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Smoking Cessation:

The Economic Benefits



Tennessee Facts

For every dollar Tennessee spends on providing tobacco cessation treatments, it has an average potential **return on investment of \$1.36**.

Smoking costs Tennessee Millions of Dollars Every Year:

	Annual Cost to State
Direct Health Care Expenditures	\$2,629,655,094
Workplace Productivity Losses	\$1,683,174,164
Premature Death	\$3,616,631,583
Total Cost to State Economy	\$7,929,460,841

Put a different way, the average retail price of a pack of cigarettes in Tennessee is \$4.84. But the real price of a pack of cigarettes to society and to the state's economy is \$20.32 per pack.

This is money that the state government and consumers could be spending in other places. As states look for ways to reduce costs, helping people quit using tobacco is an important solution.

Tennessee can Save Money by Providing Smoking Cessation Treatments:

	Average Potential Annual Savings
Direct Health Care Expenditures	\$7,608,091
Workplace Productivity Losses	\$15,333,344
Total Average Potential Annual Savings	\$22,941,436

Helping smokers quit is an important opportunity to not only save lives, but also save Tennessee money.



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