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Smoking Cessation: The Economic Benefits



Michigan Facts

For every dollar Michigan spends on providing tobacco cessation treatments, it has an average potential **return on investment of \$1.24**.

Smoking costs Michigan Millions of Dollars Every Year:

	Annual Cost to State
Direct Health Care Expenditures	\$4,012,168,707
Workplace Productivity Losses	\$2,418,726,294
Premature Death	\$4,537,247,442
Total Cost to State Economy	\$10,968,142,443

Put a different way, the average retail price of a pack of cigarettes in Michigan is \$6.54. But the real price of a pack of cigarettes to society and to the state's economy is \$22.48 per pack.

This is money that the state government and consumers could be spending in other places. As states look for ways to reduce costs, helping people quit using tobacco is an important solution.

Michigan can Save Money by Providing Smoking Cessation Treatments:

	Average Potential Annual Savings
Direct Health Care Expenditures	\$8,881,747
Workplace Productivity Losses	\$15,398,456
Total Average Potential Annual Savings	\$24,280,203

Helping smokers quit is an important opportunity to not only save lives, but also save Michigan money.



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