

PRESS RELEASE



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For Immediate Release

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Tresco® Lighting announces launch of Neoloop, flexible silicone LED lighting.

Louisville, KY – July 1, 2022 – Tresco® Lighting, the leader in premier LED lighting solutions for residential and commercial applications, has announced the launch of Neoloop.

Bold lighting for bright applications; achieve consistent, seamless illumination from start to finish with Neoloop flexible silicone LED lighting. Shatterproof and watertight, Luniform technology provides a continuous beam of light without dark spots. Rated for indoor, outdoor*, damp* and wet* locations.

Available in two versions, side-emitting or top-emitting, two voltage configurations, 12VDC or 24VDC, and five color temperatures, 2700K, 3000K, 3500K, 4800K or 6500K. UL listed and backed by a 5-year commercial grade warranty; this durable, flexible LED is cuttable, linkable and easy to install by simply pressing into a routed groove or surface mounting with u-clips and dimmable with optional manual or remote-control dimmers.

**When used with factory-installed inputs*

About Tresco® Lighting

Since 1989, Tresco® has been committed to exceeding market demand by developing innovative and affordable products reinforced by unparalleled quality and service. Winner of several industry awards, Tresco® is the leader in premier lighting solutions for residential and commercial millwork, including hospitality, store fixtures/displays and backlighting indoor signage.

With in-house design, patented products, and over 30 years of “Innovation Through Illumination,” their product offering has expanded to include cutting edge products such as color-tunable and chip on board flexible lighting and wireless technology. In 2011, Tresco® was acquired by Rev-A-Shelf, the leader in home storage organization located in Louisville, KY, to expand its product offering and customer base.