

## Save the Date: Monday, May 10, 2010 is Your Story Matters Day!

New York Governor David A. Paterson has declared May 10, 2010, "Your Story Matters Day" in New York. This is the state's second annual event celebrating the importance of the *Your Story Matters* campaign in building a unified, consumer-driven Recovery Movement. Your Story Matters Day symbolizes the significance of the stories shared at [www.iamrecovery.com](http://www.iamrecovery.com) in reducing stigma and raising awareness that prevention is proven, treatment works and recovery is real.

Please join state Office of Alcoholism and Substance Abuse Services Commissioner Karen M. Carpenter-Palumbo, Assemblywoman Amy Paulin, members of the New York State Legislature, and the *Your Story Matters* campaign spotlights for a recovery rally and press event at the Legislative Office Building at Empire State Plaza in Albany.

- What:** Your Story Matters Day: Rally and Press Event
- Who:** Individuals in recovery; friends, family and supporters of recovery
- When:** Monday, May 10, 2010, 12:00 - 2:00 p.m.  
12:00 p.m.: Gather at the Well of the Legislative Office Building (LOB)  
1:00 p.m.: Rally begins, Speakers at podium  
1:30 p.m.: Photo opportunity for all on the stairs of the LOB
- Where:** The Well of the Legislative Office Building (LOB) at Empire State Plaza, State Street, Albany, New York 12247. Enter the LOB from State Street or from the Empire State Plaza Concourse Level.

This event is for individuals in recovery, their family and loved ones; recovery advocates; providers; policy makers; and everyone interested in joining the celebration of recovery. News media is invited, and photographers will be present.

The *Your Story Matters* campaign spotlights will have a chance to speak briefly about the power and possibility of recovery, emphasizing why they chose to share their story and any unique experiences they have had since joining the campaign. Supporting campaign materials including posters, flyers and wallet cards will be available to all event attendees.

There will be a voluntary photo opportunity immediately following the rally for those who wish to show their support of the *Your Story Matters* campaign, the campaign spotlights and New York's leadership responsible for ensuring that recovery services remain mission critical.

In addition to the *Your Story Matters* campaign exhibit, an interactive banner for all to sign upon arrival at the press event will be displayed proudly in the Legislative Office Building from May 10-12, 2010.

Together, on May 10, 2010, we will celebrate the lives of New Yorkers living successful, rewarding lives in recovery and highlight their stories of hope and dedication to breaking the cycle of addiction to alcohol, drugs and problem gambling.

For more information, please contact the OASAS Communications Bureau at 518-457-8299 or [communications@oasas.state.ny.us](mailto:communications@oasas.state.ny.us).

**Share Your Story. Inspire Hope. It Matters.**



NEW YORK STATE  
OFFICE OF ALCOHOLISM & SUBSTANCE ABUSE SERVICES  
Addiction Services for Prevention, Treatment, Recovery  
Governor David A. Paterson | Commissioner Karen M. Carpenter-Palumbo  
Find help for alcoholism, drug abuse or problem gambling at 1-877-8-HOPENY. | [www.oasas.state.ny.us](http://www.oasas.state.ny.us)

