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Tone Networks and AMC Networks Partner to Invest in Female Employees with Innovative Micro-Learning and Coaching

AMC Networks' Chief Transformation Officer, Jennifer Caserta to join TONE Live-Stream Event on the Power of Female Leadership on March 13th

NEW YORK, NY (March 12, 2019) - [TONE Networks](#), an enterprise solution supporting the professional and personal development of female employees has partnered with AMC Networks to provide its employees access to its cutting edge micro-learning platform. AMC Network's Chief Transformation Officer, Jennifer Caserta, will join TONE Networks for a Live-Streamed Executive Roundtable discussion on the power of female leadership on March 13 at 1 p.m., with Host Amy Holmes and DeRetta Rhodes, SVP Human Resources for The Atlanta Braves.

TONE Networks is a unique online video resource where women learn and grow, professionally and personally, with exclusive live stream events and an extensive library of 600+ short videos offering advice and guidance from credentialed experts on the topics that matter most – career growth, money management, relationships, health, and mind-body balance. TONE Networks' expert-driven content is available online 24/7 for members and offers valuable "how to" guidance and inspiration.

"Women have multiple responsibilities, so finding time to invest in themselves often falls off their 'To Do' list," said Gemma Toner, CEO of TONE Networks. "Our micro-learning platform provides easily consumed content for women who want to learn and grow, but have limited time to dedicate to their own development. TONE's content provides insightful information, as well as focused takeaways that are easily applied to daily life."

"AMC Networks is excited to offer TONE to our employees as we look for innovative ways to support their personal and professional development," said Jennifer Caserta, Chief Transformation Officer of AMC Networks. "It is incredibly important that we champion the women in our organization and provide them with the tools they need to find greater success."

By partnering with TONE Networks, AMC Networks employees can join the service for access to training and coaching resources that help employees be more successful at work and home. Employees will receive weekly customized emails with suggested videos and content that is tailored to their specific needs. TONE boasts a constantly growing video library and a robust stable of credentialed experts who cover a wide variety of topics.

TONE also offers expert-led online events such as *TONE Live*, an hour-long live streamed event each month, and *TONE Talks*, 30-minute interactive career coaching sessions. Additionally, the platform



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allows corporate partners to host private live streaming events for employees, across global locations, to foster community within their organizations. For more information about TONE Networks visit their website at www.tonenetworks.com

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About TONE Networks:

TONE is a cost-effective turn-key enterprise solution supporting the professional and personal development of female employees. A subscription-based [online](#) micro-learning platform designed for women, TONE delivers real advice from credentialed experts through short videos and live events. As a one-stop resource for self-care, the content is customized and can be consumed in minutes. With more than 600 videos from experts and live-streaming events, there is guaranteed content for women from any walk of life.

About AMC Networks Inc.

Dedicated to creating and distributing bold and inventive stories fueled by the artistic vision of dynamic storytellers, AMC Networks owns and operates several of the most popular and award-winning brands in television and film. Cable television networks AMC, BBC AMERICA (through a joint venture with BBC Studios), IFC, SundanceTV, and WE tv; independent film production and distribution division IFC Films; and premium streaming video services Sundance Now, Shudder, Acorn TV, UMC and AMC Premiere, the offering that gives subscribers commercial-free access to AMC shows, produce and deliver distinctive, compelling and culturally relevant content that engages audiences across multiple platforms. The Company also operates AMC Studios, its television production and worldwide content distribution division; and AMC Networks International, its international programming business.