

MADELEEN VAN DEN BERG

*Financial Advisor, Corporate Benefits Specialist &
Co-author of The Ordinary Millionaire*

I started my own brokerage in 2001 and have been a part of the attooh! group since 2011. I am an accredited CFP and I am a member of the Financial Planning Institute.

I have 18 years' experience in the financial services industry and I am very proud of the numerous industry awards that I have been nominated for including and being awarded the Top Healthcare broker within the Discovery group for 2010.

I head up the Corporate Benefits Division within the attooh! Group of Companies. I have over the years developed tools to assist employer groups in managing the corporate benefits effectively within their organisation.

My passion for people makes my approach very unique in my training and education sessions in empowering members with knowledge and makes a remarkable difference inside every organisation no matter big or small. attooh! assists every individual on their financial wellness journey and is designed to each person's specific needs.

Our value add service is unique to the market place that will allow each company to celebrate with attooh!

"Madeleen - together with a very dedicated, hands-on and well trained team - has been a service provider to our company for the last 10 years. The professionalism and passion that she consistently applies in looking after our account - including all issues, big or small, is beyond explanation.

The personal touch we have experienced from Madeleen and her team in our organisation is remarkable. It is an honour to be associated with Madeleen as a service provider in the employee benefits industry. She is highly recommended."

- Aloma Mey

Minopex Minerals Operations Executive

Madeleen van den Berg

Financial Advisor & Corporate Benefits Specialist



CONTACT

Website

www.madeleenvandenberg.co.za

Email Address

madeleen@attoohjhb.co.za

Mobile // Office Number

+27(0) 82 784 0852 //

+27(0) 11 455 0070

Physical Address

16 Miriam Street, Sunnyrock,
Germiston, 1404



Madeleen van Den Berg



madeleenvandenberg



QUALIFICATIONS

Teachers diploma 4 years | 1986

Certificate in Financial Planning |
Milpark Business School, 2009



BUSINESS EXPERIENCE

Elliven Financial Services | *Financial
Advisor, 1997 - 1998*

Finstruct | *Financial Advisor, 1998 -
1999*

Investability now attooh! | *Financial
Advisor, 2000 till now*



attooh!
HEALTH | WEALTH | LIFE

MADELEEN VAN DEN BERG

*Financial Advisor, Corporate Benefits Specialist &
Co-author of The Ordinary Millionaire*



CO-AUTHOR OF THE #1 AMAZON BEST SELLER



The Ordinary Millionaire book achieved the number 1 Best Seller status. The purpose of the book is to help and educate you, and to guide you along with the secret steps to take on your journey to financial independence.

The aim is to help you get to that "Ordinary Millionaire" status and more importantly, to enjoy life as one of the few who cracked the secret to Financial Independence and the state "Wealthy, Healthy, and Happy." Make sure you visit my website to download a copy of The Ordinary Millionaire.

I am a co-author of The Ordinary Millionaire book. Visit my website and download my FREE Book.

If someone asks you, "Are you a millionaire?" your immediate response would probably be NO if you don't have millions in the bank, right?

We always think that there should be "more to life" and that MONEY would buy us happiness. But, what if someone asks you whether you would trade your family, friends, partner, or your skillset for a million Rand in cash, hmmm then your answer would probably be NO too, right?

The Ordinary Millionaire is attooh! 's financial educational drive. It is based on the fact that YOU ARE indeed a millionaire already. The people you love and the moments of deep, authentic wellness - goes way beyond a life of worldly riches. Your MOMENTS, your happiness, that makes you a millionaire.

The ordinary millionaire is you. It's me. It's when we realise that the millionaire-moments and magic of life is in everything that surrounds us...

Once you have bred your internal millionaire mindset, when you start working with what you have rather than resenting what you don't, you pave a way of true purpose. And then... it's just a simple formula, a proven recipe, strategy, and commitment that will set you on a journey to complement your millionaire mindset with an external, monetary one.

Every single person has the opportunity to become a millionaire. We feel everyone should have the know-how and the knowledge to do so. The Ordinary Millionaire is an initiative inspired and developed by financial experts that want to equip you.



DOES YOUR MONEY NEED A "PROFESSIONAL TRAINER"?

Imagine a world where finance is associated with **LIFE, TIME** and **GROWTH** rather than **ANXIETY** and **STRESS**? At attooh! We believe that your financial journey should and could be a journey of enjoyment, fulfilment and escalating success.

It really is time to put **YOU** first. Take control of your finances and allow me, as your Financial Coach to guide you along the way.

MY SERVICES INCLUDE



INDIVIDUAL / FAMILY INSURANCE

- Life cover
- Disability
- Severe Illness
- Income continuation benefit
- Tax Free Investment/savings
- Retirement planning
- Educational savings



BUSINESS INSURANCE

- Keyman Insurance
- Buy/Sell Agreements
- Contingent Liability



HEALTH

- Medical aid
- Gap cover



INVESTMENTS

- Local, guaranteed and offshore
- Retirement investments



SHORT TERM INSURANCE

- Personal lines
- Commercial insurance



FIDUCIARY

- Wills and Estate
- Trust and Tax solutions



EMPLOYEE BENEFITS

- Group Risk
- Retirement Funds
- Group Health Solution

Every client is unique and so is my process in my practice. Allow my team and I to create a personalised, tailor-made financial solution for you. My advice is based on your needs and wants and I will truly commit to your overall financial and holistic success. **Financial freedom could be your reality.**



THE BUTTERFLY EFFECT

The butterfly with its metamorphosis - alludes to our lives as humans. Change is the **ONLY** constant. We celebrate growth, change and your own personal metamorphosis. We'll be there on the journey to guide and assist you toward a life of "permanent purpose".