



SENNHEISER: NEW MB 360 UC HEADSET MEETS THE DEMANDS OF TODAY'S WORK LIFE

More and more people work in noisy environments, open offices and on the go. “Our latest study shows that 29% of office workers use a headset when they need to concentrate”, says Theis Mork, Vice President of Product Management Enterprise Solutions at Sennheiser. “Our new MB 360 UC Bluetooth® headset with Active Noise Cancellation (ANC) helps professionals to stay focused.”

Ballerup, Denmark, July 11th, 2019. The way we work is undergoing an evolution: working styles and office spaces are changing and organizations try to create healthy work environments for their employees. Global audio specialist Sennheiser reacts to the demands of modern work life and presents the new MB 360 UC Bluetooth® headset. Its ANC technology efficiently reduces background noises and helps professionals to increase their work focus. With a talk time of up to 25 hours, the soft ear pads ensure excellent comfort even after hours of wearing.

“The office space per person has declined over the past 20 years and open offices are on the rise, making it harder for us to concentrate without being interrupted by our co-workers. Sennheiser’s recent study shows that almost a third of office workers use a headset to concentrate without distraction,” says Theis Mork, Vice President of Product Management Enterprise Solutions at Sennheiser. “Our MB 360 UC Bluetooth® headset meets that need and helps professionals to take their productivity to the next level.”



MB 360 UC Bluetooth® headset: The double-sided headset with ANC connects to a mobile device and is optimized for Unified Communication*. See more at: www.sennheiser.com/mb-360-uc



SWITCH BETWEEN CONCENTRATION AND MUSIC

Today, flexibility is more important than ever. Professionals are working in the office as well as from home and on the go, easily switching between business calls and music during their work day.

“According to our latest study, 27% of today’s office workers prefer to listen to music while working. A modern headset should therefore not just ensure great call quality but also a premium audio experience,” explains Mork. “Sennheiser’s MB 360 UC Bluetooth® headset comes with premium sound quality and empowers its users to work to their own soundtrack from anywhere – on the train, at the airport or in the traditional office space.”

Availability and price

The MB 360 costs € 249 / \$ 249 / £ 219

ABOUT THE STUDY

In 2018, Sennheiser surveyed more than 2500 employees in Germany, United Kingdom, France, Singapore, Hongkong and the US. The participants were between 18 to 54+ years old, came from a range of industries and were working at different employment levels in companies of varying sizes. The survey represents both “users” who are employees using audio devices without having any formal purchase responsibility, as well as “influencers” who use audio devices and have some sort of purchase responsibilities within the organization.

Please find the full report [here](#).

ABOUT SENNHEISER COMMUNICATIONS

Sennheiser Communications A/S develops award winning headsets for business professionals and the gaming community from its headquarters in Copenhagen, Denmark. The company specializes in combining high-end audio and sound reproduction quality with leading hearing aid and advanced digital signal processing technologies for state-of-the-art communication products for call centers and office applications, as well as headsets for gaming and mobile devices. Its success builds on a strong sound heritage, the very latest technologies, and most of all, a team of committed experts and professionals. Founded as a joint venture in 2003, Sennheiser Communications draws on the experience of two world leading sound experts: German electro-acoustic specialist, Sennheiser Electronic GmbH & Co. KG and the Danish hearing healthcare company, Demant. With the great potential in the company’s full range of business segments, it is about to embark on a new chapter, where Sennheiser Communications will demerge in 2020 and a new company will form under Demant A/S, focusing on business solutions and gaming.

Find more information about Sennheiser Communications at www.senncom.com.



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