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FEATURED CIGAR

QUAI D’ORSAY
NO. 54
CUBA • PRICE: 14.00 EURO • BODY: MEDIUM TO FULL
For a full tasting, see page three.

BEST CIGARS THIS ISSUE

Quai d’Orsay No. 54 Cuba 92
Hit & Run Almost Robusto Dom. Rep. 90
La Aurora ADN Dominicano Robusto Dom. Rep. 90
La Aurora ADN Dominicano Toro Dom. Rep. 90
Quai d’Orsay No. 50 Cuba 90
Hit & Run Super Toro Dom. Rep. 89

WIN A BOX OF THE 2017 CIGAR OF THE YEAR

THE RESULTS ARE IN: THE EDITORS OF CIGAR AFICIONADO MAGAZINE HAVE SELECTED THE ARTURO FUENTE DON CARLOS EYE OF THE SHARK as the 2017 Cigar of the Year. This highly rated Dominican cigar is unique in every way—interesting blend, innovative shape, intriguing story—and, at the same time, still maintains the classic standards of excellence. It’s a smoke that every cigar lover should try, and we’re going to make that happen for one lucky reader. Our annual Top 25 Sweepstakes—open now through January 31, 2018—is a contest that will award a box of Arturo Fuente Don Carlos Eye of the Shark to a participant chosen at random. Go to cigaraficionado.com/sweepstakes to enter.
# TASTING REPORT

## HIT & RUN

**NEW RELEASE—VERTICAL BRAND TASTING**

<table>
<thead>
<tr>
<th>Country:</th>
<th>Dominican Republic</th>
</tr>
</thead>
<tbody>
<tr>
<td>Maker:</td>
<td>Tabacalera William Ventura</td>
</tr>
<tr>
<td>Distributor:</td>
<td>Caldwell Cigar Co.</td>
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<tr>
<td>Binder:</td>
<td>Indonesia</td>
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<tr>
<td>Wrapper:</td>
<td>Ecuador</td>
</tr>
<tr>
<td>Release Date:</td>
<td>July 2017</td>
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</table>

**ALMOST ROBUSTO**

**90 POINTS** • 4 3/4" x 54 • $11.50

An attractive cigar whose consistent draw shows elements of cashew and walnut skin, coupled with touches of black and white pepper and a floral finish. **Body:** Medium to Full

**SUPER TORO**

**89 POINTS** • 6" x 54 • $12.50

Solidly rolled, the woody smoke of this tan cigar is full of sweet mesquite and cedar, accented by a touch of cinnamon. The finish is spicy and dry. **Body:** Medium to Full

**CORONA**

**88 POINTS** • 6" x 46 • $10.50

A primarily earthy, woody smoke with hints of cocoa and licorice that lead to a dry finish. The cigar is oily and slim with a firm draw. **Body:** Medium

**PIRAMIDE**

**87 POINTS** • 6" x 50 • $13.25

The long, tapered head of this torpedo gives it a connical appearance. It burns evenly and draws well, offering notes of nuts, earth and charry wood. **Body:** Medium to Full

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**PERFECTO**

**84 POINTS** • 5 1/8" x 60 • $13.25

Tapered at both ends, this little figurado offers notes of balsa wood, minerals and chalk. The finish is papery, and could use more body. **Body:** Medium

**BRAND SUMMARY:** Shortly after exiting the cigar industry last year, Matt Booth (best known for his Room101 cigar brands) returned to the business of premium cigars for a collaborative project with Robert Caldwell of Caldwell Cigar Co. The two blended Hit & Run, a cigar that pays homage to Booth’s cigars of the past, which are now discontinued. Though Hit & Run doesn’t explicitly state a Room101 connection, fans of Booth’s work will recognize the stylized sakura flower on the primary cigar band—a hallmark of Booth’s—and a secondary band that features a bicycle wheel (a Caldwell branding element) between two “1” numerals. The Almost Robusto stood out from the line, earning 90 points. **Average Rating:** 87.6 points

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**ROCKY PATEL FIFTY**

**NEW RELEASE**

<table>
<thead>
<tr>
<th>Country:</th>
<th>Nicaragua</th>
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</thead>
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<tr>
<td>Maker:</td>
<td>Tabacalera Villa Cuba S.A. (Tavicusa)</td>
</tr>
<tr>
<td>Distributor:</td>
<td>Rocky Patel Premium Cigars</td>
</tr>
<tr>
<td>Filler:</td>
<td>Nicaragua</td>
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<tr>
<td>Binder:</td>
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<tr>
<td>Wrapper:</td>
<td>Ecuador</td>
</tr>
<tr>
<td>Release Date:</td>
<td>July 2017</td>
</tr>
</tbody>
</table>

**TORO**

**87 POINTS** • 6 1/2" x 52 • $21.00

A long, box-pressed cigar that exhibits an earthy quality with hints of charred wood and some vegetal notes. The finish suggests coffee and sweet nougat. **Body:** Medium to Full

**BRAND SUMMARY:** Originally released in 2011 as a limited-edition cigar in three sizes, Rocky Patel Premium Cigars has brought back Rocky Patel Fifty in a single size called Toro. Though now only one cigar, the brand celebrates the fiftieth birthday of Rocky Patel.

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For the latest from *Cigar Aficionado*, follow us on Twitter: twitter.com/CigarAficMag

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**100 POINT SCALE**

- 95-100: Classic
- 90-94: Outstanding
- 80-89: Very good to excellent
- 70-79: Average to good commercial quality
- Below 70: Don’t waste your money
- N/A: Not Available

*Note: Prices are manufacturers’ suggested retail, before taxes.*
**LA AURORA ADN DOMINICANO**

<table>
<thead>
<tr>
<th>NEW RELEASE—VERTICAL BRAND TASTING</th>
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<tbody>
<tr>
<td><strong>Country:</strong> Dominican Republic</td>
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<tr>
<td><strong>Maker:</strong> La Aurora S.A.</td>
</tr>
<tr>
<td><strong>Distributor:</strong> Miami Cigar &amp; Co.</td>
</tr>
<tr>
<td><strong>Filler:</strong> Dom. Rep., U.S.A./Penn. Broadleaf, Nicaragua</td>
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<tr>
<td><strong>Binder:</strong> Cameroon</td>
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<tr>
<td><strong>Wrapper:</strong> Dom. Rep.</td>
</tr>
<tr>
<td><strong>Release Date:</strong> July 2017</td>
</tr>
</tbody>
</table>

**ROBUSTO**

90 POINTS • 5” x 50 • $7.25

A toothy robusto that leaves warm, toasty impressions on the palate before intensifying to show bolder notes of crushed black pepper and a coffee-bean finish.

**Body:** Full

**TORO**

90 POINTS • 5 3/4” x 54 • $8.25

The spicy, woody notes of this cigar meld pleasantly with hints of sweetness that segue into a graham-cracker finish. The cigar draws and burns evenly throughout.

**Body:** Medium to Full

**CHURCHILL**

87 POINTS • 7” x 47 • $8.50

A long cigar topped with an uneven cap. The cigar burns unevenly but draws well, showing elements of wood and earth with touches of licorice.

**Body:** Medium

**GRAN TORO**

86 POINTS • 6” x 58 • $9.25

Though first puffs are substantially earthy with hints of cereal, the smoke fades, losing some character. Bitter notes on the finish hurt the final score.

**Body:** Medium to Full

**BRAND SUMMARY:** La Aurora’s ADN Dominicano stands for “Dominican DNA.” The cigar contains andullo, a type of tobacco wrapped tightly into compressed, dense logs for fermentation. La Aurora says the process is culturally significant, and part of the country’s “DNA.” The Robusto and Toro scored 90 points.

**Average Rating:** 88.3 points

**QUAI D’ORSAY**

<table>
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<th>NEW RELEASE—VERTICAL BRAND TASTING</th>
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<tr>
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<td><strong>Maker:</strong> N/A</td>
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<tr>
<td><strong>Distributor:</strong> Habanos S.A.</td>
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<tr>
<td><strong>Filler:</strong> Cuba</td>
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<td><strong>Binder:</strong> Cuba</td>
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<tr>
<td><strong>Wrapper:</strong> Cuba</td>
</tr>
<tr>
<td><strong>Box Date:</strong> July 2017</td>
</tr>
</tbody>
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**NO. 54**

92 POINTS • 5 3/8” x 54 • 14.00 euro • **Humidor Selection**

Rich woods, leather and chocolate intonations layer the palate in beautiful balance. The draw is opulent, the burn dead even. A robust and flavorful cigar.

**Body:** Medium to Full

**NO. 50**

90 POINTS • 4 3/8” x 50 • 10.00 euro

The smoke from this toothy robusto is salty and bold, with touches of leather and oak. Some floral notes also emerge before a mineral-like finish.

**Body:** Medium to Full

**CORONA CLARO**

88 POINTS • 5 1/2” x 42 • 10.50 euro

A skinny, well-made cigar with a good draw and even burn. Its smoke has a floral, nutty quality, with a touch of honey and tea. The finish is quite woody.

**Body:** Medium

**BRAND SUMMARY:** Quai d’Orsay is a Cuban cigar brand that was created in the early 1970s specifically for the French market. The cigar is named after the wharf along the south bank of the Seine river in Paris. Over time, the cigar’s popularity dwindled, and by 2016 the brand had been reduced to one regular production size—the Corona Claro. But last year, as part of a new global initiative, Quai d’Orsay was relabeled and repackaged for worldwide distribution. The new, retooled brand had its world premier in Paris in October and is now starting to trickle into global markets. Two new vitolas were added, the No. 50 and the No. 54, and all three sizes are adorned in much larger bands. The No. 54 was quite exceptional, attaining the highest score of the issue at 92 points.

**Average Rating:** 90.0 points
CIGAR AFICIONADO CHANGES TASTINGS, ADDS STRENGTH AND VALUE
BY DAVID SAVONA

There’s more information in the blind tastings found in every issue of Cigar Aficionado—strength and value. The changes began with the tastings published in the January/February issue, which has been mailed to subscribers and goes on newsstands today.

Each cigar rated in the magazine now has the additional category of “strength,” showing the power of the cigar. The cigars are put into one of five categories, ranging in power from mild to full.

In addition to adding the strength category, the magazine’s tasting index has been replaced by a more extensive buying guide. The index traditionally followed every tasting, and listed the scores numerically, divided by each cigar’s country of origin. The new buying guide lists the top scores of the issue—regardless of country of origin—standout cigars arranged by strength, as well as top values. In this particular issue, the values section shows cigars ranging in score from 88 to 90 points, with prices ranging from $5.20 to $6.59 per cigar, before taxes.

The change was made to provide more information to the cigar-smoking reader. The new system was designed to make it easier for those who prefer milder, stronger or medium-bodied cigars to locate smokes that would best suit their palates, and to ease the search for value-priced smokes, for those who are buying on a budget.

The front-of-book Cigar Highlights page, which lists the top-rated cigars in each size category (Churchill, corona gorda, etc.) now has a new category called Best Buy, highlighting one of the standout inexpensive cigars in the taste test.

This is the first major change to Cigar Aficionado’s tastings since the April 2001 issue (featuring the cast of “The Sopranos” on the cover), when the magazine moved from tasting one size of cigars per issue to multiple sizes.

The method of rating cigars in Cigar Aficionado and Cigar Insider—remain unchanged. The cigars are bought at retail, stripped of their identifying bands, given a code and a generic, numbered band and passed out to a panel of senior tasters by a tasting coordinator, who is not a part of the tasting panel. The cigars are smoked blind, meaning the editors conducting the reviews do not know the brand name, price, country of origin or any other details about the cigar.

PLASENCIAS HARVESTING 152ND CROP IN NICARAGUA, HONDURAS
BY GREGORY MOTTOLA

The Plasencia family is in the midst of its 2017/2018 tobacco harvest, which spans across Nicaragua and neighboring Honduras. According to the company’s records, this is the family’s 152nd harvest, and if you ask Nestor Andrés Plasencia, vice president of Plasencia Tobacco S.A., the current crop is exceptional.

“The tobacco looks great in the fields and in the barns too,” said an enthusiastic Plasencia. The seedlings went into the ground the first week of October and the Plasencias began harvesting the first primings of tobacco leaves the first week of December.

This year, they are growing mostly Cuban-seed tobaccos like Criollo ’98 and Corojo ’99, but are also cultivating Connecticut seed, a few native species, hybrids and even some experiments with broadleaf. According to Plasencia, the 152nd harvest encompasses everything they’re growing for 2017/2018 in both Nicaragua and Honduras—a total of 3,020 acres with 1,200 acres grown under shade.

“We’ve had the perfect temperature and humidity with a bit of rain at the beginning of the season,” Plasencia added. “Some cloud cover made the tobacco leaves grow bigger. We are blessed with the microclimate that we have.”

They’ll be harvesting tobacco until the season ends in June and anticipate an overall estimated production of more than 5 million pounds of tobacco, most of which will be wrapper leaf (about 70 percent by Plasencia’s calculations).

The Plasencias are the largest growers of premium tobacco in Central America. They began growing tobacco in Cuba back in the 1800s, but have since relocated their agricultural operations to Central America.

Not only do they sell tobacco to a large portion of the premium cigar industry, but also use the tobacco for their own brands, such as Plasencia Cosecha 146 and Plasencia Alma Fuerte, a full-bodied line of smokes whose Generacion V size earned the No. 9 spot in Cigar Aficionado’s Top 25 cigars of 2017.
BOVEDA BRINGS SMART SENSOR DEVICE TO HUMIDORS
BY BLAKE DROESCH

Boveda has a new product that allows tech-savvy cigar smokers to monitor humidor conditions via their smartphones.

The makers of the popular brand of two-way humidification packets have introduced the Smart Sensor, a Bluetooth-powered device that tracks the temperature and humidity levels inside of your humidor and transmits the data directly to an app downloaded to your iOS or Android device. As of now, the product is being sold exclusively on Boveda’s website.

“Through the dedicated app you’ll be able to see at a glance the current humidity level in all your humidors, access historical data to learn more about how your humidors behave, set reminders, access order history and much more,” said Sean Knutsen, president and CEO, Boveda.

The central apparatus is powered by Blustream, a wireless sensor designed specifically for items sensitive to humidity and temperature. The key-size product, which is small enough to fit in the palm of one’s hand, is placed inside of the humidor and calibrated using a kit that comes with the Smart Sensor.

After the hardware is in place, the Boveda app can be customized to alert the user to changes in temperature or humidity. The device also records the history of the humidor data so the levels can be tracked as seasons change or when cigars are added (or removed) from the humidor.

The Blustream technology carries a range of about 100-feet, but the Smart Sensor can still be monitored remotely if the Boveda app is accessed from a secondary device. In other words, if you leave your tablet within range of your humidor, you can use your smartphone to access the information from anywhere in the world. This feature, however, requires users to have a tablet or additional smartphone than can be left within the 100-foot vicinity of the humidor.

The Boveda Smart Sensor Starter Kit retails for $50 and includes the Smart Sensor, the Calibration Kit and a four-pack of large humidification packets. The Smart Sensor can be purchased individually for $40.

Users of Boveda humidification products can also use the app to set up scheduled deliveries for replacement inserts. The Smart Sensor, however, is compatible with any humidification device.

DANIEL MARSHALL LAUNCHES 35TH ANNIVERSARY HUMIDOR
BY ANDREW NAGY

Daniel Marshall has been making humidors since 1982 in Santa Ana, California. To commemorate his 35th year in business, he’s launched a limited-edition humidor inspired by the very first humidor he ever constructed.

“Blowing off two decades of dust and being reunited with this precious humidor—and to see the work I did 35 years ago—to build a humidor still functional and beautiful was one of the greatest feelings,” said Marshall.

The find inspired Marshall to recreate the humidor. The Daniel Marshall 35th Anniversary Collector’s Edition is made of Macassar Ebony wood from Sri Lanka, the same material Marshall used on the humidor that he originally made for Alfred Dunhill of London back in 1982. That humidor prototype, which Marshall thought he had lost, was recently discovered hidden deep in the archives of his shop.

The 35th Anniversary humidor, which retails for $1,995, is limited to 100 pieces, each signed and dated by Marshall. The humidor holds approximately 125 cigars and features a gold plate affixed under the lid that’s engraved with its limited-edition number. Each humidor also houses a small bottle of Glenfiddich 21 Reserva Rum Cask Finish that is signed by Kristen Grant, the great-granddaughter of William Grant, who founded the Glenfiddich Distillery in 1886.

To complement the whisky, two Glenfiddich-branded whisky tasting glasses from Scotland are included as well as 15 cigars from Marshall. Inside will be five DM Red Label tasting cigars that are distinguished by the three different types of wrapper leaf (Ecuador, Pennsylvania and Indonesia) that cover the Nicaraguan binder and filler. Marshall created the tiered-looking smoke specifically to pair with Glenfiddich whiskies. Alongside those cigars are 10 DM Red Label Churchills, a Nicaraguan puro.

Marshall will be hosting a 35th anniversary celebration at the Daniel Marshall Cigar Lounge at the Kitzbuhel Country Club in Austria on January 20.
TABAQUERO BY HAMLET PAREDES NOW COMES IN CULEBRA
BY GREGORY MOTTOLA

What was once a promotional cigar reserved only for in-store events is now part of the regular portfolio. Made by Rocky Patel in Nicaragua, the Tabaquero by Hamlet Paredes Culebra can be purchased at retail.

The Culebra is a trio of three thin cigars twisted together in a braid. In this case, each cigar in the Culebra offering measures 8 inches, considerably longer than traditional culebras. Every box of three will retail for $36 and the cigars are not intended to be sold individually.

The blend consists of a Mexican wrapper, Brazilian and Mexican binders and Nicaraguan filler. The addition of this long Culebra brings the brand to seven sizes.

MBOMBAY CLASSIC TORPEDO SHIPPING THIS WEEK
BY DAVID CLOUGH

Bombay Tobak, known for its MBombay and Gaaja cigar brands, is adding a new vitola to its MBombay Classic line—a Torpedo—and it’s shipping to cigar retailers across the United States this week.

Attendees of Cigar Aficionado’s Big Smoke Las Vegas in November may recall seeing the MBombay Classic Torpedo during the evening sessions. The cigar was passed out to participants but was commercially unavailable at the time.

Measuring 6 inches by 52 ring gauge, the Torpedo consists of the MBombay Classic blend: Ecuadoran wrapper and binder, with filler from Peru, the Dominican Republic and Nicaragua.

MBombay Classic Torpedo, like all Bombay Tobak cigars, is rolled at Tabacos de Costa Rica, in Costa Rica.

The new size will only be available in an MBombay sampler pack, which contains five different Bombay Tobak blends. The five-pack offers one cigar of each: MBombay Mora Toro, MBombay Habano Robusto, MBombay Corojo Oscuro Robusto, Gaaja Toro, and MBombay Classic Torpedo. The sampler retails for $45.

FREYJA 12 ARRIVING TO RETAIL NEXT MONTH
BY GREGORY MOTTOLA

Although it was scheduled to ship back in 2016, the Freyja 12 from Las Cumbres Tabaco is finally shipping to retailers in February. Ever since brand owner Emma Viktorsson moved to Macedonia, where she intended to grow the brand’s European presence, persistent troubles with residency kept her from traveling, which is often a necessary component to building a cigar brand. Now that her residency issues are cleared, Viktorsson is planning on traveling to the U.S. this year in full support of Freyja 12.

“I did not want to come out with this meaningful cigar without being able to travel and interact with consumers,” Viktorsson told Cigar Insider. “The plan was to have Freyja 12 available to retailers and consumers within this past year, but timing did not suit me personally. I have spent a long time working on achieving my Macedonian residency during which period I was not allowed to leave the country. Freyja 12 has a deep meaning to me as it represents my 12 years working in the premium cigar industry.”

While Viktorsson’s 12-year milestone has come and gone, she said that Freyja 12 went into production in 2016, so the cigars will have a good amount of age by the time they reach tobacconists early next month.

Freya 12 is an offspring of Viktorsson’s core Freyja line, and consists of one size: a 7 inch by 52 ring gauge Churchill topped with a pigtail. The cigars cost $12 each and come packaged in boxes of 12. In keeping with the Nordic theme, the Churchill is called Brísingamen, named after the goddess Freyja’s famous necklace, which, according to the myth, serves as her main source of power.

The blend is a Habano-seed Ecuadoran wrapper with a Dominican Corojo binder and a mix of Corojo, Criollo ’98 and Piloto Cubano filler from the Dominican Republic. All the Dominican tobacco was grown by Jochy Blanco. The brand is made at Blanco’s Tabacalera Palma in the Dominican Republic as well. Viktorsson added that Freyja 12 is a regular-production cigar.

The Freyja brands, along with Señorial, are distributed through AFR Imports out of Miami.
FIDEL CASTRO’S TRINIDADS UP FOR AUCTION

BY BLAKE DROESCH

Cigar collectors and history buffs have one more day to bid on a special box of Cuban cigars that came straight from the hands of Fidel Castro himself.

Boston-based RR Auction is still accepting bids on a 24-count box of Trinidad Fundadores that was signed and presented as a gift by the late Cuban dictator in 2002. The online auction began on December 15 and will conclude tomorrow at 7 p.m. (EST). Currently, the highest bid is at $8,189.

The cigars were presented to philanthropist Dr. Eva Haller by Castro when they met in Cuba nearly 16 years ago. Included with the cigars is a photo of the Cuban dignitary signing the hinged wooden box with a blue felt-tip pen. The cigars have a box date of February 2002, but according to Bobby Livingston, the executive vice president of RR Auction, these smokes are being sold as a historical artifact and are not intended for consumption.

Cuba’s Trinidad brand was originally commercially unavailable, reserved for diplomats and dignitaries, with the long-and-thin Fundadores being the only size. After Trinidad was released to the public in 1998, the brand expanded by adding a few more vitolas, only to contract afterward by deleting sizes in 2012.

RR Auction is also featuring a Cuban La Aroma de Cuba cigar gifted by Sir Winston Churchill to Welsh Liberal Party politician Roderic Bowen in 1954. In October 2017, RR Auction sold a half-smoked cigar that once belonged to Churchill for $12,262.

CIGAR EVENTS SCHEDULED THROUGHOUT 2018

BY DAVID SAVONA

Cigar events abound this year, some intended exclusively for the trade, and some open to both consumers and industry professionals. They range from festivals like this month’s Puro Sabor in Nicaragua, to the International Premium Cigar & Pipe Retailers trade show, which is the premier convention catering primarily to U.S. tobacconists. Make your plans early using the calendar below.

### THE 2018 CALENDAR FOR MAJOR UPCOMING CIGAR EVENTS

**JANUARY 22–27 | PURO SABOR**
Nicaraguan Cigar Festival
Nicaragua
nicaraguancigarfestival.com/

**FEBRUARY 18–23 | PROCIGAR**
Dominican Cigar Festival
Dominican Republic
procigar.org/

**FEBRUARY 25–MARCH 2 | HABANOS FESTIVAL**
Cuban Cigar Festival
Cuba
habanos.com/en/category/festival-habano/

**MARCH 16 | BIG SMOKE MIAMI**
Fontainebleau Hotel, Miami Beach, Florida
bigsmokemiami.com/

**APRIL 29 | TOBACCONISTS’ ASSOCIATION OF AMERICA SHOW (TAA)**
Casa de Campo, Dominican Republic
taa.memberclicks.net/
Industry Only

**JULY 13–17 | INTERNATIONAL PREMIUM CIGAR & PIPE RETAILERS (IPCPR) TRADE SHOW**
Las Vegas Convention Center, Las Vegas
ipcpr.org
Industry Only

**SEPTEMBER 21–23 | INTERTABAC TRADE SHOW**
Dortmund, Germany
intertabac.de/en/home.html
Industry Only

**NOVEMBER 9–11 | BIG SMOKE LAS VEGAS WEEKEND**
The Mirage, Las Vegas
thebigsmokes.com/

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MONTECRISTO EPIC CRAFT CURED HEADED TO RETAIL
BY BLAKE DROESCH

Montecristo Epic Craft Cured, a new blend from Altadis USA said to wear an 11-year-old wrapper, is on its way to cigar stores. The cigars began shipping last week and come in three sizes: Robusto, at 5 inches by 52 ring gauge; Toro, 6 by 52; and Belicoso, 6 1/8 by 52. Packaged in 10-count boxes, the smokes retail from $14.65 to $16.50 each.

The all-Nicaraguan cigar is made by the Plasencia family using a wrapper grown in 2006, binder from the island of Ometepe and filler from Estelí, Jalapa and Condega.

According to Altadis, the tobaccos used in the Montecristo Epic Craft Cured underwent a somewhat unconventional fermentation process. Typically, premium cigar tobacco is fermented in large pilónes, or dense piles of tobacco with boards, cardboard or old tobacco stems beneath. The pilónes are usually made up of a single tobacco varietal and can weigh 3,500 or even 4,000 pounds. For Craft Cured, the tobaccos were fermented together in much smaller piles, which Altadis says allows for a more flavorful cigar.

DAVIDOFF CELEBRATES 50TH ANNIVERSARY WITH SPECIAL BANDS
BY DAVID CLOUGH

Luxury cigar brand Davidoff is now half a century old. The first Davidoff branded cigars debuted in 1968, and were rolled at the El Laguito factory in Havana, Cuba.

Though Davidoff cigars are no longer made in Cuba, this year marks the 50th anniversary of the company’s “white label” cigars. To celebrate the milestone, Davidoff has repackaged some of its cigars with limited-edition, commemorative bands.

Five cigars in total are adorned with the new, eye-catching 50th anniversary bands: Two sizes from Davidoff’s Signature line and three sizes from the company’s Davidoff Aniversario line.

“It is only the Aniversario and Signature lines that are receiving the special 50th anniversary band—Signature No 2 and 2000; Aniversario No 3, Special R and Entreacto,” Lana Fraser, senior brand manager at Davidoff of Geneva USA said.

The blends of these specially banded cigars remain the same as their regular banded counterparts.