

Terms & Conditions for Retailers and Brands (subject to change):

- Free Tickets & Travel Allowance:** Shoptalk's Hosted Retailers & Brands Program provides a complimentary Shoptalk ticket and a travel/hotel allowance of up to \$750 in travel/hotel expenses per person for qualifying individuals from retailers and brands.
- Qualifications:** To qualify, individuals must: (a) be responsible for buying or evaluating retail or ecommerce technology or other solutions for their companies, and (b) take up to eight (8) 15-minute onsite meetings with participating sponsors, which are based on a double opt-in process so that they are useful to everyone.
- Meeting Times:** You commit to being available for all four time slots dedicated for Hosted Program meetings on Tuesday and Wednesday, September 15 and 16 of the event until you receive your final schedule immediately prior to the event. Your final set of eight (8) 15-minute meetings may be spread across two, three or all four hours, they may not be back to back. You will not need to miss any agenda sessions for these meetings.
- Travel Arrangements:** You are responsible for making your own travel and accommodation arrangements to attend Shoptalk. You can book an onsite hotel room in our dedicated room block at Mandalay Bay. Rooms (including any cancellation fees or deposits) are not refundable if canceled less than 72 hours of your arrival date. We do not guarantee the availability of our hotel room block, and recommend you book early.
- Program Participation:** We will contact you prior to Shoptalk to arrange your meetings using our Shoptalk platform. You agree to participate in this process, including (a) participating in a double opt-in process to select sponsors for potential meetings, and (b) adding meetings to your calendar. Following Shoptalk, you agree to provide post-event feedback on the program and each meeting and to provide receipts for expenses. You agree to respond to all of our requests within our stated deadlines. Unresponsiveness to our deadlines and outreach to you may result in you being placed on a blacklist that will prevent you from qualifying for Shoptalk's Hosted Program for one or more future years.
- One-to-One Meetings:** We do not entertain requests to combine meetings with other individuals from your organization that might also be participating in the Hosted Program. If more than one person from your organization is enrolled in the Hosted Program, each person must complete his or her own set of up to eight (8) one-to-one meetings to qualify for the Hosted Program. If you are unable to attend your meetings alone for any reason, you will not be eligible to receive a travel/hotel reimbursement or complementary Shoptalk ticket.
- Failure to Complete Meetings:** If you pick up your Shoptalk badge onsite or otherwise attend Shoptalk but do not complete one or more of your scheduled meetings: (a) we will not be responsible for any costs associated with your travel or hotel and you will not receive any reimbursement, (b) your credit card will be charged \$1,750 for your Shoptalk ticket per the authorization you agree to below, and (c) you may also be placed on a blacklist that will prevent you from qualifying for Shoptalk's Hosted Program for one or more future years. Notwithstanding the foregoing, we reserve the right at our sole discretion to prorate your travel/hotel reimbursement calculated based on the total meetings for which you were scheduled.