



**The  
Business  
Council**

# **2010 Business Climate Survey Results**

Listening to our members

July - 2010



## Listening to our members

The Council polled approximately 3,000 members electronically.

The returns were broadly representative of the Council's membership in terms of size, type of business and location, and cross-tabulations found that the issue rankings were broadly consistent regardless of the size or type of company represented in responses.

# General business outlook

## Revenue

- In past six months 30 percent said they saw an increase in revenue, while 40 percent saw a decline
- In the next 6 months 41 percent said they expected their revenues to increase, while 20 percent thought they would decrease
- In the next 12 to 18 months 59 percent said they expect their revenues to increase, while 15 percent thought they would decrease

# General business outlook

## Employment

- In the past 6 months 48 percent said that they kept their workforce the same, while 31 percent said they reduced their workforce
- In the next 6 months 60 percent plan to keep their workforce the same, while 27 percent plan an increase
- In the next 12 to 18 months 51 percent plan to keep their workforce same, while 40 percent plan an increase



## 2010 Survey Highlights

*Are you satisfied with the way New York State government is operating?*

- 87 percent said no!
- 0 percent percent said yes!
- 13 percent were somewhat dissatisfied



## 2010 Survey Highlights

*Do you believe your own New York State Senator and Assembly person deserves re-election?*

- State Senator - 66 percent said no
- Assembly person - 72 percent said no



## 2010 Survey Highlights

*In the past year have you seen an increase in state government's regulatory activities costing your business more in fees, fines or penalties?*

- 79 percent said yes
- OSHA, Labor Law and DMV were the fees most sighted