

PRESS RELEASE



Contact: Shari McPeck
Phone: 502-499-5835
smcpeek@rev-a-shelf.com

For Immediate Release

January 31, 2023



Tresco® Lighting announces the launch of Eurolinx 2.0, a design improvement to their existing popular Eurolinx linear LED.

Louisville, KY – January 31, 2023 – Tresco® Lighting, the leader in premier LED lighting solutions for residential and commercial applications, has announced the launch of Eurolinx 2.0.

At 4W and over 200 lumens per foot, Eurolinx 2.0 is a top pick for sleek, high-end illumination. Using a specialized diffuser and reflector technology to achieve Uniform output, the flat profile blends in with any residential/commercial application. Newly re-designed components ensure tight and reliable connections, and included surface mounting u-clips make installation a breeze.

Linkable back-to-back or with optional link cords (sold separately) accommodating up to a 10' (3 m) continuous run. Available in (5) lengths and (2) color temperatures, warm (3000K) and cool (5000K), this 12-volt DC linear LED is UL listed, backed by a 5-year commercial grade warranty, and dimmable with optional manual or remote-control dimmers.

About Tresco® Lighting

Since 1989, Tresco® has been committed to exceeding market demand by developing innovative and affordable products reinforced by unparalleled quality and service. Winner of several industry awards, Tresco® is the leader in premier lighting solutions for residential and commercial millwork, including hospitality, store fixtures/displays and backlighting indoor signage.

With in-house design, patented products, and over 30 years of "Innovation Through Illumination," their product offering has expanded to include cutting edge products such as color-tunable and chip on board flexible lighting and wireless technology. In 2011, Tresco® was acquired by Rev-A-Shelf, the leader in home storage organization located in Louisville, KY, to expand its product offering and customer base.