



SENNHEISER TEAMS UP WITH ZOOM VIDEO COMMUNICATIONS

***Ballerup, June 10th, 2019* – Sennheiser, a leading provider of premium audio solutions for business, has teamed up with Zoom Video Communications, a global leader in cloud-based video-first unified communications, to provide customers expanded possibilities for virtual collaboration.**

The benefits of Zoom’s cloud-based enterprise video communications and Sennheiser’s premium HD audio quality for business and seamless call control management will now be combinable for the customers. The users of Sennheiser’s and Zoom’s products and services will experience Zoom’s high-quality video meetings powered by Sennheiser premium audio-conferencing solutions. Sennheiser’s headsets and speakerphones, including the new speakerphone SP 30, have full interoperability with Zoom Meetings for Windows. The interoperability provides effortless call control integration which increases flexibility in meetings as well as the productivity and the ability to multitask.

“Today, teams collaborate in various locations, across offices, cities and countries, making virtual meetings increasingly popular”, says Theis Mork, Vice President of Product Management Enterprise Solutions at Sennheiser. “Collaboration by video and audio plays an important role in our professional work. We are therefore delighted to announce this new cooperation between Sennheiser and Zoom which will transform any conference space into a productive collaboration environment with natural conversing experience.”

“At Zoom we are continually looking to simplify and optimize the customer experience. Working with Sennheiser is a great way to further exactly that,” says Chris DeNovellis, Partnerships Development Manager, Hardware for Zoom. “Our solutions complement each other - together we ensure a premium video and audio experience for our customers and further efficient virtual collaboration between teams all over the world.”

Sennheiser will be present at InfoComm 2019 to showcase our latest product offerings. Visit us at the UCC Exhibit Hall (West Level 2 – Booth 3588).



ABOUT SENNHEISER COMMUNICATIONS

Sennheiser Communications A/S develops award winning headsets for business professionals and the gaming community from its headquarters in Copenhagen, Denmark. The company specializes in combining high-end audio and sound reproduction quality with leading hearing aid and advanced digital signal processing technologies for state-of-the-art communication products for call centers and office applications, as well as headsets for gaming and mobile devices. Its success builds on a strong sound heritage, the very latest technologies, and most of all, a team of committed experts and professionals. Founded as a joint venture in 2003, Sennheiser Communications draws on the experience of two world leading sound experts: German electro-acoustic specialist, Sennheiser Electronic GmbH & Co. KG and the Danish hearing healthcare company, Demant. With the great potential in the company's full range of business segments, it is about to embark on a new chapter, where Sennheiser Communications will demerge in 2020 and a new company will form under Demant A/S, focusing on business solutions and gaming.

Find more information about Sennheiser Communications at www.senncom.com.

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