

# CONSTANTINE VARLEY

*Financial Advisor &  
Co-author of The Ordinary Millionaire*

Constantine G. Varley is a financial advisor attached to attooh! and specializes in life insurance, disability cover, risk planning, various investments such as shares, Forex trading and other savings instruments, medical aid planning, pre- and post-retirement planning, short-term insurance, corporate employee benefits, Wellness and Vitality benefits, corporate benefits, income tax advice and investment management, estate planning and administration.

"The combination of my personal background, experience and qualifications allows me to provide expert financial advice. Together with my skilled team of support personnel, I can help you with the implementation of a holistic personal plan to achieve all your financial goals and supply valuable knowledge and guidance along your journey to financial wellbeing."

Constantine G. Varley passed the CEA (Certificate of Estate Agents) examinations in 1990, after which he entered the financial industry since 1991, starting with Old Mutual where he obtained various awards as top achiever in different products. He also qualified in 1995 at the University of the Free State as a Certified Financial Planner. He is a member of SAIT (South African Institute of Tax Professionals). In 1999, he joined Pentagon and in the year 2000 he started Fourth Dimension Financial Services together with 21 other brokers. In 2001, he started Synovation Financial Services where he is still the key individual. He then joined attooh! in 2016. He is also involved with the local community radio station, being involved there since its inception in 1995 where he has been a director since 1996 and became the chairman of the board of directors from 1998 to date. He has been involved with Die Voortrekkers for more than 35 years.

Constantine G. Varley married Hannalize in 1991. They are happily married for more than 25 years with three sons and a daughter. Two of their sons are studying B Accounting and their daughter is a fourth year medical student, in 2017, while the youngest son is in grade 11. Constantine G. Varley serves on various governing bodies as trustee, he is a director of various companies and trustee of various trusts. He is also involved with various other businesses, including property developments.

"I believe in not selling something to my clients which I, myself, would not buy or invest in or which I would not recommend to my parents or grandmother. I do not have a crystal ball, so I do not believe in trying to shoot the lights out. Rather, I believe in taking the middle path so that I can look my client in the eye and not have to duck and dive when I meet them. I believe that if I can help you to achieve prosperity, I too will benefit in the long run. I do not believe in fast money-making methods. I would rather lose business and supply you with a sustainable plan than just do business for the sake of money."

Constantine G. Varley understands that in this volatile economic climate it is important to remain focused. With the necessary expertise and goal-orientated plan, he will assist you within each aspect of your financial portfolio. His goal is to guide clients to financial success, to provide protection for their dependents, businesses and employees against unforeseen events and to add value in their journey to financial freedom.

In co-operation with the attooh! Group of Companies and with an expert team of support personnel, Constantine G. Varley provides an authoritative hand in the planning of the financial future of his clients' needs. He is passionate in his guidance of clients to reach their financial potential to ensure that they achieve financial success. "I strive to continually improve myself, my skills and knowledge in all aspects relevant to the services and products on which I advise, in order to provide the very best, seamless financial solutions."



## CONTACT

### Website

[www.constantinevarley.co.za](http://www.constantinevarley.co.za)

### Email Address

[constantine.varley@attooh.co.za](mailto:constantine.varley@attooh.co.za)

### Mobile // Office Number

+27(0) 83 445 1165

### Physical Address

Varley, Suite3A, Bld 3, Tre Mond Park,  
Niblick way, Somerset West



Discovery



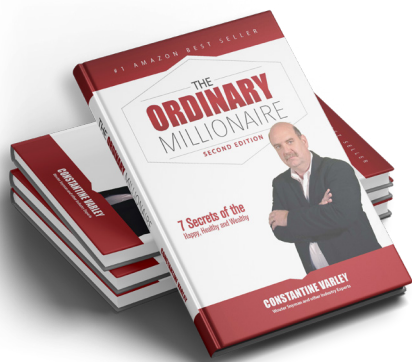
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## CO-AUTHOR OF THE #1 AMAZON BEST SELLER



The Ordinary Millionaire book achieved the number 1 Best Seller status. The purpose of the book is to help and educate you, and to guide you along with the secret steps to take on your journey to financial independence.

The aim is to help you get to that “Ordinary Millionaire” status and more importantly, to enjoy life as one of the few who cracked the secret to Financial Independence and the state “Wealthy, Healthy, and Happy.” Make sure you visit my website to download a copy of The Ordinary Millionaire.

**I am a co-author of The Ordinary Millionaire book. Visit my website and download my FREE Book.**

**If someone asks you, “Are you a millionaire?”** your immediate response would probably be NO if you don’t have millions in the bank, right?

We always think that there should be “more to life” and that MONEY would buy us happiness. But, what if someone asks you whether you would trade your family, friends, partner, or your skillset for a million Rand in cash, hmmm then your answer would probably be NO too, right?

The Ordinary Millionaire is attooh! ’s financial educational drive. It is based on the fact that YOU ARE indeed a millionaire already. The people you love and the moments of deep, authentic wellness - goes way beyond a life of worldly riches. Your MOMENTS, your happiness, that makes you a millionaire.

The ordinary millionaire is you. It’s me. It’s when we realise that the millionaire-moments and magic of life is in everything that surrounds us...

Once you have bred your internal millionaire mindset, when you start working with what you have rather than resenting what you don’t, you pave a way of true purpose. And then... it’s just a simple formula, a proven recipe, strategy, and commitment that will set you on a journey to complement your millionaire mindset with an external, monetary one.

Every single person has the opportunity to become a millionaire. We feel everyone should have the know-how and the knowledge to do so. The Ordinary Millionaire is an initiative inspired and developed by financial experts that want to equip you.



# DOES YOUR MONEY NEED A “PROFESSIONAL TRAINER”?

Financial planning is more than just numbers on a piece of paper. It's about your life – and what you want out of it. Do you understand where you are? Do you know what your financial goal is? How about the security of your family's future? Financial planning connects life with finance and evaluates the assets needed to help make a dream come true. We use financial tools to help us learn about your goals to offer guidance for every step of your journey in this unpredictable life.

## MY SERVICES INCLUDE



### INDIVIDUAL / FAMILY INSURANCE

- Life cover
- Disability
- Severe Illness
- Income continuation benefit
- Tax Free Investment/savings
- Retirement planning
- Educational savings



### BUSINESS INSURANCE

- Keyman Insurance
- Buy/Sell Agreements
- Contingent Liability



### PERSONAL BANKING



### HEALTH

- Medical aid
- Gap cover



### INVESTMENTS

- Local, guaranteed and offshore
- Retirement investments



### SHORT TERM INSURANCE

- Personal lines
- Commercial lines



### FIDUCIARY

- Wills and Estate
- Trusts



### EMPLOYEE BENEFITS

- Group Risk
- Retirement Funds
- Group Health Solution



### VITALITY REWARDS

- Wellness management
- Wellness days

Every client is unique and so is my process in my practice. Allow my team and I to create a personalised, tailor-made financial solution for you. My advice is based on your needs and wants and I will truly commit to your overall financial and holistic success. **Financial freedom could be your reality.**



## THE BUTTERFLY EFFECT

The butterfly with its metamorphosis - alludes to our lives as humans. Change is the ONLY constant. We celebrate growth, change and your own personal metamorphosis. We'll be there on the journey to guide and assist you toward a life of "permanent purpose".