN ADS

YOOCAN ADS IS A 100% TARGETED ADVERTISING
OPPORTUNITY TO A GLOBAL ECOSYSTEM AND COMMUNITY



YOOCANFIND.COM

Yoocan is the number one global collaborative community for and by people with disabilities and their families. Through inspiring community stories (UCC) we spread love, know-how, learnings, and ideas with the world.

Yoocan's ecosystem is built of PWD members (storytellers)-service providers (NPO's, NGOs & ORG's) + vendors/product solution makers/providers. By empowering diversity, equity & inclusiveness Yoocan has gained the trust of its members and is now offering you, the opportunity to introduce yourself directly to our community.

OUR REACH

Website: 600,000 visitors since 2016 | 100,000 Visitors in 2021
Website Subscribers: 30,000 | Newsletter Subscribers 11,000
Storytellers: 2200 from 105 countries
~1100 Service providers, organizations & companies
social media: 35,000 IG | 5,000 FB

IMPACT ADVERTISING

Promote your products while doing good

100% targeted PWD audience & interest

Direct click to URL of your choice

Community/Ambassador testimonials
supportive of Diversity, Equity & Inclusion

Plug & Play, fully automated system

AD PLANS

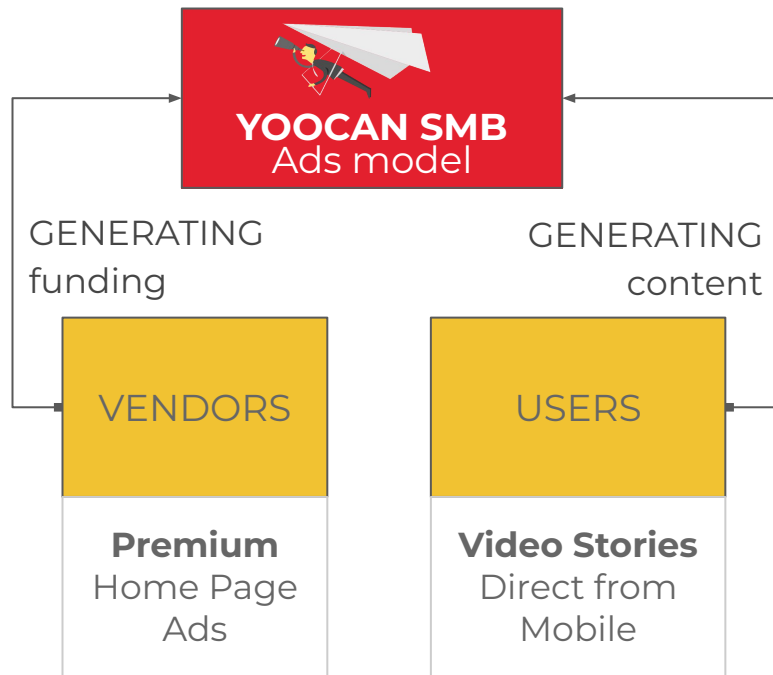
	Click through Tile			
	Home Page	Story Page	Newsletter	Package
1 Week	V	V		199 US\$
2 Weeks	V	V		299 US\$
4 Weeks	V	V	V	399 US\$

yoav@yoocantech.com | moshe@yoocantech.com

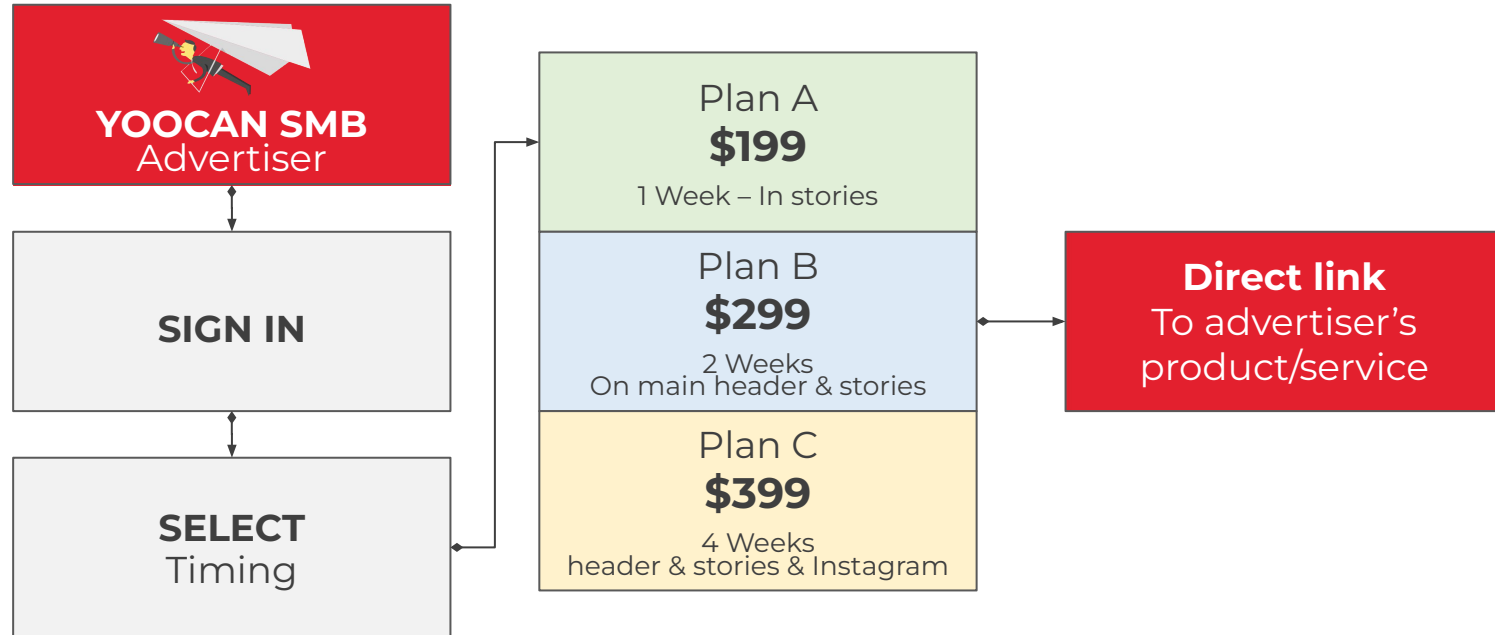
YOOCANFIND.COM

2

YOOCAN PROMOTE IMPACT ADVERTISING



THE ADVERTISER'S JOURNEY





NEW LEAD DIVERSITY, EQUITY & INCLUSION (DEI) WITH YOOCAN PARTNERSHIPS

YOOCAN SPONSORSHIPS AND PARTNERSHIPS PROGRAM ENABLES
CORPORATIONS TO INVEST IN DEI INITIATIVES THAT CHANGE LIVES

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YOOCAN PARTNERSHIPS

- Strategic yearly sponsorship model
- Only five DEI distinguished sponsors
- Company LOGO on the homepage with advertisement and newsletter promo
- Tailored DEI initiatives and projects
- Recognition as a community leader



yoav@yoocantech.com | moshe@yoocantech.com

YOOCANFIND.COM

3

A GREAT WAY FOR YOU TO INVEST IN YOUR DIVERSITY, EQUITY, INCLUSION & SOCIAL RESPONSIBILITY PROGRAMS!

WE HAVE BUILT A VERTICAL NETWORK OF THOUSANDS OF USERS, PARTNERS, AND ORGANIZATIONS



**GLOBAL
NETWORK:**

**+1,000
ORGANIZATIONS**

**+800
VENDORS**

4

A GREAT WAY FOR YOU TO SHARE YOUR CONTENT!

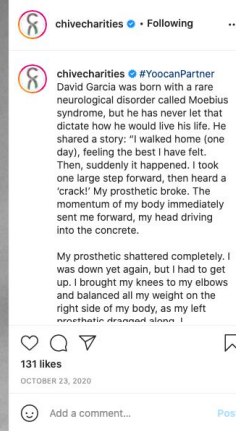
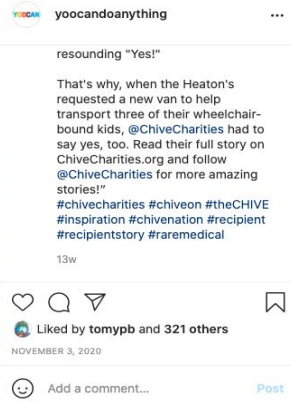
TAKE ADVANTAGE OF YOOCANFIND.COM TO
SHARE YOUR CONTENT, VALUES & MISSION



YOOCAN



CONTENT SHARING WITH YOOCAN



AMERICAN USERS GENERATED STORIES ON YOOCAN



"My name is Abby Mccage and this is my story of coming to the realization that living with muscular dystrophy wasn't actually my disability, but instead, it was the mindset I was stuck in and the inability to have faith that I was made with a purpose even if I wasn't normal or what the world would classify as worthy or good enough."

[LINK TO STORY](#)



"My name is David Coons (@_onelegacy...). I am a right leg below knee amputee. I lost part of my leg on 01/21/17 due to a motorcycle accident. I had skated before my accident for years. It wasn't until May 2019 when I finally got back into the sport."

[LINK TO STORY](#)



"Osaru, Ebuwa, and Adamosa are three siblings diagnosed with a genetic disorder condition called Spinal Muscular Atrophy Type 5 with Distal Neuropathy. Osaru is 8 years old. She's an art lover and just completed 2nd grade. Ebuwa (6) starts 1st grade in the fall. She's the fashion 'queen' of our home. Adamosa will be 5 in July."

[LINK TO STORY](#)

STORYTELLERS FROM ALL OVER THE UNITED STATES

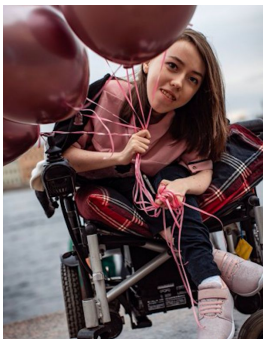
These are just some of the most successful and compelling US stories shared last year.

MICHIGAN

CONNECTICUT

TEXAS

GLOBAL USERS GENERATED STORIES ON YOOCAN



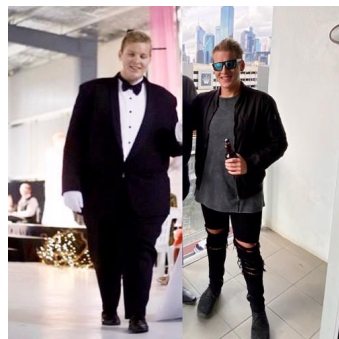
"Hello! My name is Evgeniya and I'm 22 years old. I was diagnosed with myopathy. I was diagnosed at birth, but not at any point in my life, was I ever desperate. I really love tinkering, and these small things also give meaning to my life. Never despair, because you can find a way out of any situation! I am sending a huge hug to everyone! Remember, you are beautiful regardless of the diagnosis!"

[LINK TO STORY](#)



"Hi, I am Shobhika Kalra, an Indian, 30 years old girl based in Dubai. I am wheelchair-bound due to a degenerative disorder that I was diagnosed at the tender age of 13. I had to decide on the way things should be for me. However, this hasn't stopped me from pursuing my ambitions in life."

[LINK TO STORY](#)



"I was labeled a 'retard' by a professional... a 'retard'! Going through the process of blindness was tough, I was misdiagnosed countless times, I was questioned as to whether or not I was faking it. I was diagnosed with Stargardts disease at the age of 9, I was the 20th person in Australia to be diagnosed with this disease, and for lack of a better analogy, it was like a switch turning off, my eyes deteriorated rapidly, no cure insight..."

[LINK TO STORY](#)

STORYTELLERS FROM ALL OVER THE WORLD

These are just some of the most successful and compelling global stories shared last year from +105 countries like...

RUSSIA

UAE

AUSTRALIA

THE YOOCAN VIDEO AND HYPERLINK SHARING FEATURES

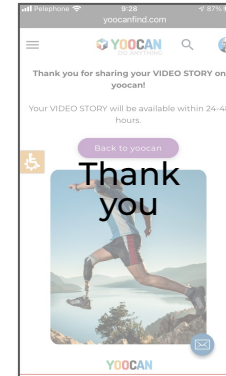
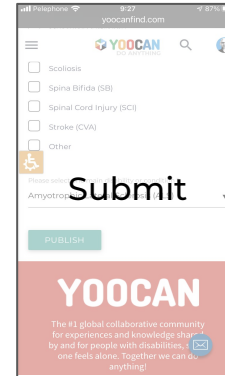
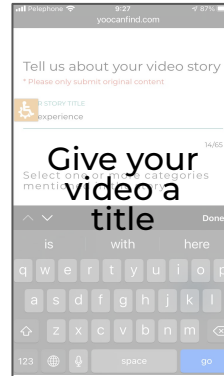
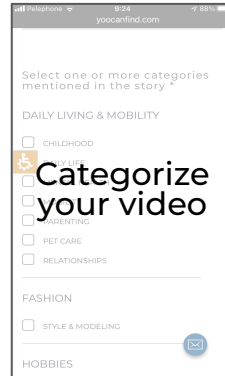
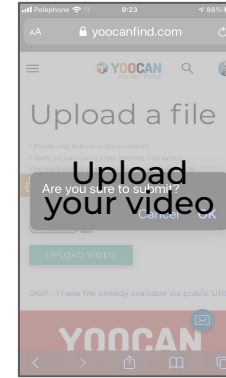
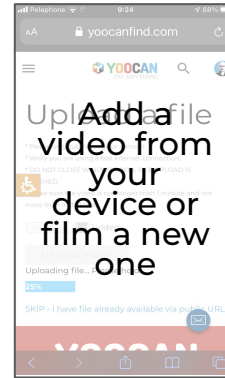
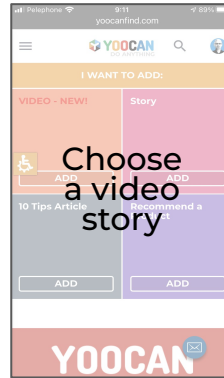
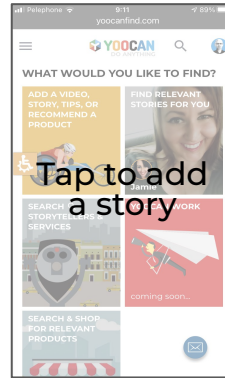


HOW WE ADAPTED OUR IN-PERSON EXERCISE PROGRAM TO THE COVID-19 PANDEMIC!

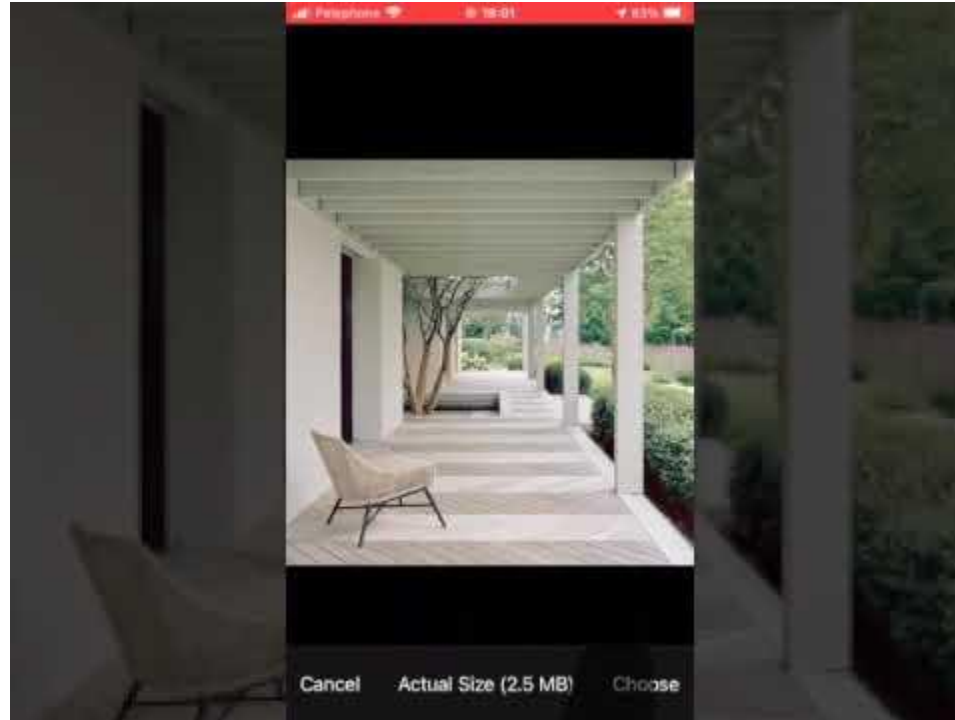
Every Body Athletics is a small group exercise program designed for adults with disabilities in the greater Portland area. We promote positivity, inclusivity, and teamwork, which not only motivates physical wellbeing but also supports social wellbeing, too. At EBA, teammates (volunteers) workout alongside athletes (adults with disabilities) to inspire and assist circuit training style exercises. Each station has a conversation starter, which allows the partners to learn more about one another and grow in their social skills.



YOOCAN VIDEO FEATURE SCREEN:



YOOCAN VIDEO FEATURE SCREEN:



LINKS TO PRODUCTS AND SERVICES ON YOOCAN



The goal of the “[Smile-o-meter Friday](#)” show is to create the opportunity for people to understand differences—by showcasing the talents of individuals of all abilities and backgrounds—and of course, smile!

For more information about our programs or to participate, visit us at [DMF Virtual Community](#) (<https://www.danielsmusic.org/virtualcommunity>) – an online platform where individuals with disabilities can explore, learn, and celebrate the joy of music together. New content is posted every week, so be sure to stop by regularly.

[LINK](#)



HIRE THE RIGHT CAMPAIGN TEAM

No one can run a political campaign alone, disability or not. As soon as you decide to launch a political campaign, step one is finding the right people to work alongside you.

Key members of a political campaign include:

Campaign manager: Political campaigns have a lot of moving parts. A campaign manager makes sure you stay on top of it all. On smaller campaigns, the campaign manager may be a volunteer.

Fundraising Director: Even a local [city council](#)-run can cost over \$10,000. The fundraising director takes on the important role of raising funds to finance your campaign.

Web developer: Building a campaign website isn't a DIY job. A web developer will ensure your website is polished before it launches and updates it as needed throughout your campaign. Smaller campaigns can keep costs low by hiring a [freelance web developer](#) through job boards like Upwork.

Accountant or treasurer: Campaigns need someone to track all the money flowing in and out of the campaign and maintain campaign finance compliance. Again, freelancers can be a good solution to this staffing need.

[LINK](#)



5

DRIVE INCLUSION & DIVERSITY WITH YOOCAN WORK

WE HAVE BUILT A SIMPLE WAY TO PROVIDE CORPORATE JOB OPPORTUNITIES AND FOR PEOPLE WITH DISABILITIES TO FIND A JOB FOR FREE. THE ROBUST UPLOAD, SEARCH & CONNECT “YOOCAN WORK” ENGINE, CAN BE TRANSLATED AND ADAPTED FOR USE TO ANY LANGUAGE, ANYWHERE.

HELPING MILLIONS IN FINDING THEIR VALUE & HAPPINESS
THROUGH WORK

YOOCAN
WORK





NEW SUPPORT JOB EQUALITY & OPPORTUNITY WITH YOOCAN WORK

YOOCAN WORK JOB SEARCH ENGINE, ENABLES PEOPLE WITH DISABILITIES TO FIND WORK AND OFFERS COMPANIES A FOCUSED RECRUITING CHANNEL FOR BETTER TEAM DIVERSITY, EQUITY & INCLUSION.

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YOOCAN WORK ENGINE

-  Job Search Engine Designed for PWD
Fully Automated Job Upload System
-  Designed by PWD, Accessibility,
Diversity & Inclusion Organizations
-  Quick and Easy
In Hebrew/English
(Can be adapted to other languages)

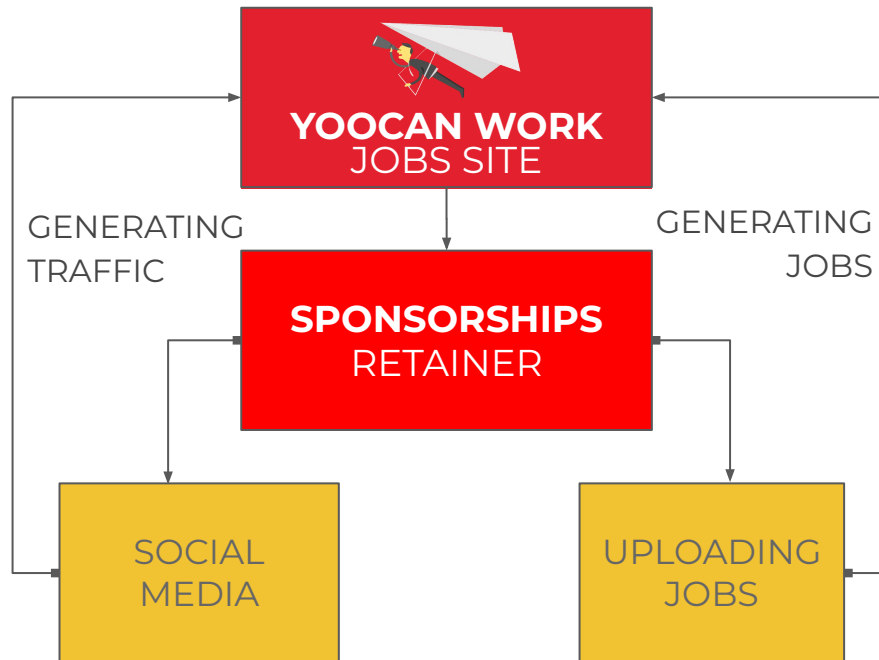
We Are Seeking Partners For:

PWD Job Posting & Offering
Engine Translation Sponsorship to
other Languages

yoav@yoocantech.com | moshe@yoocantech.com

YOOCANFIND.COM

YOOCAN WORK BUSINESS MODEL

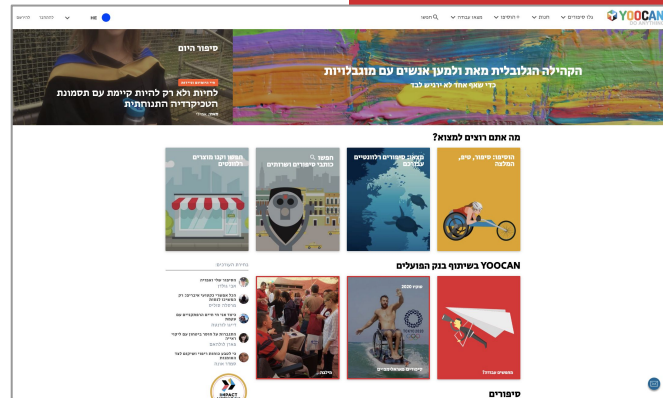


YOOCAN WORK

APPLY PAGE

RESULTS PAGE

תוצאות	תאריך	תיאור	צפייה
Product Owner (PO) מוצר	14.09.2019	מוקדם משרה: תל אביב, ישראל	צפייה
מוקדם משרה: תל אביב, ישראל	14.09.2019	מוקדם משרה: תל אביב, ישראל	צפייה
מוקדם משרה: תל אביב, ישראל	14.09.2019	מוקדם משרה: תל אביב, ישראל	צפייה
מוקדם משרה: תל אביב, ישראל	14.09.2019	מוקדם משרה: תל אביב, ישראל	צפייה



HOME PAGE

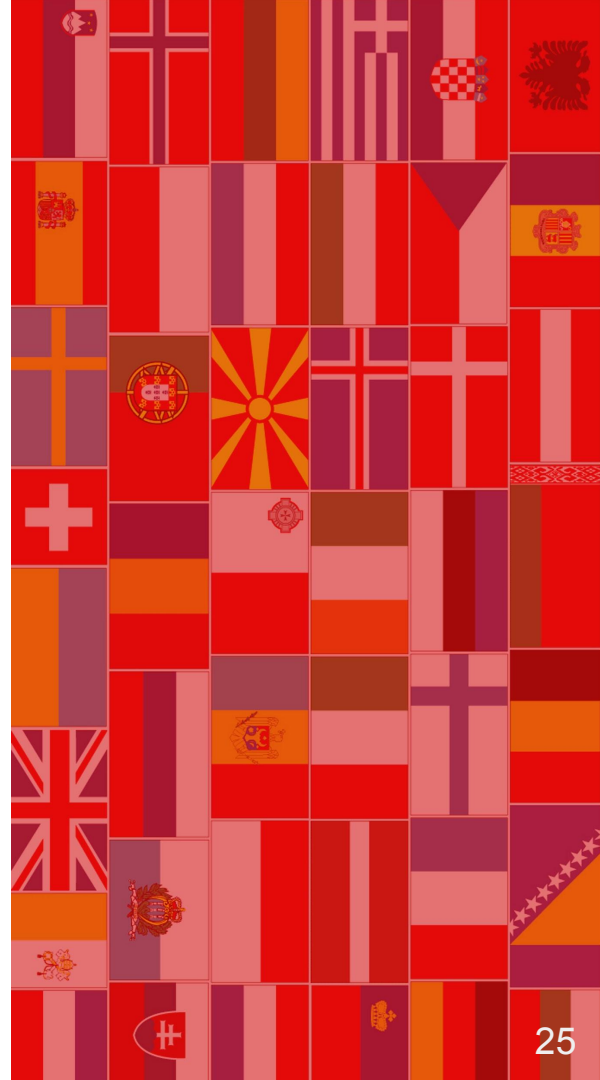
תוצאות	תאריך	תיאור	צפייה
Product Owner (PO) מוצר	14.09.2019	מוקדם משרה: תל אביב, ישראל	צפייה
מוקדם משרה: תל אביב, ישראל	14.09.2019	מוקדם משרה: תל אביב, ישראל	צפייה
מוקדם משרה: תל אביב, ישראל	14.09.2019	מוקדם משרה: תל אביב, ישראל	צפייה
מוקדם משרה: תל אביב, ישראל	14.09.2019	מוקדם משרה: תל אביב, ישראל	צפייה

SEARCH BAR

6

COLLABORATE ON A LOCAL/REGIONAL/NATIONAL PROJECT YOU WANT TO PROMOTE!

WE SEEK TO LOCALIZE & TRANSLATE YOOCAN'S UNIQUE
CONTENT SO IT CAN BE AVAILABLE TO COMMUNITIES IN
THEIR OWN LANGUAGE. BECOME AN ENABLING LEADER
AND TAKE ACTION BY **SPONSORING LANGUAGE**
LOCALIZATION OR CREATE WITH US A TAILOR-MADE
PROJECT YOU WOULD LIKE TO CHAMPION.



PEACE COLLABORATION

WHAT: Yoocon is the right partner to lead initiatives by entrepreneurs, regional governments and corporations interested in cementing business and social impact relationships in the region. Following the Abraham Accords, we are developing a project to enhance inclusiveness and diversity acceptance in the region.

HOW: Building a project of promoting disability focused innovation and collaboration in Hebrew/English/Arabic.

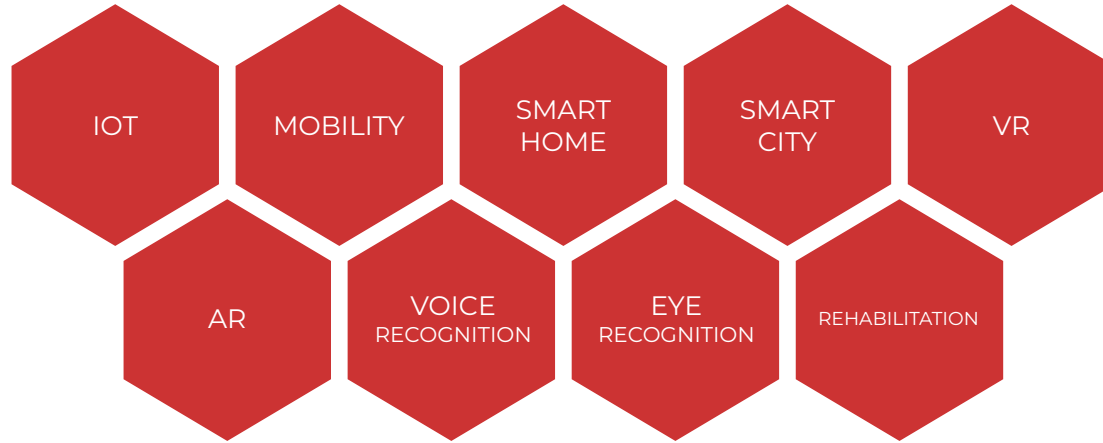


#7

WE CAN HELP YOUR TECH AND INNOVATION NEEDS!

AS A CATEGORY LEADER, WE HELP COMPANIES AND INVESTORS FIND AND CONTACT THE MOST INNOVATIVE COMPANIES IN THE SPACE AS EARLY AS POSSIBLE!

PWD ECOSYSTEM IS HOT! (WORTH BILLIONS OF \$)



8

DEVELOP A YOOCAN FEATURE RELEVANT TO YOUR NEEDS!

YOUR SOLUTIONS AND SERVICES
CAN REACH AND POSSIBLY CHANGE
SOMEONE'S LIFE IN ANOTHER COUNTRY!



JOIN [YOOCANFIND.COM!](https://yocanfind.com)

WE HAVE THE VISION TO BE THE #1 RESOURCE SITE FOR
PEOPLE WITH DISABILITIES IN THE WORLD BY 2024.

WE ARE ON OUR WAY!



#10

CONNECT AND OPEN DOORS FOR YOOCAN!

WE ARE WORKING TO MAKE THE WORLD BETTER
AND SHOW THAT YOU CAN DO ANYTHING. IF YOU
BELIEVE IN OUR VISION, SHARE YOOCAN WITH
FRIENDS, PARTNERS AND INVESTORS.

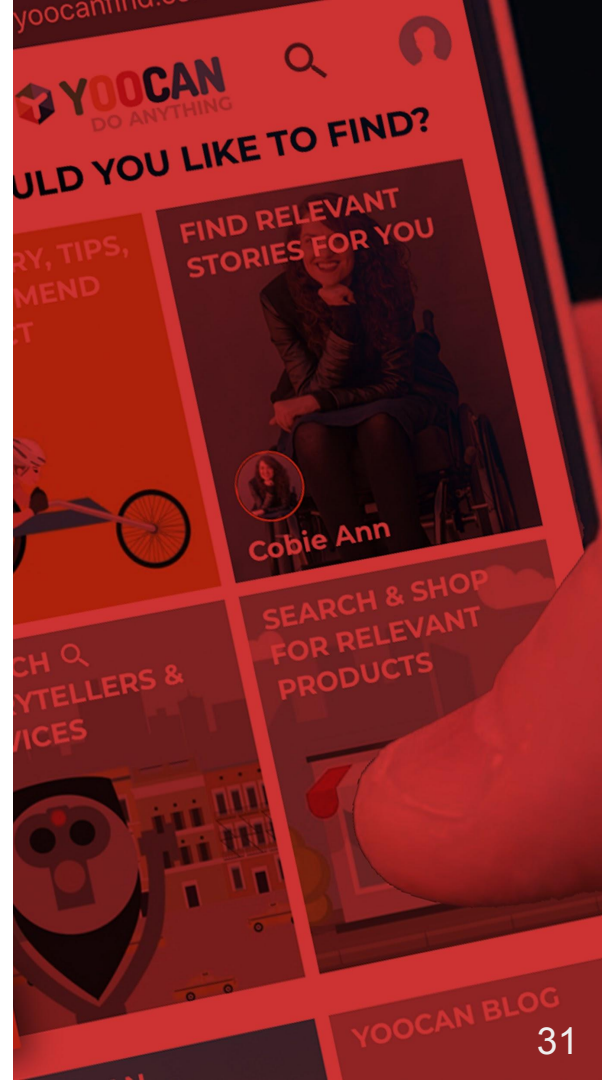


INSTAGRAM
[YOOCANDOANYTHING](https://www.instagram.com/YOOCANDOANYTHING)



FACEBOOK
[YOOCANDOANYTHING](https://www.facebook.com/YOOCANDOANYTHING)

YOOCAN



CONTACT US. TOGETHER WE CAN DO ANYTHING!
YOOCANFIND.COM



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**Sharon Carmel**

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**Sherman Family**

Sherman Investment Group
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**Alexandra & Jorge Oller**

Fundación Oller & Franco
Costa Rica

**Tomer Amir**

Chairman
Goren/Amir Group, IL

**Ami Yaar**

Private Investor, IL

**NFX Guild, Palo Alto**

James Currier, Gigi Levy,
Pete Flint, Stan Chudnovsky

**Dan Geva**

Partner,
MLGLT Law Firm, IL

**Janet Pahima**

Partner,
HFN Law Firm, IL

**Moshe Gaon**

Co-founder, CEO
yoocon technologies

**Profitwo**

Technology Micro Investment Fund
Moshe Gaon, Dror Kalisky, IL

**Doron Cohen**

Chairman & CEO,
CIAL Dun & Bradstreet, NY

