



ATLANTIC
CLASSICAL
ORCHESTRA

DAVID AMADO, MUSIC DIRECTOR

2022 PROGRAM BOOK ADVERTISING



Why Advertise With Us?

HIGH VISIBILITY WITH A KEY DEMOGRAPHIC

Your ad appears in four program books throughout the season in three different cities (Vero Beach, Stuart & Palm Beach Gardens) at a total of 16 concerts.

The ACO has a loyal base of affluent subscribers returning year after year, and a growing number of new ticket holders each season. Our subscribers appreciate local businesses that support the arts!

Most of our patrons are 55+ high-net worth individuals with advanced education, residing in some of the wealthiest communities in and around Vero Beach, Stuart and Palm Beach.

PRODUCTS AND SERVICES OF PARTICULAR INTEREST TO OUR AUDIENCE INCLUDE:

Financial Services, Estate Planning, Insurance & Accounting

Real Estate Brokerage

Luxury Automobiles

Interior Design & Home Improvement Services

Landscaping & Architecture

Health and Wellness

Dining & Entertainment

Fashion, Jewelry, and Accessories

Gifts, Fine Art, and Artisan Goods

Spas, Salons, and Cosmetics

Transportation Services



Rates & Specifications

Full Page With Bleed
8.5" W X 11.25"H
PLUS .125" on all sides
Safe Area
7.25"W X 10"h

Full Page No Bleed
7.25" W X 10" H

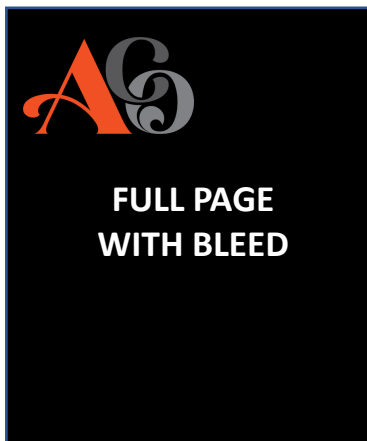
½ Page Horizontal
7.25"W X 4.875"H

½ Page Vertical
3.5"W X 10"H

¼ Page
3.5"W X 4.875"H

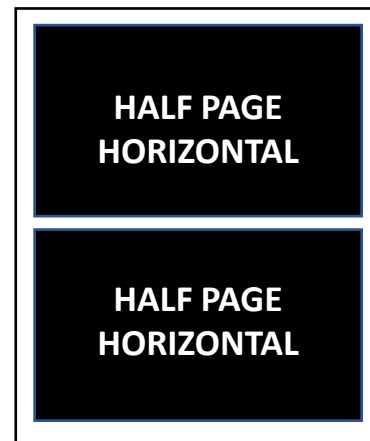
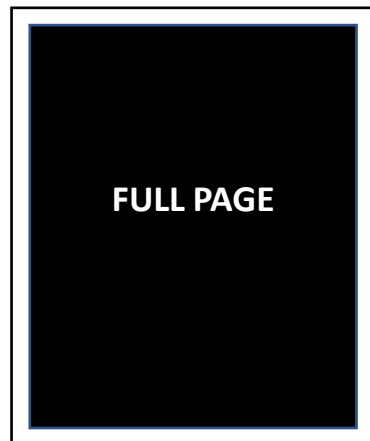
Professional design is included with any ad order with a maximum of four proofs.

Please provide company logos and any photos as high-resolution images only (JPEG's and PNGS, minimum 300 DPI)



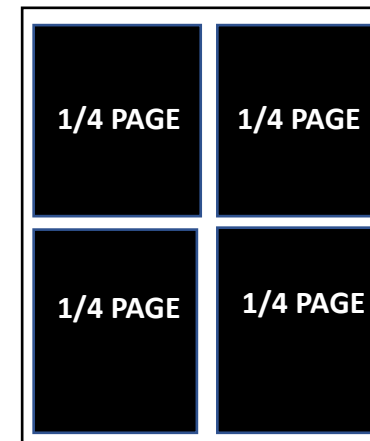
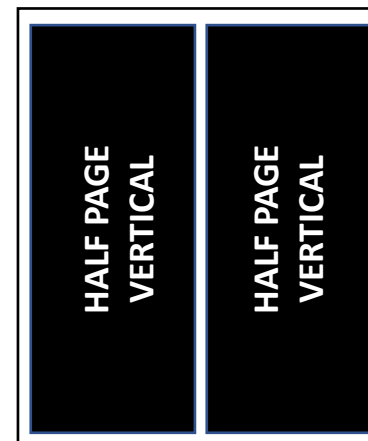
Full Page
Ad in includes large banner in ACO E-Blast plus 4 free concert tickets

\$1000



Half Page
Ad in includes medium banner in ACO E-Blast plus 2 free concert tickets

\$600



Quarter Page
Ad includes 2 free concert tickets

\$300

HOW TO SUBMIT YOUR AD

Fill out the attached order form and email along with your instructions or press-ready ad to info@aco-music.org.
Press-ready ads must be high resolution (300 DPI) submitted only as a PDF (preferred) or a JPEG. No native files please.

Press-ready art must be provided free from errors and the ACO assumes no responsibility for changes, errors or omissions. Please be reminded that the ACO does not provide proofing services for press-ready ads. Provided ads and ads created by the ACO may not be changed once the first publication is sent to print. Ads produced by the ACO must be approved in writing.



ADS PRODUCED IN MICROSOFT WORD, POWERPOINT, OR PUBLISHER ARE NOT ACCEPTABLE AS PRESS-READY SUBMISSIONS.

ARTWORK DEADLINE 11/30/2021

2022 PROGRAM BOOK ADVERTISING ORDER FORM

Business Name _____
Address _____ City _____ State _____ Zip _____
Advertising Contact _____ Phone _____ Email _____
Billing Contact _____ Email _____

I will send a press-ready ad () Please design my ad ()

Premium Placements (Full & Double Pages Only)

() Back Cover \$2000 () Inside Front Cover \$1500 () Page 1 \$1200 () Page 2 \$1200 () Center Spread \$ 1500

Standard Placements

() Full Page \$1000 () Half Page Horizontal \$600 () Half Page Vertical \$600 () Quarter Page \$300

Payment Method () Check Enclosed () Credit Card () Please Invoice (Payment is due upon receipt)

Credit Card Number _____ Exp _____ Security Code _____

Name on Credit Card _____

Billing Address _____

Signature _____ Date _____



Please submit form, payment and art to:

info@aco-music.org

Mailing Address: Atlantic Classical Orchestra | 415 Avenue A, Suite 206 | Fort Pierce, FL 34950

Phone: 772-460-0851