

PRESS RELEASE



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Tresco® Lighting announces the launch of EquiLine FREEDiM Wireless Dimmers.

Louisville, KY – August 26, 2022 – Tresco® Lighting, the leader in premier LED lighting solutions for residential and commercial applications, has announced the launch of EquiLine FREEDiM Wireless Dimmers.

Simple control for small projects or furniture pieces, the new EquiLine FREEDiM series pairs a one-touch or motion dimmer to one receiver with a simple button press. Dimmers are available in a black or nickel finish and can be turned on/off by a short touch or motion; or held to dim from 10% to 100%. Powered by a CR2032 battery, dimmers eliminate messy wires and can control all Tresco® 12/24VDC single-color dimmable low voltage lights. Easily attach with included 3M™ adhesive tape or screws to millwork; perfect for entertainment centers, desks, armoires, and more.

EquiLine FREEDiM Wireless Dimmers are now available online at <https://www.trescolighting.com> or by calling 800-227-1171.

About Tresco® Lighting

Since 1989, Tresco® has been committed to exceeding market demand by developing innovative and affordable products reinforced by unparalleled quality and service. Winner of several industry awards, Tresco® is the leader in premier lighting solutions for residential and commercial millwork, including hospitality, store fixtures/displays and backlighting indoor signage.

With in-house design, patented products, and over 30 years of "Innovation Through Illumination," their product offering has expanded to include cutting edge products such as color-tunable and chip on board flexible lighting and wireless technology. In 2011, Tresco® was acquired by Rev-A-Shelf, the leader in home storage organization located in Louisville, KY, to expand its product offering and customer base.