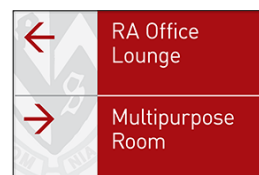
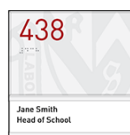


Background image in complimentary color is perfect for reinforcing corporate or institutional branding.

To see the complete collection, visit www.identiasigns.com/sierra



OPTIONS

Use your own background image along logo with a standard color schemes, or make a custom selection that works best with your branding guidelines from thousands of Benjamin Moore, Matthews Paint, or PMS colors.



10 Red



20 Grey



30 Blue



40 Green



50 Silver

FEATURES

- Digitally printed background image
- Tactile photopolymer
- Optional applique letters and Braille rasters
- Beveled edges
- Extruded aluminum insert plaques
- Recessed mounting backer for easy wall painting

ABOUT THE DESIGNER:

Hecht Horton Partners



We are small. Nimble. Selective. We bring laser-like attention to every project. Shun cookie-cutter solutions. Provide each client with senior-level focus. And only work on projects we believe in. Our services begin and end where you need them. Research to strategy. Messaging to design. In environmental graphics, print and digital formats. Our answers are always fresh. Always engaging. And above all, always a singular expression of your organization.

CONSTRUCTION

The Sierra sign family from Identia includes tactile and non-tactile plaques, and extruded aluminum insert plaques, which are adhered to a recessed backer plate. Plaque assemblies are mounted flush to architectural surfaces with high-strength double sided foam tape, or flag mounted with aluminum brackets. Background colors are spray applied to the front surface of all components with a durable acrylic polyurethane paint. Non-tactile graphics are reproduced with direct to substrate digital printing, and standard tactile graphics and Braille utilize Novacryl photopolymer. Tactile Identia plaques are also available with appliqué letters and Braille rasters as an option. Please consult with Park Place to determine the best fabrication method for your project.

TO ORDER

Park Place Sign Systems is the exclusive North American manufacturer and distributor of the Identia Sign System. Park Place is a wholesale trade supplier and sells exclusively to sign companies and graphic resellers. If you are a building owner and would like to use Identia on your project, contact us to find a retail sign company in your area.

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