DAKINE

Dakine Athlete Carissa Moore Wins First-Ever Olympic Gold Medal for Surfing



Moore makes history as the first woman and American to win a gold medal for surfing following the sports' debut at the Tokyo 2020 Olympic Games

LOS ANGELES (August 10, 2021) — Dakine athlete Carissa Moore clinched the Olympic Gold Medal after winning the Women's Gold Medal Match at Tsurigasaki Surfing Beach against South Africa's Bianca Buitendag. The Honolulu, Hawaii native will take home the first Olympic Gold Medal in the sport's history for the United States of America.

"This was all such an amazing experience," says Moore. "It's still setting in, but being in the Olympics and winning a gold medal is an absolute dream come true! The pride I felt for our country and especially for the state of Hawaii was indescribable. Duke Kahanamoku built the trail that eventually led to this moment, and it's an honor to represent my Hawaiian heritage."

Moore was the top seed at the start of the competition on Sunday and had a strong performance throughout the three-day event series with a personal top score of 14.93 out of 20 in the final run. A four-time World Surf League Women's World Tour Championship winner since joining the tour at age 17, Moore is well-accustomed to the pressure of competition.

"It's been amazing to watch Carissa grow into the super athlete she is today," says Micah Nickens, director of surf marketing at Dakine. "Dakine has sponsored Carissa since age eight, providing support throughout tours while also working together to create equipment specifically tailored for her needs and progression. To have been part of her support system during this journey to this major achievement is phenomenal."

Throughout their decades-long partnership, Moore and Dakine have worked together to craft performance surf gear like Moore's <u>Pro Traction Pad</u>. This three-piece traction pad is integral to her performance and progression, helping her draw those beautiful winning lines. Another piece of equipment that Moore trusts in competition is Dakine's <u>Kaimana Pro Comp 6' x 3/16" Leash</u> with state-of-the-art strength. Surfers and fans can purchase the exact models of the gear Carissa used to win her gold on <u>Dakine.com</u>.

For more information about Carissa and Dakine, please visit <u>Dakine.com</u>.