



The Iowa State Fair Blue Ribbon Foundation is the non-profit 501(c)3 **fundraising arm of the Iowa State**

Fair charged with raising funds to renovate and preserve the historic 400-acre Iowa State Fairgrounds.

To raise the required funds, the Foundation **seeks support** through corporate donations, historic preservation grants, individual contributions, planned giving and in-kind services.

The State Fairgrounds Renovation Checkoff, nicknamed the Corndog Checkoff, can be found on line **58b of Iowa Tax Form 1040 and line 14 of 1040A.**

According to Iowa law, you may **contribute \$1 or more** to the Corndog Tax Checkoff. The amount you specify will be reduced from your refund or added to the amount you owe.

The Corndog Tax Checkoff provides Iowans a **simple opportunity to participate** in the renovation of the historic Iowa State Fairgrounds by donating \$1 or more. All donations are tax deductible!

In its twenty-first year (2013 tax season), the average donation was \$11.42 with **proceeds of over \$70,000.**

Over its twenty-one years, the Corndog Checkoff has raised over \$1.7 million!

Iowans can show they care by contributing \$1 (or more!) to the Corn Dog Tax Checkoff. With over 1.5 million tax returns filed each year in Iowa, **every contribution counts!**

The Iowa State Fair is a favorite destination for hundreds of thousands of visitors each year! The economic impact of the annual Fair is conservatively estimated at \$50 million. In addition, another \$25 million is generated from approximately 200 interim events held on the Fairgrounds each year.

The **2015 Iowa State Fair** will be **August 13-23** where **"Nothing Compares!"**

Since its inception in 1993, the Iowa State Fair Blue Ribbon Foundation has **generated over \$100 million**. While fundraising efforts have been successful thus far, continued support is vital from all Fair-lovers to keep the momentum going, finish what has been started, as well as help preserve the vast improvements made since 1993.



**IOWA STATE FAIR
BLUE RIBBON
FOUNDATION**

For more information contact:

www.blueribbonfoundation.org

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