attooh!
GOALS ACHIEVED

# LIESEL CASTRO-VAN RAYNE

Financial Advisor

## ABOUT **ME**

"My Philosophy in life is to build sound and solid relationships with the people I meet...."

I am a Financial Planner and proud member of the attooh! Group of Companies, an award winning, Financial Advisor Group with a national footprint. At attooh! We specialise in a full spectrum of corporate and individual financial services. We are passionate about providing clients with tailor-made financial plans, personalised financial education packages, as well as forming lifelong bonds. I relate to the company icon, the butterfly, as I believe in a metamorphosis of dynamic change and improvement. I believe in helping my clients achieve this transition. This goes hand-in-hand with our company motto: "We make ordinary people Millionaires and make Millionaires Financially Independent".

With my qualifications, experience and an incredible support staff, I am confident that I can guide my clients to become financially independent Millionaires by implementing holistic, personalised plans to achieve their financial goals and freedom.

I have a wealth of experience in the Financial Industry and began my journey in 2012, working for many prestigious companies such as Liberty Life and The Professional Provident Society-PPS. I believe that knowledge is an important part of my evolution and continue to expand it by attending regular training seminars, staying abreast of the changes in the industry and being inquisitive of what is going on around me.

I obtained my B.com Accounting Degree in 2012, after which I then specialised in Taxation and obtained my Honours Degree in Taxation in 2013. It is important to me that I add constant value to my clients and their businesses, so I stay up-to-date on legislation, taxation, products, practices and industry news. My association with the Discovery Group enables me to offer my clients the best financial solutions from a dynamic product range, as well as the benefits of the innovative Discovery rewards programme. These tailor-made packages, as well as my personalised service, help my clients to make their financial dreams a reality.

In this uncertain economic climate, it is important for me to maintain a hands-on approach, to ensure that I protect my client's best interests and their businesses from expected and unexpected changes. With attooh! by my side, I look forward to guiding my clients on their own financial metamorphosis to achieve their full potential and financial success.

*"The only way to permanently change the temperature in the room is to reset the thermostat. In the same way, the only way to change your level of financial success 'permanently' is to reset your financial thermostat. But it is your choice whether you choose to change."* - T. Harv Eker

### EDUCATION

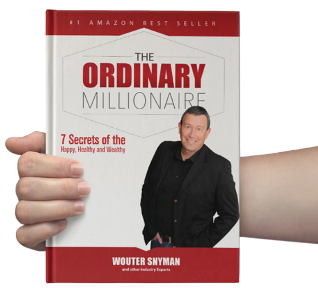
- B.com Accounting Degree
- Post Graduate Degree in Taxation

### DOWNLOAD #1 AMAZON BEST SELLER

Are you a millionaire or on your way to Financial Independence?

A team of Financial Advisors wrote the #1 Amazon Best seller, "The Ordinary Millionaire" containing the 7 secrets of the Happy, Healthy and Wealthy. This book will teach and equip you to move from where you are to where you want to be.

The Ordinary Millionaire will guide you through 100 year old principles and take you on a personalised journey to make the content your own and to ensure your Financial Independence. The aim is to help you get to that "Ordinary Millionaire" status and more importantly, to enjoy life as one of the few who cracked the secret to Financial Independence and the state "Happy, Healthy and Wealthy."




Please visit my website www.lieselcastro-vanrayne.co.za and download this book for FREE!

## CONTACT **DETAILS**

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# ABOUT **attooh!**

As a Boutique firm we specialise in value-added solutions that incorporates the financial advisory process with a focus on dedicated and tailor-made client education packages. We covers the full spectrum of financial services products and each client's ability to interact with us from cradle to grave.

- The combined life span of entities that attooh! consists of have been trading for more than 25 years
- Our workforce collectively has financial services experience spanning more than 400 years
- Our average corporate clients life time exceeds 10 years

Corporate dinosaurs boast about the number of years they have been around and the number of clients that they have on their books. What matters most is an intimate entrepreneurial approach, in partnership with clients, to provide them with tailor-made service solutions and offerings that they appreciate, understand and value.

At attooh! we have a corporate view with an individual focus. Our Core Purpose is to empower individuals, at all levels of the economic spectrum, with solutions - not just products.

# WEALTH **SOLUTIONS**

## INDIVIDUAL FINANCIAL PLANNING

A Risk financial plan will be provided to give you, as valued client, an overview of your financial status.

***Part of your plan will include:*** Untimely Death, Estate Planning, Temporary or Permanent Disability, Income Protection, Severe Illness.

An Investment plan will be provided to give you, as valued client, an overview of your financial and investment status.

***Part of your plan will include:*** Pre-Retirement Planning/ Post-Retirement Planning, Investment Planning, Tax Planning.

## BUSINESS FINANCIAL PLANNING

We believe that your business is an extension of yourself and we assist in protecting and growing your business. A Business Needs Analysis will ensure that we provide comprehensive advice by supplying you with a plan of action and overview of your the financial status.

***Part of your plan will include:*** Business Excellence Index (BEXI), Buy and Sell Arrangements, Contingent Liability Provision, Keyman Cover, General Power of Attorney, Pension and Provident Provision & Analysis, Group Medical Aid Cover.

### FINANCIAL PLANNING

Access to TOP Financial Advisors in South Africa. We offer a complete range of Individual Financial Planning Services and Financial Solutions.

### EMPLOYEE BENEFITS

We ensure a healthy, financially secure future for your employees and their families. Our employee benefits solution are designed to protect your company against uncertainties as a result of an employee's death, disability or severe illness.

### HEALTHCARE

We are an Independent Health Care Specialist and was rewarded the Nr 1 Healthcare award. We have access to wide ranging benefits, care programmes and services that ensure you can access the best healthcare available when you need it.

### SHORT TERM

We handle all Personal & Commercial Short Term contracts protecting you, your family or business against any losses.

### INVESTMENT CONSULTING

We offer a holistic asset consulting service that, in partnership with some leading industry specialists, include a wide range of investment solutions.

### LEARN LOUNGE

An online learning portal that helps anyone learn business, software, technology and creative skills to achieve personal and professional goals.

### ESPRESSOWILL

In partnership with Capital Legacy we assist with Wills and protection against exorbitant deceased estate legal expenses. Helping you protect your loved ones- and get your affairs in order through a simple process.

### C3SIXTY

We are a compliance and risk solution driven provider specialising in industry related compliance and risk management solutions, ranging from compliance and risk monitoring, on-site audits, regulatory interventions and reporting.

# ASSOCIATED **PARTNERS**

FPI Corporate Partner™

Discovery Financial Adviser Group