



# INVEST IN WORLD TRENDS

SIGN UP WITH [ATLASTREND.COM](https://atlastrend.com) TO INVEST IN

# ONLINE SHOPPING

## WHY INVEST IN ONLINE SHOPPING?

The first ever online shopping order was a Pizza Hut pizza in 1994. Today online shopping has become an essential part of our everyday lives.

Online presence brings significant advantages to businesses - larger market reach, ability to scale quickly, opportunity to track spending habits and providing a better shopping experience.

Despite the rapid adoption, only a fraction of retail sales are conducted online. There is still ample opportunity for the online shopping industry to grow well into the long term.

## ONLINE SHOPPING SPREE FUND

- > Invests in typically 10-15 large listed international companies that are currently benefitting or will soon benefit from the growth of online shopping

### Types of companies

- > Exclusive online retailers
- > Traditional retailers utilising technology & embracing an online shopping platform
- > Logistics companies benefitting from more deliveries

See examples at [atlastrend.com](https://atlastrend.com)

## HOW IT WORKS

- > Your money is invested in a managed investment fund (called Trend)
- > The Trend invests in companies listed on developed market stock exchanges excluding Australia and New Zealand
- > National Australia Bank Limited (NAB) ABN 12 004 044 937 is the independent custodian that will hold the assets of the Trend
- > Your interests in the Trend is represented by units. The value of the units is calculated each business day
- > Income distributions are reinvested into the Trend or you can elect for them to be paid once a year
- > You will always know where your money is invested and receive annual tax statements to help complete your tax return

\* Buy-sell spreads (0.15%/0.15%) applies when you invest or withdraw money from the Trend. This is an adjustment to the unit price for transaction costs and is not paid to AtlasTrend.

## HOW TO INVEST

### Read the PDS & sign up with AtlasTrend

- > *Minimum initial investment:* \$1,000 or \$100 monthly savings plan
- > *Minimum additional investment:* \$500 (or \$100 monthly savings plan)
- > *Minimum withdrawal:* \$1,000
- > *Minimum balance:* \$1,000

## YOU PAY

### When your money moves in or out of the Trend\*

- > *Establishment fee:* Nil
- > *Contribution fee:* Nil
- > *Withdrawal/Exit fee:* Nil

### For managing your investments

- > *Management fee:* 0.99% p.a.
- > *Recoverable expenses:* up to 0.10% p.a. of net assets for ordinary fund expenses
- > *Performance fee:* 15% of the outperformance against the MSCI World Net Total Return Index ex-Australia (AUD), where there is both outperformance & a positive return since the last performance fee was paid

## Responsible entity

### Fundhost Ltd

PO Box N561 Grosvenor Place  
NSW 1219 Australia  
+ 61 2 8223 5400  
admin@fundhost.com.au  
www.fundhost.com.au

## Investment Manager

### AtlasTrend Pty Ltd

Level 2, 383 George Street  
Sydney NSW 2000 Australia  
1800 589 778  
info@atlastrend.com  
www.atlastrend.com