SPECIAL GUIDEBOOK

Get the Most out of Your Chairman's Membership

SIMPLIFYING INVESTING FOR MAXIMUM PROFITS!

Members often say that joining The Chairman's Circle is one of the best financial decisions they've ever made.

But at first glance, it can be a lot to take in. With so much to read and so many new strategies to learn, many new Members don't know where to start.

That's why we created this guide.

It provides a brief snapshot of each publication you have access to – along with the corresponding "risk level." You'll also see helpful links for each service and hear what your fellow Members are saying about the strategies.

This guide even includes "pro tips" throughout that can help you get the most out of your membership.

With this guide, you should have everything you need to get positioned into the services that best fit your investing style.

Hit the Ground Running With Oxford X

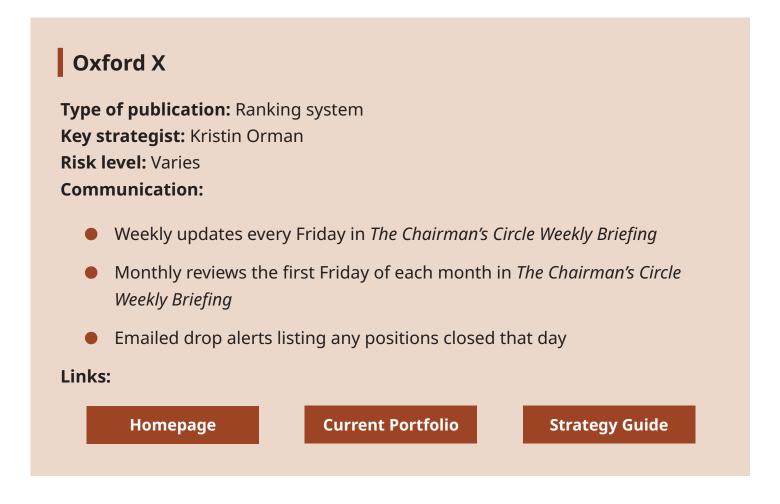
Want an easy way to "sample" what each of our VIP Trading Services has to offer?

There's no question that the best place to start is Oxford X.

In fact, take a look at what Chairman's Circle Member Sheryl K. said...

There is such a great variety of services within the Oxford Club and I use a lot of them. There is such a variety of views from each of the analysts and services offered. I love the fact that you keep adding more valuable services to the membership I originally had when I joined. Being a Chairman's Circle Member, I don't have to pay for each of these new services which is also an awesome bonus. I absolutely love the Oxford X area that was added recently. It is a great addition to the services and I use it a lot. I'm all in!!!

The mission of Oxford X mirrors the entire purpose of this report – to give Chairman's Circle Members a single place to start their journey.



Oxford X is a publication that pulls in the 10 best stock recommendations from all of our VIP Trading Services – the same services you'll learn more about in this report.

How does Oxford X identify the best picks?

In short, Oxford X ranks positions based on five common metrics among our greatest picks in history, discovered by our Research Director Kristin Orman.

Kristin combed through the 5,500-plus trades we've recommended at the Club over the past 22 years, looking for the best-performing stock picks. Then she went about identifying the characteristics those stocks had in common.

This labor-intensive process uncovered five distinct characteristics that we call "super-metrics."

Super-Metric No. 1: Low Market Cap

The average market cap of our all-time top 10 stocks was just \$3.2 billion...

Super-Metric No. 2: Low Debt-to-Equity Ratio

In short, the debt-to-equity ratio measures the amount of leverage a company has. And in the case of our top 10 plays... we found an average debt-to-equity ratio of just 0.23. Meanwhile, the average S&P 500 stock's ratio is six times higher.

Super-Metric No. 3: "Goldilocks" Relative Strength Index

The relative strength index, or RSI, is a premier indicator of momentum. Our top 10 stocks featured an RSI right in the sweet spot, at 54. (An RSI of 30 or lower implies little momentum, while 70 or higher is overbought.)

Super-Metric No. 4: Beta Over 1.4

"Beta" is a measure of a stock's volatility in relation to the overall market. A stock that moves *more* than the market has a beta over 1... and that's exactly what we want – stocks that can beat the market.

Super-Metric No. 5: Low Share Price

Looking back, our 10 biggest winners had an average share price of around \$20.

After isolating the five super-metrics, Kristin oversaw the creation of a sophisticated ranking system that scans the open Oxford Club stock recommendations from all of our VIP Trading Services (except *Oxford Bond Advantage*, which recommends only bonds).

And because it draws recommendations from all of our VIP Trading Services, Oxford X is the perfect spot to gain exposure to all of our strategies in one place.

Look for Kristin's updates about Oxford X every Friday in *The Chairman's Circle Weekly Briefing*. She also writes the introduction to *The Chairman's Circle Weekly Briefing* the first Friday of every month – which includes a deeper dive into what's driving Oxford X and the markets.

What Members Say About Oxford X...

"I like that you added Oxford X so I know where to invest. Often too many choices is confusing." – Beverly S.

"Keep up the good work. As a lifetime Chairman's Circle Member, I very happy with all the trade alerts as well as the general guidance articles. I especially appreciate the Oxford X and the *Oxford Centurion*." – Kyle S.

"I wanted to let you know that the new Oxford X service is the best... this service hits all the high points. I really appreciate it, I am sure this will become the highest-rated service for Chairman's Circle Members." – Tom B.

PRO TIP: All current "Buy" recommendations are found on the individual portfolio pages of the VIP Trading Services on the Oxford Club website. These portfolio pages include the current price as well as the entry price the position was trading for at the time of the initial recommendation.

Take Your Portfolio to the Next Level

While Oxford X provides the fastest way to jump into some of our experts' top moneymaking strategies, you may find you gravitate toward certain services and trading strategies.

For those of you who feel like you already have a fairly stable foundation, I recommend taking a closer look at our VIP Trading Services.

This is where you can really hit the accelerator on gains.

Each service targets different, unique circumstances in the market. So understanding how they work is key to achieving true strategy diversification, which we believe is critical to building long-term wealth.

Here is a list of all of our VIP Trading Services arranged by risk level.

The Insider Alert

Type of publication: VIP Trading Service

Key strategist: Alexander Green

Risk level: Moderate Communication:

Weekly updates via email

Additional buy and sell alerts as needed

Links:

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Current Portfolio

The Insider Alert is based on one of the simplest and most clear-cut buy signals in the market – insider buying. Corporate officers and directors have access to all kinds of material, nonpublic information about a company's financial health and future prospects. Riding the coattails of knowledgeable insiders is one of the best ways to outperform the markets.

Every day, Alex scours insider buying records looking for the very best opportunities for Members.

What Members Say About The Insider Alert...

"I signed up for *The Insider Alert* about nine months ago and I have been astounded! Initially I started with stock trades, but when I saw how well things were going, I switched to options. The results have paid for my Chairman's Circle Membership many times over and my future retirement is looking rosier than ever!" – Bob C.

"Let me say how much I appreciate and admire your expertise. Following your advice the last several years has provided a much greater level of stability in my portfolio. I really owe a lot to you." – Douglas J.

"Just wanted to say that I'm VERY pleased with my subscription to Mr. Alex Green's *Insider Alert*. I'm currently paper trading until I feel comfortable committing capital to his recommendations." – John K.

The Momentum Alert

Type of publication: VIP Trading Service

Key strategist: Alexander Green **Risk level:** Moderately aggressive

Communication:

- Weekly updates via email
- Additional buy and sell alerts as needed

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When institutions quickly pour huge amounts of cash into a stock, the stock price is likely to rise very quickly. Alex tracks this momentum using a formula that's made up of 29 indicators. They essentially measure when a stock is likely to rise at its highest, fastest rate.

Alex created the system behind *The Momentum Alert* using more than 107 years of historical equity data. Using this research, Alex pinpoints the market's fastest-moving stocks... to find companies that blow past earnings estimates, outperform their competition and have the potential to make subscribers a lot of money.

What Members Say About The Momentum Alert...

"I subscribe to *Insider* and *Momentum* letters. I am new to them, [and] so far it is the best advice I have ever gotten." – Levi H.

"I have the utmost faith in Alex's selections, because over the years he has consistently outperformed." – Robin J.

"Following Alex's advice and seeing the results gave me the confidence to take charge of our investments. No more ineffective money managers for us." – Steve P.

Oxford Bond Advantage

Type of publication: VIP Trading Service

Key strategist: Marc Lichtenfeld **Risk level:** Moderately aggressive

Communication:

- Weekly updates via email
- Additional buy and sell alerts as needed

Links:

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If you don't have enough exposure to the bond market, here's the perfect opportunity to change that. Bonds are a great way to grab stable, consistent returns without worrying about losing your shirt in a stock market crash. In *Oxford Bond Advantage*, Marc looks for bonds provided by reputable companies with sufficient cash flow and strong leadership.

What Members Say About Oxford Bond Advantage...

"When Mr. Lichtenfeld recommends a corporate bond for purchase, he provides ample background information on the corporation that is issuing the bond, which, of course, is of utmost importance. After reviewing one of his recommendations, one proceeds with confidence that the basis for purchase is accurate and timely. He only suggests a purchase when the bond involved has been fully investigated by him and his staff – and is one that meets his obvious high standards." – William S.

"Before I joined this service a few years ago, I thought buying corporate bonds was a boring, low yield, low profit undertaking. I no longer believe this to be true. Keep up the great recommendations, and thank you." – Clark P.

PRO TIP: Want to start trading but don't have a brokerage account set up yet? It's easier than you might think to get started. In the past, one of the biggest things to consider when choosing a broker was commissions. But most brokers nowadays charge \$0 to make a trade (though some do charge commissions for options). We recommend just doing a bit of research to find the broker that best fits your needs. Here are a few good places to start: <u>Fidelity</u>, <u>TD Ameritrade</u>, <u>E-Trade</u> and <u>Charles Schwab</u>.

Oxford Centurion

Type of publication: VIP Trading Service

Key strategist: Kristin Orman and Marc Lichtenfeld

Risk level: Moderately aggressive

Communication:

- Weekly updates via email
- Additional buy and sell alerts as needed

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In *Oxford Centurion*, Marc and Kristin recommend stocks that are resistant to market shocks. They employ a screening system developed by studying past bear markets – and isolating certain characteristics that all recession-proof stocks have in common.

What Members Like About Oxford Centurion...

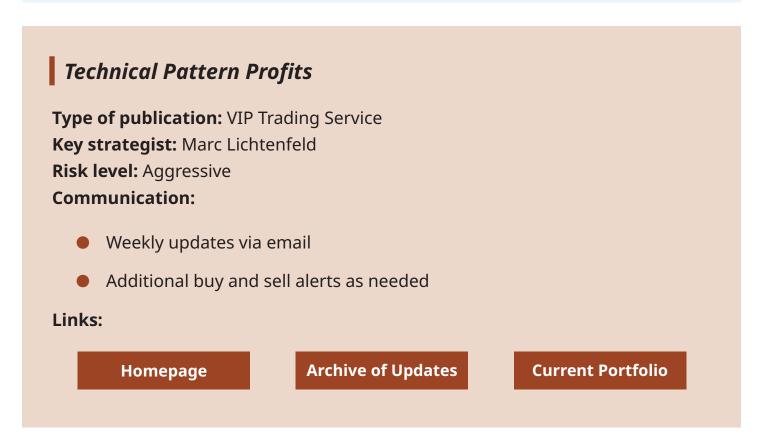
"The portfolio holds up very well, including market down days. Very happy with this service!" – Erwin V.

"Centurion is what the doctor ordered. Keep the recommendations coming." – Royce K.

"I have been following *Centurion* from day one to see how things went. It has the best minds there selecting trades so I have a lot of confidence in the team." – Don K

PRO TIP: We occasionally launch new trading services to take advantage of shifting market trends. In fact, the bear market in 2022 inspired the launch of *Oxford Centurion*. But when we create new publications, we sometimes get calls from Members who say they can't access it. They don't even *see* it in their list of

subscriptions. If that ever happens to you, it's likely an issue with your internet browser. Try logging out of your Oxford Club account and then logging back in. Closing the internet browser is not enough. You have to click the "Logout" button at the top right-hand side of your screen when you're on the Oxford Club homepage. If you're not seeing one of our offerings, that should solve it!



As the name suggests, in this service, Marc harnesses the power of technical indicators to identify new opportunities to profit.

Marc is a big believer in using chart patterns to get results. They are a visual representation of human emotion in the market – fear and greed.

Humans behave in repeatable patterns. And Marc helps Members exploit these patterns again and again.

Right now, Marc is introducing – for the first time ever in *Technical Pattern Profits* – a unique way of trading commodity stocks.

Marc's research leads him to believe we are on the cusp of a "commodities supercycle" that could inevitably spark some incredible investment opportunities in the days ahead.

He says, "I believe there's a new supercycle forming in commodities... as the market shifts from a deflationary period to an inflationary one."

Stocks-to-Commodities Ratio

In fact, the world's billionaires and some even bigger players are gearing up for what's ahead.

In late 2020, Goldman Sachs' head of commodities said, "You have all the tell-tale signs of a supercycle."

And last year, BlackRock – the world's largest asset manager – wrote we should "plan for

1.8 1.2 0.8 0.5 0.3 0.3 0.1 1950 1960 1970 1980 1990 2000 2010 2020 Source: TradingView

decades of high commodity prices."

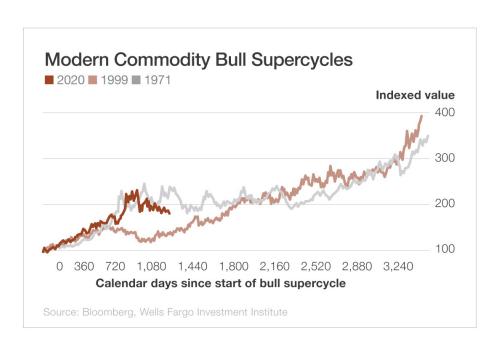
And Wells Fargo spent most of the last decade advising investors to avoid commodities.

But now it claims we're at "the start of a new commodity bull supercycle."

If history repeats itself... and this pattern plays out yet again... we will see extraordinary profits in the days ahead...

If you know how to play it.

Well, Marc will show you how to play it in the days ahead.



What Members Say About Technical Pattern Profits...

"Thank you, Marc, for your charting and technical skills. You helped make my family's retirement better." – John N.

"In one word... YeeHaa!" - Rob L.

Oxford Microcap Trader

Type of publication: VIP Trading Service

Key strategist: Alexander Green

Risk level: Aggressive

Communication:

- Weekly updates via email
- Additional buy and sell alerts as needed

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Oxford Microcap Trader isn't a penny stock service as some people assume. It's focused exclusively on microcap stocks. There is a big difference between gambling on penny stocks and targeting legitimate microcap businesses with tremendous upside.

Alex's goal with this service is to identify tiny stocks with room to grow 10X or more.

And the best part is, Wall Street can't target these tiny plays. It would artificially move the prices.

That means microcaps are the one spot where you hold an advantage over Wall Street.

What Members Say About Oxford Microcap Trader...

"I bought [an *Oxford Microcap Trader* recommendation]... and when I viewed my accounts I was shocked to see the stock up more than double. I thought maybe there was a mistake with my computer, and I was glad to see it was not. Big thank you to Alexander Green." – Ken J.

PRO TIP: Due to the nature of the stocks recommended in *Oxford Microcap Trader*, we ask that Members manually opt in to receive updates. If you would like to follow recommendations in this service, please make sure you are logged in to your account and then <u>activate your membership</u>. You'll be prompted to enter your email address to confirm your interest.

Trigger Event Trader

Type of publication: VIP Trading Service

Key strategist: Marc Lichtenfeld **Risk level:** Moderately Aggressive

Communication:

- Weekly updates via email
- Additional buy and sell alerts as needed

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Certain events in a company's life virtually guarantee its stock is about to make a move. When they happen, a stock that may have been minding its own business and humming along for weeks will suddenly soar 20%, 30%, 40% or more.

This service is set up to locate those catalysts ahead of time and position you to profit from them.

What Members Say About Marc's Research...

"My portfolio value in 12 months has increased 300%. I am excited every morning to look at the positions and wait for the next recommendations. Plus, all options are in the money with months to go!" – Bart B.

"I made about \$200K on [a single trade] thanks to you. Bravo!" - John C.

"Awesome recommendation. Used proceeds to pay off a portion of my Oxford Chairman's Circle Membership. My remaining open options [on one trade] are up 1,000%!" – Daniel S.

Weekly Income Alert

Type of publication: VIP Trading Service

Key strategist: Marc Lichtenfeld

Risk level: Moderate Communication:

- Weekly livestream every Friday at 10 a.m. ET
- Recap emails following each live session
- Additional buy and sell alerts as needed

Links:

Homepage Livestream Current Portfolio Options Master Class

In *Weekly Income Alert*, Marc uses spread trades to pocket consistent weekly income. Every Friday morning at 10 a.m. ET, Marc will issue that week's trade – and place it with his own money – via livestream in the state-of-the-art *Weekly Income Alert* trading room.

PRO TIP: Did you know all model portfolios you have access to can be found in one place? Once you're on the <u>Oxford Club homepage</u>, select "<u>My Portfolios</u>" on the left-hand side of the screen.

Establishing Your Foundation

Remember, our flagship newsletters are critical to helping you build a stable foundation to build and protect wealth. In this section, I'll quickly review our two newsletters at The Oxford Club – and provide a short rundown of the different model portfolios included in each one. As you'll see, the risk level associated with these model portfolios will range from conservative to aggressive.

The Oxford Communiqué Pro

Type of publication: Foundational research newsletter

Key strategist: Alexander Green

Risk level: Varies depending on portfolio

Communication:

- The Oxford Communiqué Portfolio Update, emailed every Tuesday
- Monthly newsletter issues delivered via email
- Emailed buy and sell alerts as needed
- Pro-level benefits: Bonus recommendation every month, Market Outlook
 Monthly and State of the Markets Call with Alex

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The Oxford Communiqué is our original flagship newsletter for The Oxford Club. Run by the Club's Chief Investment Strategist Alexander Green, this newsletter will help you navigate the often-treacherous financial markets. With Alex's guidance, you'll feel more confident managing your portfolios – and know that you're on the most direct route to financial independence.

Here are the different model portfolios you have access to. To see what stocks Alex is recommending now, <u>check out the portfolio page here</u>.

Gone Fishin' Portfolio

Risk level: Conservative

This portfolio is a great starting point if you're just starting out. This is a simple but sophisticated long-term investment system based on a Nobel Prize-winning strategy. It's the system that Alex outlines in his bestselling book *The Gone Fishin' Portfolio*. And it will give you the highest statistical probability of reaching your long-term investing goals.

Fortress Portfolio

Risk level: Conservative

These holdings are designed to reduce your risk and boost your profits in any market.

Oxford Trading Portfolio

Risk level: Moderate

This is the most straightforward portfolio in *The Oxford Communiqué*. This is an active and diversified portfolio of the market's most compelling opportunities.

Oxford All-Star Portfolio

Risk level: Moderate

This portfolio holds a diversified basket of funds and holding companies managed by some of the world's top-performing money managers.

Ten-Baggers of Tomorrow Portfolio

Risk level: Aggressive

This is a select group of more speculative stocks with the potential to rise tenfold or more. If you're looking for something to jump-start your returns, this could be a great place to look.

Profit Accelerator Portfolio [Pro-level benefit] Risk level: Aggressive

This portfolio is exclusive to Chairman's Circle Members and Lifetime Members of *The Oxford Communiqué*. Each month, Alex recommends a bonus pick that essentially mirrors his VIP Trading Services. In other words, the recommendation will likely be a momentum play, a company that's seeing a ton of insider activity or a hot microcap stock.

PRO TIP: If you ever want to read the original investment case behind a current portfolio position, it's easy to find! Simply locate the stock in the portfolio page and then click the link in the "Buy Date" column.

What Members Say About The Oxford Communiqué...

"I only joined The Oxford Club about a year ago and I think it will prove to be one of the best decisions for my financial well-being I will ever make." – Jason A.

"I like your newsletter very much and have been a subscriber for the past three years. My portfolio is up 20% over the last year, thanks to you. Your newsletter is easy to read and tries to spot developing trends before the bulk of investors become aware of them." – Tom M.

"I joined The Oxford Club a year or so ago. It was recommended to me by a business partner. I have invested most of my life and felt pretty comfortable in what I was doing. After joining The Oxford Club, my biggest influence has been Alexander Green. I have been impressed not only with his teachings in the investment field but just as importantly in his 'philosophy on life." – Scott B.

The Oxford Income Letter

Type of publication: Foundational research newsletter

Key strategist: Marc Lichtenfeld

Risk level: Varies depending on portfolio

Communication:

- Oxford Income Weekly portfolio updates, emailed every Thursday
- Monthly newsletter issues delivered via email
- Emailed buy and sell alerts as needed

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In this income-focused newsletter, Chief Income Strategist Marc Lichtenfeld shows readers how to harness the power of dividends and other income-producing strategies using his proprietary 10-11-12 System.

This is a simple, time-tested strategy that's designed to help you achieve 11% yields in 10 years or 12% average annual returns in 10 years with dividends reinvested.

The system is the cornerstone of Marc's bestselling book *Get Rich with Dividends*. And he brings the strategy to life in this popular newsletter.

Of course, Marc knows that no two income investors are alike.

So just like Alex, he's developed multiple portfolios to help all of our Members reach their retirement goals – no matter where they are along the path to financial independence.

Fixed Income Portfolio

Risk level: Conservative

The goal of this portfolio is to generate secure, conservative income that many investors need as they approach retirement.

Compound Income Portfolio

Risk level: Moderately conservative

This portfolio uses the immense power of dividend reinvestment plans (DRIPs) to compound dividends and grow wealth in a conservative manner. It's also one of the few portfolios at The Oxford Club where we don't recommend trailing stops.

Instant Income Portfolio

Risk level: Moderately conservative

This is for Members who want cash today and more of it tomorrow. The goal of the portfolio is to boost income every year, eventually giving you a double-digit yield on your original cost.

High Yield Portfolio

Risk level: Conservative

If you're able to take on a bit more risk to achieve higher yields, this portfolio is for you. Rather than dividend growth, Marc focuses on companies paying out high yields *today*.

What Members Say About The Oxford Income Letter...

"I have used Marc's stocks to create a retirement portfolio that gives me peace of mind even when the market gets a little crazy. I am blessed!" – Donald S.

"The performance of *The Oxford Income Letter* continues to amaze. I could not be more pleased with its results since inception." – Dave M.

"As a Financial Advisor, my job is to provide clients with solid, reliable sources of income they can depend on for years. Marc's *Income Letter* and The Oxford Club have been great sources of additional ideas that have greatly benefited my clients, especially those on a fixed income. Reliable, trustworthy ideas – investors can't ask for anything better than that." – Larry F.

PRO TIP: The Oxford Club generally recommends that you set a 25% trailing stop on your positions. We like trailing stops for most (not all) of our model portfolios because in the words of Alexander Green, they "prevent a small loss from becoming an unacceptable loss." They also help protect any unrealized gains you may have. But it's important to keep in mind that we don't allow our positions to be stopped out by intraday trading. To trigger our trailing stop, the stock must be trading below the current stop price *after the markets close* that day.

The Last Membership You'll Ever Need

As you can see, your membership to The Chairman's Circle comes with so many investing and trading strategies that it may be the last financial membership you ever need.

Please note that this guide is just one tool you have to get started with your membership.

You'll receive our Welcome Series in your email inbox, which walks you through the benefits of your Chairman's Circle Membership in greater detail – including special discounts on our conferences and discounted stays at Oxfordian hotels.

We do hope that our research will help you on the path to financial freedom – and help your family members for generations to come.

Should you have any questions at any time about your membership, please call your Chairman's Circle Liaison Hannah Green and her team at 844.294.4696 or 443.708.9411.

We aim for your 100% satisfaction at all times.

We are standing by should you ever need any questions answered, or anything at all. Please keep those phone numbers handy.

We look forward to a wonderful journey together through The Chairman's Circle.