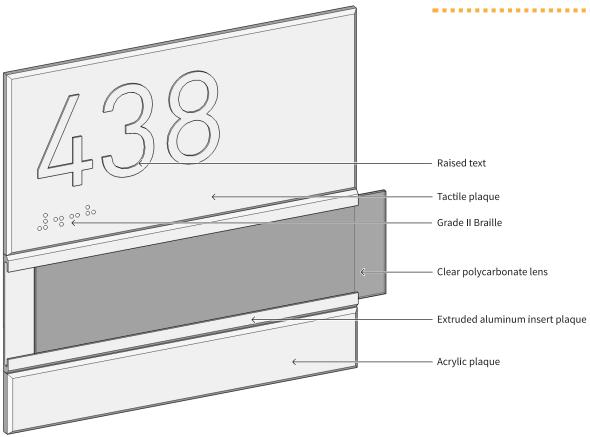
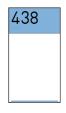
# **Hadley**



The Hadley family is a functional workhorse that isn't afraid to have a little fun. This bright, graphic sign system pairs refined typography with a range of of color options.

To see the complete collection, visit www.seesawsigntools.com/hadley





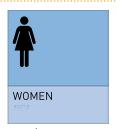






## **OPTIONS**

Choose a standard color scheme, or pick a custom combination from thousands of Benjamin Moore, Matthews Paint, or PMS colors.







**10** Blue

20 Purple

30 Yellow/Silver

## **FEATURES**

- Subtle two-tone color combinations
- Tactile photopolymer
- Modular construction
- Recessed mounting backer for easy wall painting
- Extruded aluminum insert plaques

## **ABOUT THE DESIGNER:**

**Hecht Horton Partners** 



We are small. Nimble. Selective. We bring laser-like attention to every project. Shun cookie-cutter solutions. Provide each client with senior-level focus. And only work on projects we believe in. Our services begin and end where you need them. Research to strategy. Messaging to design. In environmental graphics, print and digital formats. Our answers are always fresh. Always engaging. And above all, always a singular expression of your organization.

### CONSTRUCTION

The Hadley sign family includes tactile and non-tactile plaques, and extruded aluminum insert plaques, which are adhered to a recessed backer plate. Plaque assemblies are mounted flush to architectural surfaces with high-strength double sided foam tape, or flag mounted with aluminum brackets. Background colors are spray applied to the front surface of all components with a durable acrylic polyurethane paint. Non-tactile graphics are reproduced with direct to substrate digital printing, and standard tactile graphics and Braille utilize Novacryl photopolymer.

# **TO ORDER**

Visit www.seesawsigntools.com to use the Hadley sign family on your next project:

- Our Agile Sign Process will implement a turnkey sign program quickly and economically.
- Produce a free 101400 specification for jobs that need to be bid.
- Or simply contact a member of our network of top-notch architectural signage firms and put them to work on your project right away.