



atlantic
A10

CHAMPIONSHIP

BARCLAYS CENTER BROOKLYN

**FAN
GUIDE**



2013

atlantic A10 LEGENDS

INAUGURAL LEGENDS CELEBRATION

The Atlantic 10 has a rich history in men's and women's basketball. To celebrate that history the conference will hold the Inaugural Legends Celebration in conjunction with the 2013 Men's Basketball Championship. Each institution selects one men's and one women's legend to be honored. The list of this year's selections is below.

BUTLER

Paul D. "Tony" Hinkle
Julie VonDielingen Shelton

CHARLOTTE

Cedric "Cornbread" Maxwell
Paula Bennett

DAYTON

Donald "Monk" Meineke
Ann Meyers

DUQUESNE

Chuck Cooper
Beth Friday Bovay

FORDHAM

Johnny Bach
Anne Gregory O'Connell

GEORGE WASHINGTON

Arnold "Red" Auerbach
Jennifer Shasky Calvery

LA SALLE

Tom Gola
Jennifer Cole Davis

MASSACHUSETTS

Lou Roe
Sue Peters

RHODE ISLAND

Steve Chubin
Dayna Smith

RICHMOND

Johnny Newman
Karen Elsner Davey

ST. BONAVENTURE

Earl Belcher
Hilary Waltman

SAINT JOSEPH'S

Mike Bantom
Susan Moran

SAINT LOUIS

Anthony Bonner
Theresa Lisch Meacham

TEMPLE

John Chaney
Marilyn Stephens

VCU

Gerald Henderson
Cyndy Wilks

XAVIER

George "Skip" Prosser
Jennifer Phillips Brenning

FROM THE COMMISSIONER



The Atlantic 10 Conference Basketball Championship is finally here, bringing many "firsts" to this historic league:

- The first-ever NCAA Conference Championship to be played in Barclays Center.
- The first-ever A-10 class of Legends to be celebrated and honored on Saturday, March 16, 2013.
- The first-ever A-10 Basketball Championship held in the No. 1 media market in the world – New York.
- The first-ever A-10 women's championship game played at the same site as the men's championship on Saturday, March 16, at 7:00 pm.
- The first-ever women's basketball game to be played in Barclays Center.
- The first year the Atlantic 10 has 16 member institutions.

If all of the above isn't enough, this championship could very well be the most competitive championship in the history of the A-10, showcasing as many as 11 teams ranked in the Top 100 of the national ratings index!

Moving our championship to Barclays Center and forming a partnership with Brooklyn Sports & Entertainment (BSE), one of the premier game and arena management companies in the world, has begun a new era for the Atlantic 10 Conference. The student-athletes, coaches, administrators and fans will experience one of the finest athletic events in the country in a venue with amenities galore. Thanking BSE, under the leadership of Brett Yormark, doesn't seem like enough so we will just have to show our A-10 appreciation with great games, enthusiastic fans and national exposure through our media partners ESPN, CBS Sports and CBS Sports Network. Congratulations to our student-athletes and coaches on an outstanding year and a special congratulations to our inaugural class of basketball Legends.

This guide was developed for you, the fan, our most important asset. Hopefully it will give you a sneak preview of the state-of-the-art venue with all of the fan amenities you could desire. Additionally we have included information to make your experience at the A-10 Championship in Brooklyn the best ever ... and fun!

The players and coaches are ready to compete, so all we need is for you to come and enjoy every game. I personally ask you to help us make this A-10 Championship one to remember!

Sincerely,

Bernadette V. McGlade
Commissioner

GREATPEOPLE.
GREATPLACES.

EXTRAORDINARY OPPORTUNITIES.

*The Legends Celebration & Recognition Brunch will be held
Saturday, March 16, 2013 at 10:30 am in Barclays Center 40/40 Club.
An advanced ticket is required for admission.*

CHAMPIONSHIP SCHEDULE



THURSDAY, MARCH 14

Men's Opening Round

- Game 1: No. 8 Seed vs. No. 9 Seed , Noon
Game 2: No. 5 Seed vs. No. 12 Seed, 2:30 pm
Game 3: No. 7 Seed vs. No. 10 Seed, 6:30 pm
Game 4: No. 6 Seed vs. No. 11 Seed, 9:00 pm

FRIDAY, MARCH 15

Men's Quarterfinals

(Televised LIVE on Regional Television)

- Game 5: No. 1 Seed vs. Game 1 Winner, Noon
Game 6: No. 4 Seed vs. Game 2 Winner, 2:30 pm
Game 7: No. 2 Seed vs. Game 3 Winner, 6:30 pm
Game 8: No. 3 Seed vs. Game 4 Winner, 9:00 pm

SATURDAY, MARCH 16

Inaugural Legends Celebration
Barclays Center 40/40 Club, 10:30 am

**Ticket Required*

Men's Semifinals

(Televised LIVE on CBS Sports Network)
1:30 pm & 4:00 pm

Women's Championship Game

(Televised LIVE on ESPNU)
7:00 pm

SUNDAY, MARCH 17

Men's Championship Game

(Televised LIVE on CBS)
1:00 pm

WOMEN'S CHAMPIONSHIP GAME



The Atlantic 10 Conference will play its 2013 Women's Basketball Championship game at Barclays Center. The women's championship finale will be conducted in conjunction with the men's semifinal contests on **Saturday, March 16 and will be televised on ESPNU with tip-off at 7:00 pm.**

The game will be the **first women's basketball championship game** played in the newest state-of-the-art NBA Arena, Barclays Center.

ATTENDING MEN'S SEMIFINALS? STAY FOR WOMEN'S CHAMPIONSHIP GAME

If you bought an all-session ticket book, your men's semifinal ticket will grant you access to the women's championship game. Please donate the women's championship ticket (colored white) to someone who will come to the game such as local youth or first responders! For more ticket transfer information go to www.Atlantic10.com.

General admission tickets for the women's championship game ONLY are now on sale at ticketmaster.com or by calling the American Express Box Office at Barclays Center at 917-618-6700



MORE MEN'S BASKETBALL CHAMPIONSHIP INFORMATION

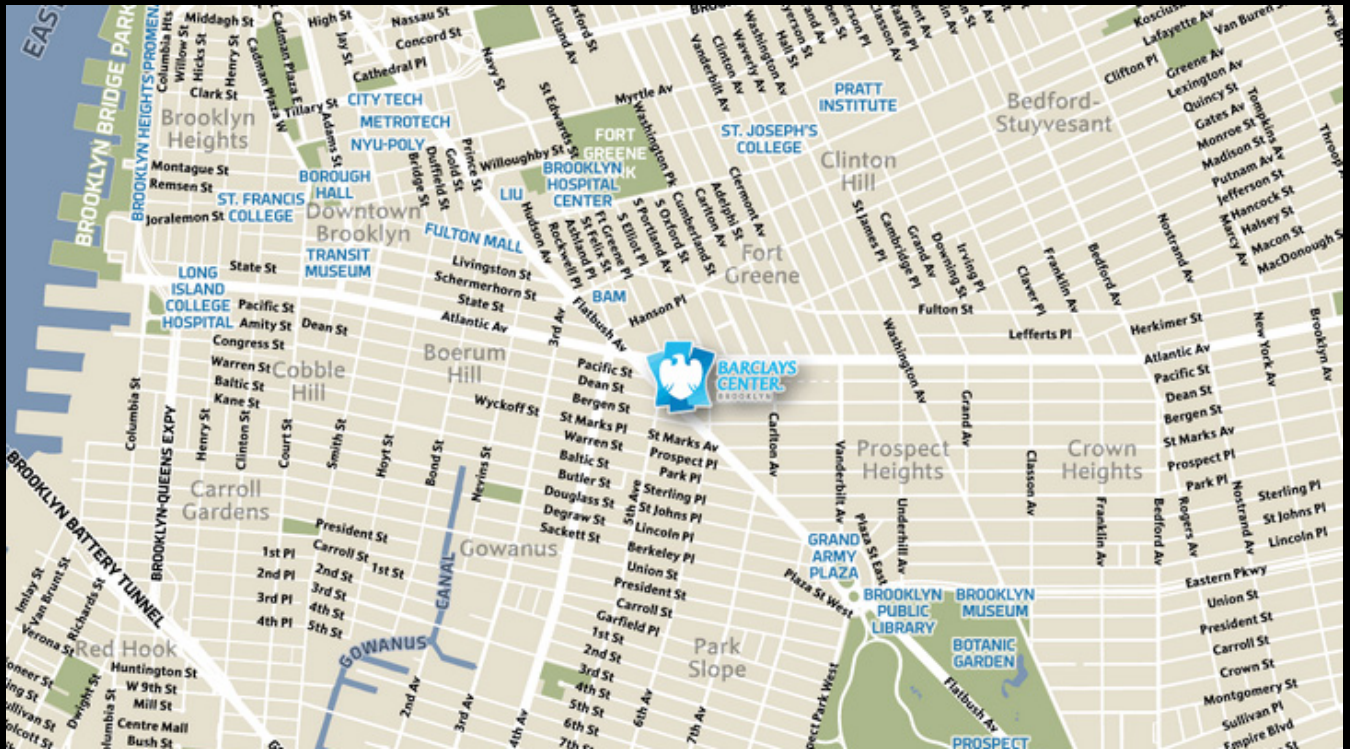
Scan the QR code at left with your mobile device to access the Atlantic 10 2013 Men's Basketball Championship web page.



MORE WOMEN'S BASKETBALL CHAMPIONSHIP INFORMATION

Scan the QR code at left with your mobile device to access the A-10 2013 Women's Basketball Championship web page.

GETTING TO BARCLAYS CENTER



ADDRESS

Barclays Center is located at: 620 Atlantic Avenue
Brooklyn, NY 11217

PUBLIC TRANSPORTATION

SUBWAY

Take the 2, 3, 4, 5, B, D, N, Q, or R train to Atlantic Avenue-Barclays Center Station

Take the C to Lafayette Avenue or the G to Fulton Street. From Manhattan, take the 2, 3 to Bergen Street

LIRR

Take the LIRR to Atlantic Terminal; located across the street from Barclays Center

BUS

Eleven bus lines stop near the arena: B25, B26, B38, B41, B45, B52, B65, B67, B69, and B103

DRIVING DIRECTIONS

FROM MANHATTAN

Take the Brooklyn Bridge to Tillary Street or take the Manhattan bridge to Flatbush Avenue

FROM STATEN ISLAND

Take the Brooklyn Queens Expressway to Exit 27; Atlantic Avenue

FROM QUEENS/LONG ISLAND

Take the Brooklyn Queens Expressway to Exit 29; Tillary Street, then turn left onto Flatbush Avenue

Please note Barclays Center has limited parking available for events. We encourage our guests to use public transit to travel to and from the venue.

CAR SERVICE AREAS

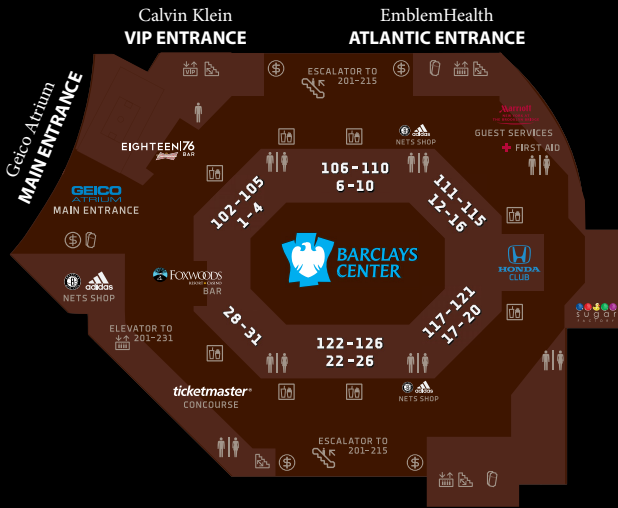
There are two dedicated pick-up/drop off zones. The first is located along Atlantic Avenue outside the Calvin Klein VIP Entrance and the EmblemHealth Atlantic Entrance. The second is along Flatbush Avenue outside of the GEICO Atrium (Main Entrance).

ELEVEN TRAINS. ONE DESTINATION. BARCLAYS CENTER.

2 3 4 5 B D N Q R to Atlantic Avenue - Barclays Center

C to Lafayette Avenue G to Fulton Street LIRR to Atlantic Terminal

CONCOURSE MAP



SEATING DIAGRAM



ARENA ENTRANCES

GEICO ATRIUM

**MAIN ENTRANCE - ALL GENERAL TICKET HOLDERS
TEAM & PLAYER GUEST ENTRANCE**
Intersection of Flatbush Avenue and Atlantic Avenue

EMBLEMHEALTH ATLANTIC ENTRANCE

MEDIA ENTRANCE
Northeast corner of arena on Atlantic Avenue

CALVIN KLEIN VIP ENTRANCE

VIP (Credential Holders Only)
LEGENDS CELEBRATION ATTENDEES (Saturday Only)
Northwest corner of arena on Atlantic Avenue

THINGS TO KNOW

Bags/Backpacks/Large Bags: Oversized bags, i.e. backpacks, suitcases, beach bags, etc. will be prohibited from entry into the arena.

Cameras/Photography: Non-professional, non-flash still photography is permitted at most events (i.e. disposable, digital, or 35mm cameras with no interchangeable or telephoto lens).

Entry Inspections: All guests entering the arena are subject to security screening, visual inspection, and bag inspection conducted by Barclays Center Security personnel.

Lost/Stolen Tickets: For lost tickets, guests must contact their point of purchase. For stolen tickets, guests should contact local law enforcement first, then their point of purchase.

Prohibited Items: Please visit Barclayscenter.com for a list of prohibited items.

Re-Entry: Barclays Center has a "No Re-Entry" policy for all events.

Recording Devices: Guests may not bring audio or video recording devices into the arena. These devices include, but are not limited to, video cameras/camcorders and audio recording devices.



BARCLAYS CENTER FIRST LOOK

Scan the QR code at left with your mobile device to access a first-look piece Bloomberg's Sportfolio did on the NBA's newest arena.

MORE INFORMATION

For more information on your Barclays Center experience, please visit BarclaysCenter.com

IN-ARENA HOSPITALITIES

40/40 CLUB & Restaurant by American Express

Located on the Barclays Suite Level, 40/40 CLUB & Restaurant features premium dining from its newly renovated New York City flagship location. There are 36 HDTVs, including eight 80" TVs on the outside of the bar soffit, and great views of the basketball court. Reservations are available for Atlantic 10 Championship fans by calling 917-618-6340. The 40/40 Club will also host the **Legends Celebration Brunch, March 16, 2013 at 10:30 am**. This is a private event and a ticket is required.



TASTE OF BROOKLYN CONCESSIONS

Barclays Center's food and beverage team has created a truly memorable dining experience that encompasses the incredibly diverse variety of food and flavors of Brooklyn. Unique menu items and specialties from artisans and entrepreneurs in our community are featured alongside traditional fan favorites throughout the arena, showcasing the very best the borough of Brooklyn has to offer.

CALVIN KLEIN COURTSIDE CLUB

Accessible with Atlantic 10 VIP passes only, the Courtside Club sets the new standard of luxury. Located on the event level, the Courtside Club serves as the A-10 VIP Hospitality and will be open during pre-game to VIP pass holders.

OTHER HOSPITALITY AREAS

There are several other hospitality areas throughout Barclays Center for fans to gather, eat and drink. These include the TicketsNow Club, the South Club and the Honda Club.

PLACES TO GATHER

Each participating institution will have a designated location for pregame and postgame gatherings. This is an excellent opportunity to meet, greet and network with fellow alums and boosters of your favorite A-10 institutions. Look for more information, including the locations, on the A-10 men's basketball championship website (Atlantic10.com) in March.

YOU CAN HELP!

CAN'T USE YOUR TICKETS TO A PARTICULAR SESSION?

You can now donate unused tickets to the A-10 Conference. The forwarded ticket will then be printed with a unique barcode that invalidates the old ticket, eliminating any attempts to gain entry with duplicate copies. These tickets will then be distributed to local youth groups, first responders and other non-profit agencies.

The deadline to accept a ticket transfer is 24 hours in advance of a session. **For more details please visit www.Atlantic10.com**

NEED MORE TICKETS?

Purchase additional tickets by visiting the American Express Ticket Office at Barclays Center, barclayscenter.com, Ticketmaster.com or by calling 800-745-3000. **You may also visit or call your favorite A-10 institutions' ticket office to purchase more tickets!**

Discounts are also available for :

- Family 4-Packs
- Military
- NYFD
- NYPD
- First Responders

Get your group tickets and group discounts by calling the Group Sale number at 855-GROUP-BK



TICKETS

Scan the QR code at left with your mobile device to purchase additional tickets through Ticketmaster.com.

IN-ARENA PROMOTIONS

There will be multiple promotions and giveaways in the arena during the basketball championships. **This includes halftime contests, t-shirt giveaways and much more to excite our fans!**

A-10 MERCHANDISE

There will be a selection of Atlantic 10 Championship merchandise available to purchase on the concourse of the Barclays Center.



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CONNECT WITH US ON SOCIAL MEDIA



[@ATLANTIC10](#)

Use #A10MBB for Men's Basketball
and #A10WBB for Women's Basketball tweets



[/ATLANTIC10](#)

LIKE us and view our Facebook championship
galleries. Tag yourself in our photos!



[/ATLANTIC10](#)

Follow the A-10 on Pinterest and REPIN our
postings.



[@ATLANTIC10CONFERENCE](#)

SHARE your Championship photos with the A-10.
Use #A10MBB for Men's Basketball and #A10WBB
for Women's Basketball photos.

SOUVENIR TICKETS

*Every fan that attends the Women's Championship Game and the Men's
Championship Game will receive a commemorative souvenir ticket.*

FUTURE MEN'S CHAMPIONSHIP DATES

2014: March 13-16 | 2015: March 12-15 | 2016: March 10-13