

# Hosted by Deacon's Lodge

The **Northern Lakes Youth Hockey Association** is searching for sponsorship of the 3<sup>rd</sup> annual NLYHA Golf Tournament being held at Deacon's Lodge on Sunday, August 27, 2017. The event is a four person scramble with a shotgun start at 1:30 pm with dinner following. Showcase your business in support of our association to attendees of this event. The proceeds will be used to help fund association needs such as paying for ice time, equipment, buses for transportation between the two arenas we use, etc. Northern Lakes Youth Hockey Association is a non-profit 501c(3) volunteer-driven organization serving 250 players across the school districts and communities of Aitkin, Crosby-Ironton, Crosslake, Pequot Lakes and Pine River-Backus. Your sponsorship is 100% tax deductible.

## Face Off Sponsorship...... \$300

- Business name, with link to your website, listed on www.northernlakeslightning.com
- Sponsor thanked in social media efforts, with link to business names on event website on www.pequotlakes.com
- Business to provide signage at an assigned hole during golf tournament.

## One-Timer Sponsorship............. \$600

- Business name, with link to your website, listed on www.northernlakeslightning.com
- Sponsor thanked in social media efforts, with link to business names on event website on <u>www.pequotlakes.com</u>

### Plus

- Business assigned hole and provide people to stay at the hole during the tournament to greet golfers, network, and promote business through game, giveaways, or other avenues that do not slow the pace of play.
- Business name placed on marketing material/flyers and any purchased advertising.

## Hat Trick Sponsorship...... \$1,000

#### Hat Trick Sponsorship Benefits Package includes:

- Business name or logo, with link to your website, listed on www.northernlakeslightnig.com
- Sponsors thanked in social media efforts, with link to business names on event website on www.PequotLakes.com
- Business assigned hole and provide people to stay at the hole during the tournament to greet golfers, network, and promote business through game, giveaways, or other avenues that do not slow the pace of play.
- Business name or logo placed on all marketing materials/flyers and any purchased advertising.
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- Business logo placed on event banners during golf tournament.
- Business named as a sponsor in any radio broadcasts advertising the event.
- Opportunity to provide a greeter at the registration, share a welcome to the golfers during the program, and use two golf carts during the event to visit golfers and promote your company.
- A Team of Four to participate in the golf tournament.

If interested in a sponsorship, please contact Jill Haugene at <a href="mailto:jill.haugene@gmail.com">jill.haugene@gmail.com</a>.

Thank you for your consideration!