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Learn How to Design a Dream Career and Live Fearlessly with Tone Networks

Watch TONE Network's Live Streaming Event with Robin Fisher Roffer on August 22 for strategies on living with joy, creating a self-brand, identifying purpose and core values.

NEW YORK, NY (August 15, 2018) –TONE Networks, is an [online resource](#) and community for women, where women learn from experts and professionals via short-form videos and live interactive events and discussions. TONE's library contains more than 500 3 to 5 minute videos on topics ranging from professional development, career enhancement and work solutions, to nutrition, health, mind/body balance and finances.

Tone Networks will host a highly relevant and free one-hour live streaming event this month. Led by Personal Branding expert and Fearless Career Builder Robin Fisher Roffer, it will broadcast online at Wednesday, August 22 at 1 p.m. ET and rebroadcast at 9 p.m. ET at www.tonenetworks.com.

Roffer, a sought-after brand strategist, storyteller and author, helps countless women fearlessly design their dream careers. During the Tone Live event, she will address how to develop your personal and professional brand, embrace change, let go and be fearless in career choices. As a media brand specialist who works with multiple Fortune 500 companies, Roffer knows firsthand the importance of creating a personal mission, determining core values and pursuing goals fearlessly.

In developing a personal branding strategy to enhance your career, Roffer has specific "How To" steps for women, which she will expand upon in the one-hour live event, such as:

- Developing a mission statement
- Defining ultimate purpose
- Building a brand image
- Outlining, and adhering to, core values

"If you don't know your purpose and you haven't determined your core values, then you're allowing others to define you," Roffer said. "You've given the reins of your life over to someone else to determine your future. It's time to flip that scenario, take charge of your personal brand, and then live fearlessly, embracing change and accomplishing your dreams by letting go."

Roffer will bring her personal experience into the dialogue: being a single mother, how to have a separate identity from one's children, and navigating right up through the empty nesting stage of parenthood (her only child leaves for the first year of college this month). Roffer is eager to help other women learn the joy of "letting go" and navigate exactly how to embrace this shift.

For more information on TONE Networks, including a selection on Roffer's TONE videos, *14 Tips for Living a Fearless Life*, *6 Tips for Living a Fearless Career*, fact sheets, press releases and more click [HERE](#).

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About TONE Networks: a subscription-based [online resource](#) for women, delivering real advice from credentialed experts through short videos, and helping busy women grow personally and professionally. As a one-stop resource for self-care the content is customized and can be consumed in minutes. With more than 500 videos from experts, there is guaranteed content for women from any walk of life.

About TONE Live: a monthly one-hour live streaming event, where experts share practical steps to help women manage specific areas of their lives. Past TONE Live events have covered topics such as: *Creating a Better You*, *Power through Procrastination*, *Workplace Playbook for Women*. Each month a different expert covers a timely topic. Members can write in questions to the expert for personal and valuable advice during the event.

About Robin Fisher Roffer: Fearless Career Builder and CEO of Big Fish Marketing, Robin Fisher Roffer is a sought-after brand strategist, storyteller and author. She helps countless women fearlessly design their dream careers. As a media brand specialist who works multiple Fortune 500 companies she knows firsthand the importance of creating a personal mission, determining core values and pursuing goals fearlessly. Learn more about Robin [here](#). Watch Robin on TONE Network sharing her expert advice [here](#).