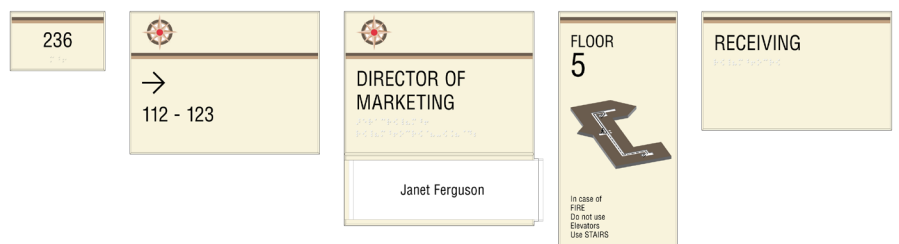


The Pierce family is the perfect solution for corporate and institutional interiors.

To see the complete collection, visit www.identiasigns.com/pierce



OPTIONS

Use your own logo with a standard background color schemes, or make a custom selection that works best with your branding guidelines from thousands of Benjamin Moore, Matthews Paint, or PMS colors.



10 Almond



20 Dark Grey



30 Grey

FEATURES

- Digitally printed custom logo
- Tactile photopolymer
- Optional applique letters and Braille rasters
- Beveled edges
- Extruded aluminum insert plaques
- Recessed mounting backer for easy wall painting

ABOUT THE DESIGNER:

Identia Design



Our sign design approach is simple, refined, and restrained. Our design goals are to balance aesthetics with cost and functionality. While signage is highly visible, and integral to the safe and effective operation of your building, we believe that signage should be subordinated to other architectural priorities and not compete with the architecture in which the signs are installed.

CONSTRUCTION

The Pierce sign family from Identia includes tactile and non-tactile plaques, and extruded aluminum insert plaques, which are adhered to a recessed backer plate. Plaque assemblies are mounted flush to architectural surfaces with high-strength double sided foam tape, or flag mounted with aluminum brackets. Background colors are spray applied to the front surface of all components with a durable acrylic polyurethane paint. Non-tactile graphics are reproduced with direct to substrate digital printing, and standard tactile graphics and Braille utilize Novacryl photopolymer. Tactile Identia plaques are also available with appliqué letters and Braille rasters as an option. Please consult with Park Place to determine the best fabrication method for your project.

TO ORDER

Park Place Sign Systems is the exclusive North American manufacturer and distributor of the Identia Sign System. Park Place is a wholesale trade supplier and sells exclusively to sign companies and graphic resellers. If you are a building owner and would like to use Identia on your project, contact us to find a retail sign company in your area.

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