

SPAANS PIETERSE

*Financial Advisor &
Co-author of The Ordinary Millionaire*

My drive is : LIFE OPTIMIZATION. It's about creating more value for clients, at the same or lower costs. My two fundamentals to achieve the above, are: Integrity and knowledge. I believe they are two sides of the same coin. Sooner or later, one without the other leads to disaster for everyone involved.

Knowledge is far more than a piece of paper to prove a certain qualification. Firstly, it's an attitude. A desire to be a lifelong student of life. It's the strive to be a master of your art, which in my case is financial planning with appropriate, tailored proposals to meet identified needs. Integrity, on the other side, is the non-negotiable mind-set to apply knowledge in the best interest of the client.

Through my knowledge and expertise, experience of live, the business world, the fighting of certain social matters, the dynamics of marriage and family life, the experience of living with scarcity and living with abundance, I have the daily pleasure of being able to optimize my clients premiums to be able to better secure that which is most precious to them. I am therefore passionate about the Discovery offering, because it provides me an unique, dynamic, world-class opportunity to add huge value to every single premium of every single client.

For me, LIFE OPTIMIZATION is like connecting a very specific gearbox to a smallish engine. With much less input, you can achieve a much higher output. This combination is also versatile. The output can be significantly multiplied, stronger & faster, all at your demand. That is mechanical gain. That is adding value. The highly innovative Discovery products are my range of gearboxes, your premiums the engine and my experience, knowledge and skill, the wisdom to select the optimal combination.

Once selecting the combination to meet your needs, long term maintenance of this new-born financial mechanism is of the utmost importance. It's a living thing! And yes, it needs fine turning, constantly. Although time and money consuming, maintenance is not only a matter of respect for your clients but also an opportunity for me to continuously add value and to set myself apart from my peers. I'm honoured that my very first clients from 1996 are still with me today. Also that the spouses and children of those clients who have sadly passed away, are today a new generation of respected clients. It's a privilege to play a crucial part in their well-being and most rewarding to see how LIFE OPTIMIZATION has led to their security and prosperity today.

By establishing a connection with attooh! I am able to harness their size, support and wide range of expertise in order to optimize myself. It is therefore possible to deliver a highly professional, corporative service in a very personalized, sincere style. LIFE OPTIMIZATION is like financial engineering. It is my quest to optimize all possible resources, to holistically enrich you and your loved ones lives. From 1992-1999 I worked with the Uniting Reformed Church. From 1996-1999 I worked for Old Mutual and I joined G5 International Brokerage in 1999-2013 after which I joined attooh!



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QUALIFICATIONS

BA, BA.Hons | *University of P.E (UPE)*

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Discovery



SPAANS PIETERSE

*Financial Advisor
& Co-author of The Ordinary Millionaire*



CO-AUTHOR OF THE #1 AMAZON BEST SELLER



The Ordinary Millionaire book achieved the number 1 Best Seller status. The purpose of the book is to help and educate you, and to guide you along with the secret steps to take on your journey to financial independence.

The aim is to help you get to that "Ordinary Millionaire" status and more importantly, to enjoy life as one of the few who cracked the secret to Financial Independence and the state "Wealthy, Healthy, and Happy." Make sure you visit my website to download a copy of The Ordinary Millionaire.

I am a co-author of The Ordinary Millionaire book. Visit my website and download my FREE Book.

If someone asks you, "Are you a millionaire?" your immediate response would probably be NO if you don't have millions in the bank, right?

We always think that there should be "more to life" and that MONEY would buy us happiness. But, what if someone asks you whether you would trade your family, friends, partner, or your skillset for a million Rand in cash, hmmm then your answer would probably be NO too, right?

The Ordinary Millionaire is attooh! 's financial educational drive. It is based on the fact that YOU ARE indeed a millionaire already. The people you love and the moments of deep, authentic wellness - goes way beyond a life of worldly riches. Your MOMENTS, your happiness, that makes you a millionaire.

The ordinary millionaire is you. It's me. It's when we realise that the millionaire-moments and magic of life is in everything that surrounds us...

Once you have bred your internal millionaire mindset, when you start working with what you have rather than resenting what you don't, you pave a way of true purpose. And then... it's just a simple formula, a proven recipe, strategy, and commitment that will set you on a journey to complement your millionaire mindset with an external, monetary one.

Every single person has the opportunity to become a millionaire. We feel everyone should have the know-how and the knowledge to do so. The Ordinary Millionaire is an initiative inspired and developed by financial experts that want to equip you.



DOES YOUR MONEY NEED A “PROFESSIONAL TRAINER”?

Financial planning is more than just numbers on a piece of paper. It's about your life – and what you want out of it. Do you understand where you are? Do you know what your financial goal is? How about the security of your family's future? Financial planning connects life with finance and evaluates the assets needed to help make a dream come true. We use financial tools to help us learn about your goals to offer guidance for every step of your journey in this unpredictable life.

MY SERVICES INCLUDE



INDIVIDUAL / FAMILY INSURANCE

- Life cover
- Disability
- Severe Illness
- Income continuation benefit
- Tax Free Investment/savings
- Retirement planning
- Educational savings



BUSINESS INSURANCE

- Keyman Insurance
- Buy/Sell Agreements
- Contingent Liability



PERSONAL BANKING



HEALTH

- Medical aid
- Gap cover



INVESTMENTS

- Local, guaranteed and offshore
- Retirement investments



SHORT TERM INSURANCE

- Personal lines
- Commercial lines



FIDUCIARY

- Wills and Estate
- Trusts



EMPLOYEE BENEFITS

- Group Risk
- Retirement Funds
- Group Health Solution



VITALITY REWARDS

- Wellness management
- Wellness days

Every client is unique and so is my process in my practice. Allow my team and I to create a personalised, tailor-made financial solution for you. My advice is based on your needs and wants and I will truly commit to your overall financial and holistic success. **Financial freedom could be your reality.**



THE BUTTERFLY EFFECT

The butterfly with its metamorphosis - alludes to our lives as humans. Change is the ONLY constant. We celebrate growth, change and your own personal metamorphosis. We'll be there on the journey to guide and assist you toward a life of "permanent purpose".