



## Copley Place and Prudential Center Malls

- Super affluent – evident in the very kind of shops there (Dior, Louis Vuitton, Swarovski, etc.) and the interior and architectural design (centerpiece of the Copley mall complex is a huge multi-story waterfall with lush foliage all around, the simple fact that it is multi-story, huge wide hallways, excessive space)
- Glass-domed hallways and nodes in the Prudential mall, very high ceiling, big stylized lights everywhere, hallways so wide that benches and little shop stalls line the center of it
- Tiled floor with marble lining, warm beige and ivory colors
- So many of the women there all have their shoulder bags and a drink in one hand and either business casual or fitness wear, some with family – very much mall stereotype. Lots of window shoppers or people just strolling by, not many actual purchases.
- About security – I was so surprised to be stopped by a security guard at the entrance to Prudential and be told that they actually didn't allow photography in the mall, haha.
- Entrances and exits are huge and flashy with glass domes and escalators and connected by small but well-made, well-lit, clean and comfortable tunnels
- Prudential especially follows a node-and-connecting-street (sometimes radial) type plan, like early European garden design
- Copley is more of a cross plan with the waterfall right at the center
- Lots of sitting space in the middle of hallways (though not in the nodes) in Prudential, not so much at Copley (the centerpiece serves as the only space for resting and has benches), though both have miniature shop stalls along the hallways.