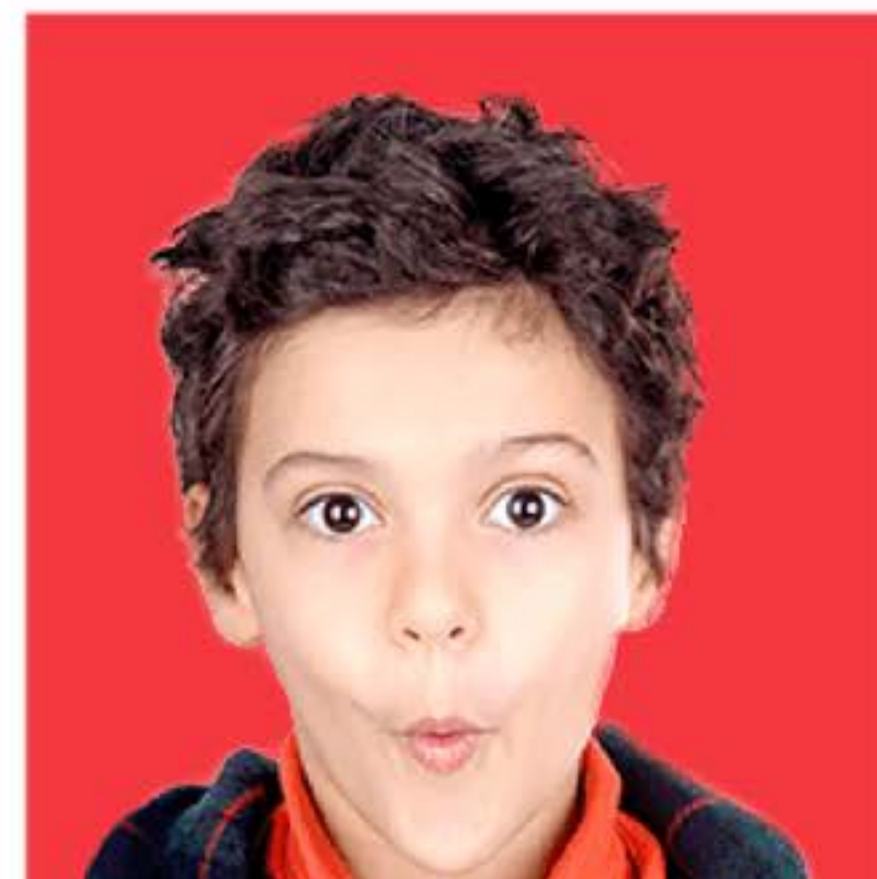


Welcome to



iCanTM

iCanTM | For Special Learning Differences

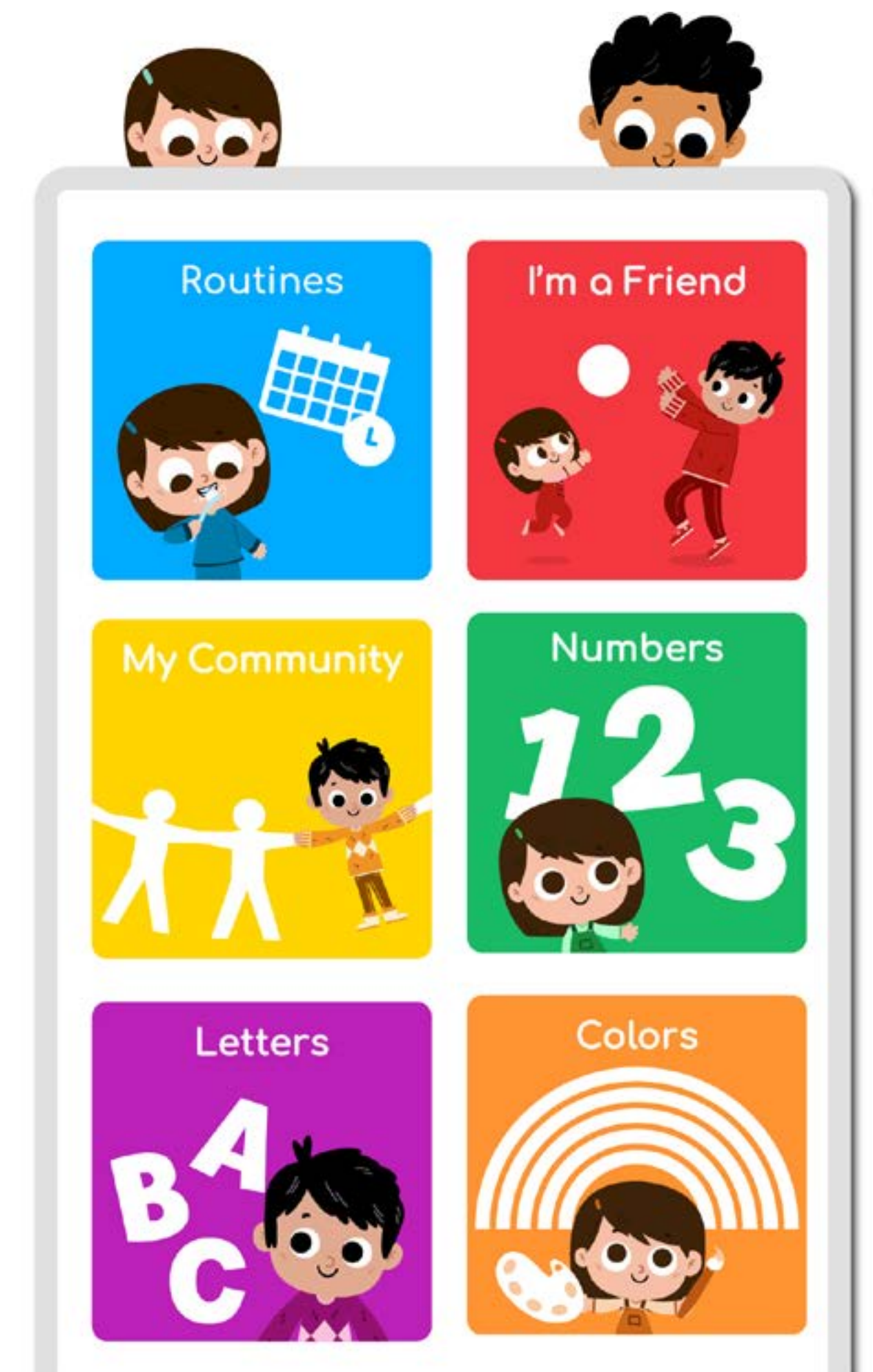


Who are we?

The iCan™ app is uniquely designed for children with special learning differences, catering to the entire family. iCan™ focuses on empowerment by creating a safe digital space for independent education while extending the fun and downtime benefits to all family members.



Supervised by top developmental experts, iCan™ is carefully built on visually engaging tools and a self-stimulatory process providing situational practices and differential reinforcement. The endless library of educational videos, games, and books within the app will help promote your child's cognitive, socio-emotional, and academic skills.



Company's Mission and Vision for iCan™

MISSION

We believe in developing cognitive, social, and life skills through a large variety of educational games, books, and videos. Our mission is to facilitate an independent learning process for children diagnosed with special learning differences providing visual and auditory tools, in a safe, nonjudgmental, self-stimulatory environment. Moreover, our digital setting was designed to cater to all of the family, introducing joint interactive activities for children and grown-ups to enjoy!

VISION

Our vision is to empower and improve all children's lives and feelings by giving them access to adequate developmental tools through play and differential reinforcement. We envision a future in an inclusive society where there are a place and adequate learning tools for all children, no matter what their special learning differences are! We aspire to assist families and educators on their journey towards shaping the new generation.

Features



Safe fun learning:
100% Ad-free and child-
safe design

Fun learning with
curated Videos, Games,
and Books!

New games focused
on developing multiple
intelligences

Activities to practice
and achieve academic
milestones

Extended play with
parent-child joint
activities



What Educational development iCan™ curriculum is based on?

social skills

life skills

Writing foundation skills

cognitive skills

self-care skills

speech and language skills

visual processing skills

mathematical reasoning skills

Pricing

Monthly

\$5.99/mo

Annual

\$4.16/mo



An Income-based, non-profit Scholarship Opportunity

Around the US, non-profit institutions, parents and caregivers go through an inspiring journey, facing the little opportunities and resources given to their little ones. iCan™ by First Media recognizes the challenges and is passionate about helping and giving back towards education for the new generation!

If you have a family or an institution you believe deserves to experience the app for a free subscription, contact us.



Company info



All over the world, parents and caregivers go through an amazing journey - both inspiring AND challenging - looking for ways & tools to develop and optimize their children's capabilities. With little in the way of opportunities, iCan™ by First Media recognizes the importance of assisting EVERY

family and educator on their journey towards shaping the new generation.

Based in American and Israel, First Media is an industry-leading publishing company comprising several multi-platform brands. Millennial-focused - Blossom, So Yummy, and Blusher - have all established loyal audiences, resulting in leading distribution in the US on Social Media and Television. babyfirst™, the publisher's

channel dedicated to children, is viewed by 60 million U.S. TV homes and has launched over 30 educational apps during their 15 years career. The channel's favorite series were specially curated to iCan by developmental experts after hundreds of parental reviews claiming the importance of the videos for the education and entertainment of their children with special learning differences..

Media Assets



Thumbnail

Our thumbnail are composed of Judy & Michael, the app’s protagonist. Siblings, both characters represent the user experience and storyline, participating in the majority of the educational activities.
Judy & Michael’s family and friends will also participate and follow the child’s journey.

Logo

Always use the logo files provided. Do not recreate.

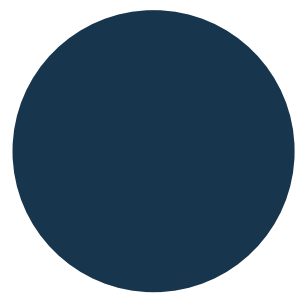
iCan is written with an lowercase “i”, followed by the word Can with uppercases. The logo must always be followed with the ™, signifying the brand trademark.

font

Comforta Bold

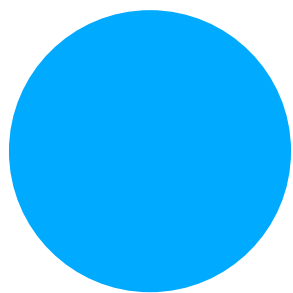
Media Assets colors

interface color

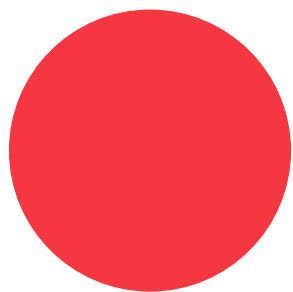


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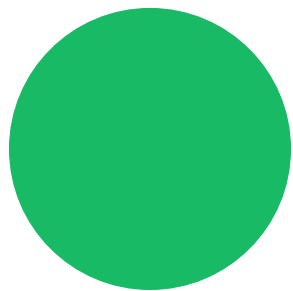
first colors



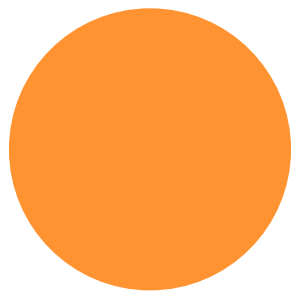
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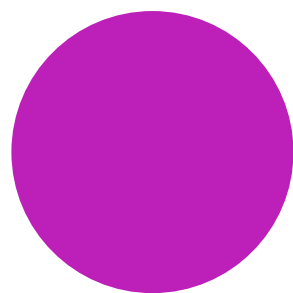


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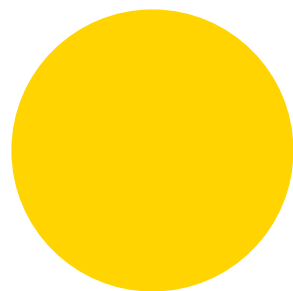


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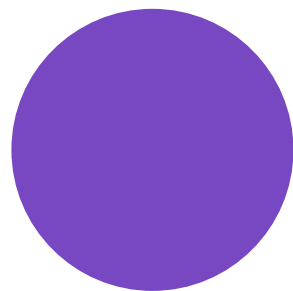
secondary colors



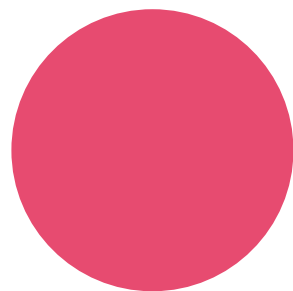
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iCan™ on the Web

Landing Page

Apple App Store

Google Play Store

Facebook



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