

VALUE PROPOSITION	BASIC R 600 p/m (No Setup Fee)	PREMIUM R 6500.00 (Setup Fee)	ADD-ON'S Optional Extras	
			Once-Off	Monthly
WEBSITE				
Generic Designed Header	•			
Generic Content Pages				
Custom Website	_			
Custom Sales Funnel	_			
Custom Designed Header	-			
Custom Videos	-			Request quote
Custom Content Pages x 3	-	•		Extra Pages Request quote per page
Personal Blog	-	•	Set up and training R500 per hour	
Generic TOM Book - no email journey to clients	ТОМ	_ том		
Personalised TOM Book (if registered TOM Advisor)	ТОМ	<u></u> ТОМ		
Personalised TOM Email Journey to clients (if registered TOM Advisor) Generic attooh! Videos	ТОМ	<u></u> том		
Generic Call to action x 2 (Will Disclosure & Basic Needs analysis)	•	•		
Google Mapping				
Personalised BIO download and about me				
Monthly Domain Hosting & Annual Renewal (co.za)	•	•		
SEARCH ENGINE MARKETING - On	ly for custom websi	tes.		
Search Engine Optimisation	-		R5 200	From R700

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	(No Setup Fee)		Once-Off	Monthly
EMAIL MARKETING				
Email Signature	•			
Personalised Generic Newsletter (Max 3 per month)	•	•		
Custom Newsletters Design (content not included)	-	•	R500 per hour per newsletter	
SOCIAL MEDIA MARKETING - Upo	dated on Quarterly b	asis (available on attool	n! Info)	
Generic Facebook Posts				
Generic Social Media Banners	•			
SOCIAL MEDIA MARKETING - Upo	dated on Quarterly b	asis		
Personalised Facebook Posts x 4				
Personalised Social Media Banners x 4				
SYSTEMS: ATTOOH! INFO ACCES	S - Updated on Qua	arterly basis		
Generic Documents / Stationary / Ecards / Leaflets / Email to client communication	•	•		
Motivational Videos	•	•		
BRAND ME - Creative (Printing NOT included	d)			
Designing of BrandME pack includes: 1. Business Cards 2. Memo Page 3. Cover page 4. Electronic Corporate Profile 5. Disclosure Banners 6. Newsletter signature 7. Generic Newsletters (max 3 per month) 8. Website Banners 9. Biography	•	•	Included in Basic & Premium Package R600 pm	
Designed Digital Card	•	•	R600 per year	
PRESENTATIONS				
Generic presentation to edit yourself	•			
Personal Content & Design of Custom Presentation	•	•	Complete Creative Brief for a quote estimate	
Creative Design Cost for any other personalised requests outside the Value Proposition: 1. Office Signage layout and design 2. Magazine Adverts 3. Custom leaflets 4. Custom Clothing 5. Custom Newsletters 6. Personalised Social Media Pack	•	•	R500 per hour / cost per project	

For any custom designs over and above the Value Proposition, please visit www.attoohinfo.co.za and complete the Creative Brief.