

# Martha Stewart Launches First-Ever Restaurant Concept



## THE BEDFORD

BY *Martha Stewart*

**Las Vegas**, January 5, 2022 — This spring, global lifestyle icon **Martha Stewart** will open her first-ever restaurant. **The Bedford by Martha Stewart**, a fully immersive restaurant concept designed to bring Martha's famed country farmhouse in Bedford, N.Y. to life, will open at **Paris Las Vegas** in spring 2022.

"Caesars Entertainment has been an extremely hardworking, professional and excellent partner to work with on the planning and building of the first-ever Martha Stewart restaurant," says Stewart. "It will be in the Paris Las Vegas and will very accurately portray the important aesthetic and taste of the Martha Stewart Brand. Our menu will be delicious, depicting the very same kinds of foods I serve my friends and family. The architecture and decoration of the spaces cleverly exemplify the beauty and atmosphere you might find at my beautiful farm in Bedford, New York. Dining at The Bedford will be immersive, fun, unexpected and utterly delectable."

Designed by Stewart, The Bedford by Martha Stewart draws inspiration from her country farmhouse, where she brings the outdoors in. With 194 seats, the intimate restaurant will offer guests an authentic glimpse of how she lives and entertains in her own home. Stewart's functional and practical lifestyle takes center stage in her thoughtfully appointed décor, which embraces a neutral color palette that acts as a perfect backdrop to four seasons of color.

"Martha Stewart is one of the most celebrated voices in hospitality, and we are truly honored that she's chosen Paris Las Vegas as the home for her very first restaurant," says Jason Gregorec, senior vice president and general manager of Paris Las Vegas. "Martha and her whole team have been incredible partners. When we open the doors, The Bedford by Martha Stewart will be a dining experience you simply can't get elsewhere."

For more information, visit <https://www.caesars.com/paris-las-vegas/restaurants/the-bedford>

### ABOUT PARIS LAS VEGAS:

Paris Las Vegas is distinctive for its dramatic 46-story replica Eiffel Tower; additionally, the resort offers an 85,000-square-foot casino; a two-acre Pool à Paris; Las Vegas' first rooftop bar and grill, BEER PARK, spanning 10,000 square feet; Voie Spa & Salon; two wedding chapels; unique French retail shopping located along the resort's Le Boulevard District and the opulent nightlife venue Chateau Nightclub & Rooftop. Paris Las Vegas is operated by a subsidiary of Caesars Entertainment, Inc. For more information, visit [www.parislasvegas.com](http://www.parislasvegas.com).

### ABOUT MARQUEE BRANDS:

Marquee Brands is a leading global brand owner and marketer. Owned by investor funds managed by Neuberger Berman, one of the world's leading employee-owned investment managers, Marquee Brands targets high-quality brands with strong consumer awareness and long-term growth potential. Marquee Brands seeks to identify brands in various consumer product segments with the goal of expanding their reach across retail channels, geography and product categories. In 2019, Marquee Brands acquired the Martha Stewart brand. Martha Stewart is the Founder of Martha Stewart Living Omnimedia. Her branded products can be found in more than 70 million households and have a growing retail presence in thousands of locations. For more information, visit [www.marqueebrands.com](http://www.marqueebrands.com)

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SOURCE: Caesars Entertainment, Inc.