



IWCA BREAKFAST

Helping Women To Achieve Gender
Equity and Sustainable Lives

SATURDAY, APRIL 16TH | ATLANTA, GEORGIA | SCAA EXPO

7:30am - 9:00am

Georgia Ballroom

TICKETS ARE \$60.00 EACH

Plated breakfast served.

CEREMONIAL SIGNING

of our 20th Chapter: Cameroon

INTRODUCTION OF THE

IWCA/ITC digital platform to promote coffee
availability from IWCA Chapters

KEYNOTE SPEAKER:

Mbula Musau

Ms. Mbula Musau is an independent consultant based out of East Africa who serves the international coffee sector in the areas of quality training, marketing, project development and management. She recently set up Utake Coffee Consulting, a business that addresses coffee quality and emerging development issues in the coffee sector in Africa. As an internationally certified Q Instructor and Barista trainer and judge for over 15 years, she collaborates with organizations and institutions that work in different areas including strategic development agenda for the coffee industry. These have gained her regional and international recognition for her expertise and work in the global coffee industry.

Ms. Mbula is currently the Regional Project Advisor in a team of gender experts implementing the 2nd phase of a gender project in East Africa through the International Trade Centre, ITC (arm of UN and WTO) Women & Trade Program titled: Improving Economic Benefits for Women in the Coffee Sector. The first phase, "Empowering Women in the Coffee Sector" (2010-2013) was in part advised from a report she worked on in 2008 to show gender disparity in the African coffee sector. She is a renowned champion and promoter of gender equity in all coffee sector engagements.