

PARK YOUR IDEAS HERE CONTEST OFFICIAL RULES

ELIGIBILITY: To be considered for the Grand Prize in the "Park Your Idea Here" ("Contest") you must be an English-speaking legal resident of one of the 50 United States or the District of Columbia, who is 18 years of age or older as of December 1, 2018. This Contest is void in Puerto Rico, the U.S. Virgin Islands, U.S. Military installations in foreign countries, all other U.S. territories and possessions, outside of the United States, and wherever else prohibited by law. This Contest is sponsored by Atlantic Station®, ("Sponsor"). The following people are not eligible to enter the Contest:

- (1) Employees, shareholders, officers, directors, agents, or representatives of Sponsor, , Inc. ("Contest Administrator"), any entity involved in the development, production, implementation, or administration of the Contest "PARK YOUR IDEAS", any other Contest sponsor that may be announced or otherwise added as a sponsor to the Contest prior to or at any time after December 1, 2018, or their respective parent companies, affiliates, subsidiaries, legal, advertising, and promotion agencies, promotion partners, and their immediate family members (i.e., spouse, mother, father, sister, brother, uncle, aunt, nephew, niece, grandparent, in-law, daughter, or son, regardless of where they live) and persons living in the same household (whether or not related); and

The submission period begins on November 14, 2018, at 12:01 AM Eastern Time ("ET"), and ends on January 2, 2019 at 06:00:00 p.m. ET (the "Submission Period"). **ALL ENTRIES MUST BE SUBMITTED DURING THE SUBMISSION PERIOD.** This Contest is subject to these official rules ("Official Rules"), which can be found at www.parkyourideashere.com and also may be requested by mail, as explained in the section of these Official Rules entitled "Official Rules and Name of Winner."

HOW TO ENTER: According to the Submission Guidelines (as defined and set forth below), the entry instructions are as follows:

Online: visit www.parkyourideashere.com ("Submission Site") and follow the on-screen instructions to submit your name online ("Online Submission") and fill out completely and accurately the entry form, including your name, phone number, e-mail address, You also will need to follow the instructions at the Submission Site to review and electronically agree to these Official Rules and related representations. Online Submissions must be received no later than January 2, 2019, at 6:00:00 PM ET, according to Sponsor's electronic time stamp.

All Online Submissions ("Submissions") received by the end of the Submission Period that are complete, meet the Submission Guidelines below, and otherwise meet the eligibility requirements set forth in these Official Rules will be judged in accordance with the judging criteria set forth below. Sponsor or Contest Administrator may in their sole discretion require any entrant to complete, sign, and submit additional forms to verify the information supplied in the Submission. In addition, Sponsor or Contest Administrator may in their sole discretion require any entrant to also fill out, sign, and mail in additional releases and other forms within the time frame specified by Sponsor or Contest Administrator to move forward in this Contest.

As a condition of entry, each entrant agrees that any submission or portion thereof may be published, displayed, or used in any way by Sponsor in its sole discretion, including, without limitation on the internet, without any consideration, notice, review, approval or consent. As a condition of participating in the Contest, each entrant agrees to be bound by the terms and conditions of the Submission Site and Privacy Policy, located at www.parkyourideashere.com and www.parkyourideashere.com

ANY SUBMISSION (OR ANY PORTION THEREOF) THAT DOES NOT CONFORM TO THE FOREGOING REQUIREMENTS WILL BE DEEMED INELIGIBLE. ENTRANTS WILL BE DISQUALIFIED IF ENTRIES CONTAIN VULGARITY OR COPYRIGHTED MATERIAL.

SUBMISSION GUIDELINES:

JUDGING: Prior to judging, all Submissions will be prescreened by the Contest Administrator to ensure that the Submissions abide by these Official Rules (including the Submission Guidelines) as described above.

First Round: Beginning on or about January 3rd, 2019 through and including January 15th, 2019 eligible Submissions will be reviewed and scored by a qualified panel of judges, according to the following criteria: Originality, creativity and reflection to community.

Three submissions will be chosen to enter the final round.

Grand Prize Winner: On or about February 1st, 2019, the final selection will be chosen. No Finalist will move on in this Contest to the final round of judging unless the entrant completes, signs, and submits all releases, affidavits of eligibility, and other forms required by Sponsor or Contest Administrator within their specified time frame. Duplicate name submissions chosen as finalists will be randomized and a single winner will be pulled.

Sponsor will endeavor to notify the potential winner by email, and/or telephone, in Sponsor's sole discretion, on or around February 1st, 2019. The potential winner will be required to respond within seventy-two (72) hours of attempted notification. Sponsor's inability to contact the potential winner or the failure of a potential winner to respond in a timely manner to the notification may result in forfeiture of the prize won; and, in such case, Sponsor may, in Sponsor's sole discretion, choose an alternative winner. In the event of the forfeiture of the prize, Sponsor may use winning name submission even if entrant cannot be qualified for the grand prize. The potential winner must execute and return an Affidavit of Eligibility, a Release of Liability and, where legally permissible, a Publicity Release within ten (10) calendar days following the date of the first attempted notification. In addition, additional permission and forms may be required. Failure to comply with this deadline may result in forfeiture of the prize and, in Sponsor's sole discretion, selection of an alternate winner. Rejection or return of any prize notification or Contest-related communication as undeliverable may result in disqualification and, in Sponsor's sole discretion, selection of an alternate winner. Potential winner may be required to provide Sponsor with additional signatures on required paperwork (including but not limited to separate background check authorization) and return all original signed documents in a timely manner in order to be eligible for prizes. Should any potential winner be unwilling or otherwise unable to agree to these Official Rules, or provide permissions and/or releases as required by Sponsor in its sole discretion, or otherwise cannot accept or receive a prize for any reason, the entrant with the next highest score will be chosen from the remaining entrants until an entrant who can meet all requirements is selected. By entering, entrants understand and agree that s/he and his/her submission may appear (including broadcast and public performance) in any Sponsor-related properties (including but not limited to television and Internet properties) in Sponsor's sole and absolute discretion. However, entrants understand that Sponsor is under no obligation to permit any entrant or any potential winner to appear on-air, on the internet or in any program.

PRIZE:

Top Three (3) finalists will be contacted via email and receive an Atlantic Station retail and restaurant gift card prize pack (\$250 value)

Grand Prize (1) winner will be contacted via email, announced on Atlantic Station's social networks, receive an Atlantic Station retail and restaurant gift card prize pack (\$500 value) and be featured on the official park plaque.

Condition of Accepting and Receiving Prize: CONDITIONS: Contest is subject to these Official Rules. By participating, entrants agree to be bound by these Official Rules and the decisions of Sponsor and Contest judges, which shall be final and binding. **BY ENTERING, ENTRANTS AGREE TO RELEASE SPONSOR, HOTHOUSE, INC., INCLUDING THEIR PARENTS, SUBSIDIARIES AND AFFILIATED ENTITIES TOGETHER WITH THEIR RESPECTIVE DIRECTORS, EMPLOYEES, OFFICERS, LICENSEES, LICENSORS AND AGENTS, AND RESPECTIVE ADVERTISING AND PROMOTION ENTITIES AND ANY PERSON OR ENTITY ASSOCIATED WITH THE PRODUCTION, JUDGING, OR ADMINISTRATION OF THE CONTEST (COLLECTIVELY, THE "RELEASEES") FROM ANY AND ALL LIABILITY, LOSS OR DAMAGE ARISING FROM OR IN CONNECTION WITH THIS CONTEST, INCLUDING, WITHOUT LIMITATION, THE AWARDING, RECEIPT AND/OR USE, REUSE OR MISUSE OF ANY PRIZE OR PARTICIPATION IN ANY PRIZE-RELATED ACTIVITIES. SPONSOR MAKES NO WARRANTY, REPRESENTATION, OR GUARANTEE, EXPRESS OR IMPLIED, IN FACT OR IN LAW, WHETHER NOW KNOWN OR HEREINAFTER ENACTED, RELATIVE TO THE USE, REUSE OR ENJOYMENT OF ANY PRIZE OR PORTION THEREOF, INCLUDING, WITHOUT LIMITATION, ITS QUALITY, MERCHANTABILITY, OR FITNESS FOR A PARTICULAR PURPOSE.** Releasees are not responsible and/or liable for any error, omission, interruption, defect or delay in transmission or communication; technical or mechanical malfunctions; interrupted or unavailable cable or satellite systems; errors, typos, or misprints in these Official Rules, in any Contest-related advertisements or other materials; failures of electronic equipment, computer hardware, or software; lost or unavailable network connections, or failed, incorrect, incomplete, inaccurate, garbled, or delayed electronic communications or entry information, whether caused by Sponsor, the user or by any of the equipment or programming associated with or utilized in this Contest or by any human error or for any other error of any kind relating to or in connection with the Contest whether network, computer, technical, mechanical, typographical, printing, human or otherwise, including, without limitation, errors which may occur in connection with the administration of the Contest or the processing or judging of Submission. Sponsor reserves the right to cancel, modify, or suspend the Contest if it is incapable of being conducted as planned or is otherwise materially affected by any circumstances, including, without limitation, natural disasters or by any other force majeure event, action, regulation, order, or request by any governmental or quasi-governmental entity, equipment failure, including overloading of a website due to excessive uploads, threatened terrorist acts, terrorist acts, air raid, blackout, act of public enemy, earthquake, war (declared or undeclared), fire, flood, epidemic, explosion, unusually severe weather, hurricane, embargo, labor dispute or strike (whether legal or illegal), labor or material shortage, transportation interruption of any kind, work slow-down, civil disturbance, insurrection, riot, or any other similar or dissimilar cause. An authorized account holder is defined as the natural person who is assigned to an e-mail address by an Internet access provider, online service provider, or other organization (e.g. business, educational institution, etc.) that is responsible for assigning e-mail addresses for the domain associated with the submitted e-mail address. Potential winner may be requested to provide Sponsor with proof that he or she is the authorized account holder of the e-mail address associated with the potentially winning entry. If a dispute cannot be resolved to Sponsor's satisfaction, the entry will be deemed ineligible. Sponsor may prohibit an entrant from participating in the Contest or winning a prize if, in Sponsor's sole discretion, Sponsor determines such entrant is attempting to undermine the legitimate operation of the Contest by cheating, deception, or any other unfair playing practices or intending to annoy, abuse, threaten, undermine, or harass any other entrants, users, or Sponsor's representatives or is otherwise not in compliance with these Official Rules, and all associated Submissions will be void. **CAUTION: ANY ATTEMPT BY AN INDIVIDUAL OR ANY OTHER PERSON TO DAMAGE OR UNDERMINE THE OPERATION OF THIS CONTEST IS A VIOLATION OF CRIMINAL AND CIVIL LAWS. SHOULD SUCH AN ATTEMPT BE MADE, SPONSOR RESERVES THE RIGHT TO SEEK**

CIVIL AND/OR CRIMINAL PROSECUTION AND/OR DAMAGES FROM ANY SUCH PERSON TO THE FULLEST EXTENT PERMITTED BY LAW. All issues and questions concerning the construction, validity, interpretation, and enforceability of these Official Rules, or the rights and obligations of the entrant and Sponsor in connection with the Contest, shall be governed by, and construed in accordance with, the laws of the State of California, without giving effect to any choice of law or conflict of law rules. By entering the Contest, each entrant hereby agrees to submit generally and unconditionally to the personal and exclusive jurisdiction and venue of a court of competent jurisdiction located in Los Angeles, California.

Sponsor has no obligation to notify any entrant of receipt of Submissions.

Each entrant represents and warrants that: (i) his/her Submission is original to the entrant; (ii) neither the Submission nor any part thereof nor the use or reuse of the Submission by Sponsor will violate or infringe upon the trademark, trade ideas, copyright, right of privacy or publicity, property rights or any other rights of any person or entity; and (iii) no third party has or will have any rights in or to the Submission. **EACH ENTRANT AGREES TO INDEMNIFY, DEFEND, AND HOLD RELEASEES HARMLESS AGAINST ANY AND ALL CLAIMS OR ALLEGED CLAIMS ARISING FROM A BREACH OF ENTRANT'S REPRESENTATIONS AND WARRANTIES, AND/OR FROM SPONSOR'S USE OR REUSE OF THE ENTRANT'S SUBMISSION.** Each entrant acknowledges and agrees that nothing in these Official Rules will require Sponsor to use the Submissions in part or in whole or to include the Submissions in any Sponsor-related property, including, without limitation, the Show or any other television program.

By entering, except where prohibited by law, each entrant grants to Sponsor, Sponsor's promotional partners, and third party marketing entities the right to be used. Taxes, if any, are the sole responsibility of the selected winner, and the selected winner may be issued an IRS Form 1099 for the ARV of any awarded prize. Sponsor reserves the right to disqualify any entrant that Sponsor finds to be tampering with the entry process or the operation of the Contest or violating these Official Rules.

PRIVACY: All personal information collected by Sponsor will be used for administration of the Contest and in accordance with Sponsor's privacy policy. Entrants may be sent promotional material related to Sponsor's other entertainment options. Any questions regarding privacy matters should be directed to the address set forth below. Please refer to Sponsor's privacy policy for important information regarding the collection, use, and disclosure of personal information by Sponsor.

OFFICIAL RULES and IDEAS OF WINNER: The ideas of the winner will be posted on the AtlanticStation.com web site and Twitter, Facebook and Instagram accounts on or about February 15, 2019. For a copy of these Official Rules or the ideas of the winner, send your request in a self-addressed, stamped envelope (VT residents need not affix return postage for rules requests) to: PARK YOUR IDEAS: 1380 Atlantic Drive, Suite 14250 Atlanta, GA 30363. Requests must be received no later than six months from the end of the Submission Period.

CONTESTADMINISTRATOR:

client

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