This year’s Annual Report highlights the progress WUSC and its partners have made towards more inclusive education and economic opportunities, and more inclusive leadership and decision-making around the world.

We believe a more peaceful and prosperous world rests on such an approach, ensuring that no one is left behind.

WUSC works with and for youth, to give them the skills, resources, and voice that allows them to set new directions and have a brighter future.

We also work with individuals, organizations, institutions, companies, and governments to foster youth-centered solutions, at scale, that overcome inequality and exclusion.

Our programs seek to generate knowledge, shift attitudes, build connections, align incentives, and strengthen institutions in ways that foster positive change for years to come.

Sometimes this involves a social marketing campaign that challenges perspectives about youth employability.

Sometimes it involves training in gender-responsive pedagogy, that improves the way in which teachers engage young girls and boys in the classroom, ensuring that everyone can learn.

Sometimes it involves mobilizing skilled international volunteers to work alongside our partners, building these partners’ capacity and their own along the way.

In 2016/2017 we made progress in all of these areas through, for example, the renewal of our programming in Kenya on girls’ education. We also expanded our programming to Jordan to support young women and men gain the skills necessary to secure meaningful employment.

We responded to the growing demand, from around the world, for WUSC’s expertise on creating pathways for refugee education and resettlement. And we strengthened the voice and influence of local communities in West Africa, in areas where mining occurs.

These and other achievements were only possible with the ongoing support of Canada’s universities, colleges, and CEGEPS; WUSC’s campus Local Committees; our volunteer professionals; and the institutional and individual donors who share our vision and collaborate on our Canadian and international programs.

Together we are working towards a more inclusive, equitable, and sustainable world.
In 2016/2017, WUSC worked in over 25 countries across Asia, Africa, and the Americas to improve education, economic opportunities, and empowerment for young people.
Facilitating Community Dialogue in West Africa
A new initiative was launched in Burkina Faso, Ghana, and Guinea that seeks to promote more inclusive decision-making and economic opportunities in communities affected by the extractive sector. This initiative is implemented in partnership with CECI and funded by Global Affairs Canada.

Convening Canadian Post-secondary Actors
Representatives from universities, colleges, and CEGEPs came together with representatives from NGOs and government to reflect on the Canadian post-secondary community’s role in providing education to refugees. A report on these discussions, “The Canadian Post-secondary Education Community's Response to the Refugee Crisis,” can be found at wusc.ca.

#WUSCEUMC2030
During the Government of Canada’s public consultations on international assistance, we created a social media campaign for our supporters to share their 2030 vision. Over 850 engagements helped inform our own submission, “International Assistance Review Submission,” which can be found at wusc.ca.

Training Young Leaders in Canada
Over 100 student WUSC Local Committee members came together in the Ottawa/Gatineau region to exchange ideas and build their skills as global citizens and leaders in their communities. These students mobilized greater awareness and support for global development and played an integral role in implementing our Student Refugee Program.

The Sixth Annual WUSC and CECI International Forum
It was another year of record-breaking attendance at the annual International Forum. Held in Montréal, Québec, the event drew nearly 750 specialists, researchers, students, volunteers, government representatives, and private sector actors to discuss the theme, “Reaching the Tipping Point – How to Cultivate a Brighter Future.” While the theme gave participants a chance to share a range of approaches and viewpoints, it also revealed a strong convergence of interests and efforts to find sustainable development solutions.

Advancing Women’s Economic Empowerment in Jordan
A new initiative was launched which aims to remove the barriers that prevent women from accessing fulfilling careers in Jordan's growing healthcare sector. This initiative is implemented in partnership with CLIC and is funded by Global Affairs Canada.

70th International Seminar in Tanzania
The Uniterra International Seminar, co-organized by WUSC and CECI, brought together youth leaders from Canada and Tanzania to research the role of youth and agriculture in the Tanzanian economy. The results of this research, “Tanzania 2016: Collaborative research on the role of youth and technology in achieving food security,” can be found at wusc.ca.

Back to School
This year, we welcomed 284 bright, young students from developing countries around the world to post-secondary institutions across Canada through the Student Refugee Program, the Canadian Francophonie Scholarship Program, and our long-standing partnership with the Government of Botswana.
EDUCATION

We envision a world in which all young people have access to and benefit from inclusive, quality education opportunities, from primary to tertiary.

GIRLS’ EDUCATION

HELPING MORE GIRLS IN KENYA REACH THEIR GRADUATION DAY

In 2016/2017, we continued our work to help youth, particularly girls and young women, access education in the Dadaab and Kakuma refugee camps and surrounding host communities in Kenya. Through these efforts, we seek to not only improve attendance, but also their retention and success. Over the past five years, we have taken a multi-faceted approach that includes gender-sensitive improvements to infrastructure, training teachers in gender-sensitive pedagogy, providing targeted support through remedial classes, offsetting costs through scholarships, and engaging the community through multi-channel awareness campaigns that build consensus about the importance and value of girls’ education. Here are the results from the first phase of our UK-aid funded work for girls’ education in Kenya.

65% INCREASE IN MEAN LITERACY SCORES

80% OF GIRLS REPORT IMPROVEMENTS IN TEACHER ATTITUDES

13% INCREASE IN COMMUNITY SUPPORT FOR GIRLS’ EDUCATION

Kakuma, Kenya 1. Bhar-el-naam Primary School Remedial Center 2. Mogadishu Primary School 3. A student with her family at their

PAVING PATHWAYS TO RESETTLEMENT THROUGH HIGHER EDUCATION FOR REFUGEES

For nearly 40 years, WUSC has been involved in Canada's Private Sponsorship of Refugees Program (PSRP). As the only Sponsorship Agreement Holder to partner exclusively with Canadian post-secondary institutions, our network has provided more than 1,700 refugee youth with opportunities for resettlement and higher education through our Student Refugee Program (SRP).

The Student Refugee Program at a Glance

140 REFUGEE STUDENTS RESETTLED ON CANADIAN CAMPUSES IN 2016/2017

69 CANADIAN POST-SECONDARY INSTITUTIONS SPONSORED STUDENTS IN 2016/2017

63% INCREASE IN THE NUMBER OF STUDENTS SUPPORTED FROM 2015 TO 2016

Blu Htoo, pictured on his graduation day at Algoma University this past year

140

69

63%
Fostering Economic Growth That Reduces Inequalities and Extends Benefits to All

In 2016/2017, we continued our work in Barbados, Dominica, Guyana, Jamaica, and St. Lucia to better connect marginalized farmers and producers to buyers in the region. By facilitating linkages between businesses and farmers, we have improved farmers’ access to credit; clarified and simplified quality standards; and provided training opportunities to youth and women so that they can better access high-value markets in the region. In 2016/2017, we also continued our work in 14 countries around the world to foster more inclusive economies through international volunteer cooperation. Through the Uniterra program, jointly delivered with CECI, our international volunteers worked alongside 400 partners and market actors. Representing twenty unique economic sectors, including agriculture, tourism, textiles, and ICTs, our partners mobilized their volunteers to develop market innovations that better extend economic benefits to youth and women.

$96.5M
Additional fresh produce has reached high-value markets in the Caribbean over the past five years

553
International volunteers contributed to more inclusive economies in 2016/2017

22K
People participated in volunteer-led trainings in 14 countries in 2016/2017
EMPOWERMENT

We envision a world in which all young people can safely exercise their rights, influence decisions, and actively participate in all aspects of their society’s development.

COMMUNITY DIALOGUE AND ENGAGEMENT

STRENGTHENING COMMUNITIES THROUGH MORE INCLUSIVE DECISION-MAKING AND GREATER CROSS-SECTOR COLLABORATION

In 2016/2017, we launched a new initiative with CECI in West Africa which aims to maximize the socio-economic benefits of extractive resource investments in the region for communities, particularly for women and youth. This past year, we also continued our efforts with CESO in Mongolia to strengthen the capacity of governments and communities to effectively manage the extractive sector.

“The nature of this work is particularly interesting in that it combines my interests in extractive industries with my background in environmental science, offering me a unique opportunity to apply my studies and develop new skills in a challenging and exciting environment.”

Steven Chang
Students Without Borders Volunteer, Ghana

WUSC LOCAL COMMITTEES

MOBILIZING A GENERATION OF GLOBAL THINKERS, SOCIAL GOOD INNOVATORS, AND DEVELOPMENT CHANGEMAKERS

Present on 83 campuses across Canada, and 5 overseas, our network of students engaged in many activities this past year to mobilize greater awareness and support for global development on their campuses and in their communities. Sixty-nine of our committees in Canada also formed sponsoring groups in 2016/2017, supporting us in the resettlement of more than 140 refugee youth through the SRP. In addition, nearly one million students in Canada supported the SRP through an annual levy on their tuition. They also attended Local Committee-led awareness-raising and fundraising events, shared messages of inclusion, and helped foster more welcoming communities.

OUR NATIONAL YOUTH NETWORK

34,243
PEOPLE DIRECTLY ENGAGED THROUGH LOCAL COMMITTEE ACTIVITIES AND EVENTS

1,123
LOCAL COMMITTEE MEMBERS ON 83 CAMPUSES ACROSS CANADA

32%
INCREASE IN LOCAL COMMITTEE MEMBERSHIP FROM 2015 TO 2016

Local Committee Activities 1. Students from Victoria Island University 2.3. Local Committee training held in Ottawa-Gatineau

Focus group, Boké, Guinea
## Financial Summary

View our full financial statements and the report of the independent auditors at annualreport.wusc.ca

### Income

- **Government of Canada**: 53.1%
- **UK Aid**: 14.4%
- **Donated Services**: 10.4%
- **Government of Botswana**: 9.7%
- **Other Foreign Funding**: 6.7%
- **Other Canadian Sources**: 5.5%
- **Other**: 0.2%

### Programs
- 81.5%

### Donated Services
- 10.6%

### Administrative and Fundraising
- 7.9%

## Consolidated Statement of Financial Position

### March 31, 2017, with comparative information for 2016

<table>
<thead>
<tr>
<th></th>
<th>2017</th>
<th>2016</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Assets</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Current assets</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Cash and cash equivalents</td>
<td>$12,770,228</td>
<td>$14,197,016</td>
</tr>
<tr>
<td>Project receivables</td>
<td>3,963,871</td>
<td>2,873,289</td>
</tr>
<tr>
<td>Advances receivable</td>
<td>1,367,674</td>
<td>386,593</td>
</tr>
<tr>
<td>Prepaid expenses</td>
<td>165,588</td>
<td>120,754</td>
</tr>
<tr>
<td></td>
<td>18,267,361</td>
<td>17,577,652</td>
</tr>
<tr>
<td>Tangible capital and intangible assets</td>
<td>759,334</td>
<td>632,686</td>
</tr>
<tr>
<td></td>
<td><strong>$19,026,695</strong></td>
<td><strong>$18,210,338</strong></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th><strong>Liabilities and Net Assets</strong></th>
<th>2017</th>
<th>2016</th>
</tr>
</thead>
<tbody>
<tr>
<td>Current liabilities</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Accounts payable and accrued liabilities</td>
<td>$2,387,445</td>
<td>$1,845,669</td>
</tr>
<tr>
<td>Contract advances and other</td>
<td>13,264,649</td>
<td>13,222,716</td>
</tr>
<tr>
<td>Deferred revenue - Lewis Perinbam award</td>
<td>63,597</td>
<td>67,856</td>
</tr>
<tr>
<td></td>
<td><strong>15,715,691</strong></td>
<td><strong>15,136,241</strong></td>
</tr>
</tbody>
</table>

| Net assets                   |          |          |
| Invested in tangible capital and intangible assets | 759,334 | 632,686 |
| Internally restricted         | 2,484,330 | 2,374,555 |
| Endowment fund                | 67,340   | 66,856   |
|                              | **3,311,004** | **3,074,097** |
|                              | **$19,026,695** | **$18,210,338** |

## Consolidated Statement of Operations

### Year ended March 31, 2017, with comparative information for 2016

<table>
<thead>
<tr>
<th></th>
<th>2017</th>
<th>2016</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Revenue</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Contracts</td>
<td></td>
<td></td>
</tr>
<tr>
<td>- GAC/DFATD Partnership Branch</td>
<td>$7,962,281</td>
<td>$5,649,586</td>
</tr>
<tr>
<td>- GAC/DFATD Bilateral and other</td>
<td>15,353,869</td>
<td>10,492,754</td>
</tr>
<tr>
<td>- Government of Botswana</td>
<td>4,263,888</td>
<td>5,531,179</td>
</tr>
<tr>
<td>- UK-Aid</td>
<td>6,319,871</td>
<td>7,426,642</td>
</tr>
<tr>
<td>- Other foreign funding</td>
<td>2,928,558</td>
<td>2,521,094</td>
</tr>
<tr>
<td>- Other Canadian sources</td>
<td>2,402,599</td>
<td>2,395,229</td>
</tr>
<tr>
<td>- Other</td>
<td>82,781</td>
<td>84,829</td>
</tr>
<tr>
<td>- Donated services</td>
<td>4,576,087</td>
<td>2,351,501</td>
</tr>
<tr>
<td></td>
<td><strong>43,889,934</strong></td>
<td><strong>36,452,814</strong></td>
</tr>
</tbody>
</table>

| **Expenses**               |          |          |
| Project                    |          |          |
| - Direct costs             | 30,806,851 | 26,658,445 |
| - Salaries and benefits    | 4,491,089 | 4,006,578 |
| Administrative             |          |          |
| - Salaries and benefits    | 1,568,104 | 1,447,303 |
| - Program development      | 406,456  | 392,853  |
| - Other                    | 1,283,448 | 1,221,268 |
| - Fundraising              | 171,643  | 143,008  |
| - Donated services         | 4,576,087 | 2,351,501 |
|                          | **43,303,678** | **36,220,956** |

| Excess of revenue over expenses before undetected item | 586,256 | 231,858 |
| Severance - restructuring                                 | 349,833 | 80,642 |
| Excess of revenue over expenses                         | 236,423 | 151,216 |
| Balance, beginning of year                              | 3,074,097 | 2,922,878 |
| Endowment contributions and investment gains            | 484     | 3       |
| Balance, end of year                                    | **$3,311,004** | **$3,074,097** |
INSTITUTIONAL PARTNERS

Canada
Acadia University
Alexander College
Algoma University
Ashbury College
Bishop’s University
Bow Valley College
Brandon University
Brock University
Camosun College
Carleton University
Champlain Regional College - Lennoxville
Cégep de Trois-Rivières
Cégep Jonquière
Cégep Lévis-Lauzon
Centennial College
Collège Montmorency
Concordia University
Dalhousie Agricultural College
Dalhousie University
Durham College
Humber College
Huron University
College
La Cité
Campus d’Alfred
Lakehead University
Laurentian University
MacEwan University
McGill University
McMaster University
Memorial University
Mount Allison University
Mount Saint Vincent University
Nipissing University
North Island College
Northern Alberta Institute of Technology
Nova Scotia Community College
Pearson College UCW
Queen’s University
Red River College of Applied Arts, Science and Technology
Ryerson University
Saint Francis Xavier University
Saint Mary’s University
Sault College of Applied Arts and Technology
Sheridan College
Simon Fraser University
Thompson Rivers University
Trent University
Université de Hearst
Université de Saint-Boniface
Université de Sherbrooke
Université du Québec à Montréal
Université du Québec en Outaouais
Université Laval
University of Alberta
Campus St-Jean
University of British Columbia
Okanagan Campus
University of Calgary
University of Guelph
University of King’s College
University of Lethbridge
University of Ontario Institute of Technology
University of Ottawa
University of Manitoba
University of New Brunswick - Saint John
University of Northern British Columbia
University of Prince Edward Island
University of Regina
University of Saskatchewan
University of Toronto
Innis College
Mississauga Campus
New College
Scarborough Campus
Trinity College
University College
Victoria College
University of Victoria
University of Waterloo
University of Windsor
University of Winnipeg
Vancouver Island University
Vanier College
Western University
Wilfrid Laurier University
Brantford Campus
York University
Glendon College
Yukon College

Burkina Faso
Université de Bobo
Université de Koudougou
Université de Ouagadougou

Ghana
University of Cape Coast
University for Development Studies
FUNDERS AND OTHER PARTNERS

We sincerely thank the Government of Canada, our donors, and our partners for their financial and other support...

AbbVie ●
Asian Development Bank
Canadian Business for Social Responsibility ●
Canadian Bureau for International Education (CBIE)
Canadian Executive Service Organization (CESO)
Canadian Leaders in International Consulting (CLIC)
Canadian Research Institute on Humanitarian Crisis and Aid (OCCAH)
City of Guelph ●
Colleges and Institutes Canada
The Cooperators ●
Cowater International Inc.
David Suzuki Foundation
Deloitte ●
Employment and Social Development Canada
Ethik ●
FHI 360
Generalate of Sisters of the Precious Blood
Global Affairs Canada
Government of Ontario
Government of Quebec
Immigration, Refugees and Citizenship Canada
Innovative Medicines ●
Interagency Coalition on AIDS and Development (ICAD)
Jesuit Refugee Services (JRS)
MclInnes Cooper ●
MD Financial Services ●
PharmaScience ●
Realized Worth ●
Republic of Botswana
Sisters of Charity of the Immaculate Conception
Sisters of Saint Martha
Soeurs de la Charité d’Ottawa
Tea and Herbal Association of Canada ●
TFO Canada ●
Transat ●
UK Aid - Girls’ Education Challenge
UNHCR
Universities Canada ●
US Department of State (Bureau of Population, Refugees, and Migration)
Ville de Montreal ●
Windle International Kenya
White Ribbon
World Bank

...and thank you to the many additional private sector partners; civil society organizations; research institutes; post-secondary institutions; and national and local municipal governments and ministries we work with around the world.

STATEGIC PARTNERS

Supports communities in Africa, Asia, and the Americas in the fight against poverty and exclusion through sustainable development projects, since 1958.

Partners with African radio stations to provide millions of farming families and rural communities with the communication services they need to gain knowledge, amplify their voices, and bring about change in their homes, farms, and communities.

Supports women at the grassroots who are Holding Ground and Breaking Ground for women’s rights in the global South.
An expanded, online version of this report is available at annualreport.wusc.ca.