

project#1



**MARTHA STEWART LAUNCHES MARTHA STEWART WELLNESS SUPPLEMENT LINE  
WITH PROJECT #1 NUTRITION**



*Supplements crafted with the highest quality ingredients and a commitment to effortless, healthy living.*

**NEW YORK, April 2, 2024** – Martha Stewart and Marquee Brands announce today the launch of the Martha Stewart Wellness Supplement Line, in partnership with the innovative health brand, Project #1 Nutrition. Crafted with the highest quality ingredients, each supplement reflects the Martha Stewart brand ethos that encompasses effortless, healthy living, while benefiting greatly from the proven efficacy of Project #1 Nutrition.

At launch, the line includes Martha Stewart Marine Collagen and Wellness Greens. Soon to follow addition includes the Martha Stewart Wellness Reds. Additional information, including suggestions from the Martha Stewart brand on delicious ways to enjoy each supplement, can be found below:

**Marine Collagen** – Revitalize natural beauty with Marine Collagen, the framework for an age-defying journey. This superior formula not only supports the body’s collagen production but also strengthens and enhances skin elasticity. Marine Collagen has 15g of protein per serving which supports skin health, hair, and nail growth, and promotes quality sleep and bone strength. Marine Collagen is available in three flavors — Coffee and Lemon, in addition to a versatile Unflavored option — which all mix beautifully with your morning coffee, tea, and favorite juice.

**Wellness Greens** – Wellness Greens are the daily wellness ally, no matter your fitness level. From lifting weights to taking a morning walk, they infuse any routine with a blend of organic nutrients. Ideal for every lifestyle, it’s an all-in-one superfood solution for sustained health. The 18g of signature greens are optimal for immunity support and clean energy, in addition to aiding digestion, gut health, and overall vitality. This special greens blend is vibrant and bright in flavor making it delicious combined with freshly pressed juices and smoothies with equally bright flavors like ginger and pineapple.

**Wellness Reds** – Rejuvenate your day with Wellness Reds, your go-to superfood blend brimming with antioxidants from nature’s finest red fruits and berries. Designed to combat oxidative stress and support digestion with a unique enzyme and probiotic mix, these Wellness Reds infuse your routine with vitality as they effortlessly enrich your individual wellness journey. Delight in the vibrant Passionfruit Pomegranate Punch flavor, which blends deliciously with berry smoothies and red fruit juices in the same family. The 4.8g of antioxidants helps support energy, health, and vitality and assists blood flow and metabolism.

Patrick Williams, CEO and Formulator of Project #1 Nutrition, added “Working with Martha is a true honor. Our journey in creating this line has been one of passion and precision. Martha’s unwavering commitment to health and aesthetics has been pivotal. Together, we’ve crafted something truly special for those who seek wellness without compromising ease and convenience.”

The Martha Stewart Wellness Supplement Line will be available nationwide on Tuesday, April 2 at Amazon, online at [project1nutrition.com](http://project1nutrition.com) and in select GNC locations. Future global availability through iHerb.com. Learn more about Martha Stewart Wellness at <https://www.marthastewartwellness.com/>.

### **About Martha Stewart**

Martha Stewart is the founder of the first multi-channel lifestyle company, Martha Stewart Living Omnimedia, an entrepreneur, bestselling author of 99 (to date) lifestyle books, and Emmy Award-winning television show host.

Reaching more than 100 million devoted fans monthly through multi-media platforms and products for the home, sold through Martha.com and an extensive retail network, Martha is the “go-to” authority on the encompassing topic of Living and Celebrating your best life.

She and her talented staff provide trusted, timely, and useful information on all aspects of everyday living: cooking, entertaining, gardening, home renovating, collecting, organizing, crafting, healthy living, holidays, weddings, and pet care, across many media formats.

### **About Marquee Brands**

Marquee Brands is a leading global brand owner, marketer, and media company. Owned by investor funds managed by Neuberger Berman, one of the world's leading employee-owned investment managers, Marquee Brands targets high-quality brands with strong consumer awareness and long-term growth potential. Marquee Brands seeks to identify brands in various consumer product segments with the goal of expanding their reach across retail channels, geography, and product category while preserving the brand heritage and enhancing the ultimate consumer experience. The portfolio includes Martha Stewart, The BCBG Group, Ben Sherman, Dakine, Sur La Table, Body Glove, Emeril Lagasse, Motherhood Maternity, A Pea in a Pod, and Bruno Magli. Through its global team of professionals and partners, Marquee Brands monitors trends and markets in order to grow and manage brands in partnership with retailers, licensees, and manufacturers through engaging, impactful strategic planning, marketing, and e-commerce. [www.marqueebrands.com](http://www.marqueebrands.com)

### **About Project #1 Nutrition**

With its founders boasting decades of experience in the wellness industry, Project #1 Nutrition stands at the forefront of the wellness industry with a singular mission: to revolutionize health through science-backed supplements and an unwavering commitment to quality and simplicity. Founded on the belief that true well-being transcends stereotypes, Project #1 Nutrition is dedicated to supporting every individual on their journey towards optimal health, regardless of their fitness level or lifestyle choices.

With a product line that ranges from advanced protein formulas to innovative wellness solutions, Project #1 Nutrition ensures that each supplement is crafted with the finest ingredients, prioritizing purity, efficacy, and environmental sustainability. Our collaboration with Martha Stewart Wellness amplifies our shared vision of making healthful living accessible and enjoyable, blending Martha's expertise in creating a life well-lived with our scientific approach to nutritional supplementation.

As we continue to grow and innovate, Project #1 Nutrition remains committed to its core values of transparency, integrity, and excellence. Our supplements are not just products; they are a testament to our belief in the power of nutrition to transform lives. We are proud to partner with Martha Stewart in bringing this new line of wellness supplements to those who seek the harmony of health and ease in their daily lives.

Discover our dedication to transforming wellness at <https://www.project1nutrition.com/>.

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