

RE100 - 100% renewable power



Commit to 100% renewable power

Forward-looking companies are harnessing the benefits of transitioning to 100% renewable power, including cost reduction, increased innovation and reputational gains.

By transitioning electricity needs to renewable sources, businesses are also playing a crucial role in driving the creation of a thriving, global market for renewable generation – a game-changer in reducing emissions.

Companies committed to 100% renewable power will be invited to join [RE100](#) brought to you by [The Climate Group](#) in partnership with [CDP](#). RE100 is a global, collaborative initiative uniting influential businesses committed to using 100% renewable electricity.

HOW COMPANIES CAN ENGAGE IN THIS INITIATIVE

RE100 members receive technical guidance and resources to help them pursue a 100% renewable electricity strategy. RE100 also provides international profiling of member progress on renewable electricity – through media work, digital content, and speaker opportunities at key events.

- ▶ Companies joining RE100 make a global, public commitment to 100% renewable electricity.
- ▶ They must match 100% of the electricity used across their global operations with electricity produced from renewable sources.
- ▶ Companies can procure renewable electricity from the market or by generating it themselves.

For more information visit [RE100](#), and to find out about RE100 events and webinars [click here](#).

THE BUSINESS CASE

1. Manage energy costs

“Electricity costs are one of the largest components of our operating expenses at our data centers, and having a long-term stable cost of renewable power provides protection against price swings in energy.”

Urs Hölzle, Senior Vice President, Technical Infrastructure, Google

Contact

FOR ALL ENQUIRIES AND TO JOIN THIS COMMITMENT:

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To discuss any of the WMB commitments:
TakeAction@wemeanbusinesscoalition.org

RE 100

LED BY

THE CLIMATE GROUP

IN PARTNERSHIP WITH



125+

companies are committing to 100% renewable power

See Companies



<https://youtu.be/Zf8eFgO2AVQ>

2. Deliver emission reduction targets

“We have introduced a science-based goal to cut our greenhouse gas emissions by 30% by 2020 on our 2010 baseline. Increasing our use of renewable electricity is an important part of our strategy to achieve this.”

Len Sauers, previously Vice President for Global Sustainability, Procter & Gamble

3. Future proof operations

“Climate change is a huge risk to the long-term supply of safe, high quality ingredients for Nestlé’s products as crop yields fall and production areas shift. We are determined to play our part in taking climate action by purchasing renewable electricity. It’s essential for the long-term survival of our business; not just a short-term payback.”

Pascal Gréverath, Head of Environmental Sustainability, Nestlé

4. Drives innovation

“Integrating sustainable practices into our operations improves business performance, spurs technological innovation, inspires brand loyalty, and boosts employee engagement.”

Laura Phillips, Senior Vice President for Sustainability, Wal-Mart.

5. Improve energy security

“IKEA Group investments into wind and solar energy generation contribute to the shift to a low-carbon economy, and from a business perspective, help to secure our future as we become energy independent.”

Steve Howard, former Chief Sustainability Officer, IKEA Group.

Resources

RE100

there100.org

The Climate Group

theclimategroup.org

CDP

cdp.net

#RE100

[#RE100 on Twitter](https://twitter.com/RE100)

RE100 Technical Criteria

[RE100 Technical Criteria](https://www.theclimategroup.org/technical-criteria)

RE100 Annual Report

[RE100 Annual Report](https://www.theclimategroup.org/annual-report)

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WHO WE ARE

We Mean Business is a global coalition working with thousands of the world's most influential businesses. We catalyse business leadership to drive policy ambition and accelerate the transition to a low-carbon economy.

[WeMeanBusinessCoalition.org](https://www.wemeanbusinesscoalition.org)