

Cisco Marketing **Velocity**



Assets

Option A
Lockup and tagline as one unit

Cisco Marketing Velocity

Powered by Partnerships

Connect. Engage. Amaze.

Option B
For use as separate elements.

Powered by Partnerships

Connect. Engage. Amaze.

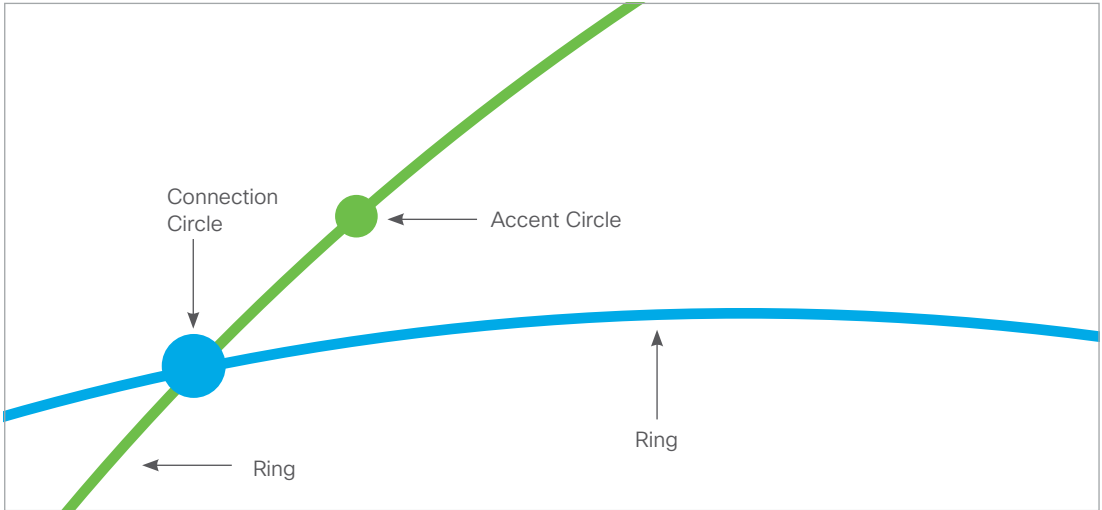
Cisco Marketing Velocity

Color palette

			
C86 M8 Y0 K0 R4 G159 B217 Pantone 299c #049FD9	C100 M75 Y0 K6 R0 G75 B175 Pantone 661c #004BAF	C98 M24 Y1 K3 R9 G125 B188 Pantone 7461c #097DBC	C20 M6 Y0 K0 R196 G214 B237 Pantone 2707c #C4D6ED
			
C61 M0 Y96 K0 R108 G192 B74 #6CC04A	C7 M3 Y5 K8 R232 G235 B241 #E8EBF1	C64 M56 Y53 K28 R88 G89 B91 #58585B	C0 M0 Y0 K100 R0 G0 B0 #000000

Graphic Element

The sample below shows the correction proportion of the three graphic elements available. Those elements are (1) the connecting ‘Rings’, (2) the ‘Connection Circle’ which is the point of connection and (3) the ‘Accent Circle’– optional smaller circle.



Photos with sample treatments



Option 5



Option 6



Option 5—with treatment



Option 6—with treatment

Sample Deliverables



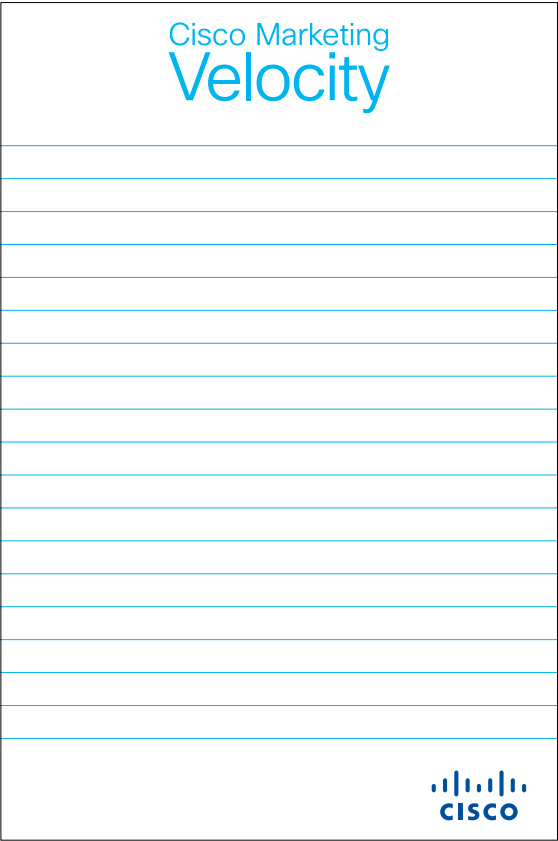
Signage



Horizontal Banner



Collateral Cover Sheet



Notepad