



MEMBERSHIP AGREEMENT

This Agreement (“this Agreement”) is dated _____ and is between the American Suntanning Association (“ASA”) and _____ (“Salon Owner”).

The ASA has been recently formed to promote the indoor tanning industry in the United States and to protect it against attacks by the dermatological community and by governmental authorities at the federal, state and local levels. Indoor tanning has been accused of causing melanoma and other forms of skin cancer by the World Health Organization and others based on quasi-scientific reports that the ASA believes are flawed and biased. The dermatological community appears to be united in their efforts to drive indoor tanning salons out of business, and the ASA believes they are spending \$5 million or more annually to this end. The money appears to be coming from the cosmetic and sunscreen industries. We are all aware of the extensive PR campaign that is being waged against us, and of the increasing necessity of establishing our own PR campaign to challenge the incorrect and misleading statements being made against us.

Promoting the indoor tanning industry will require retention of scientists throughout the world to help us debunk the scientific reports being used against us, and a major PR and lobbying campaign to bring the truth about indoor tanning to the government and to the public at large. We must do our best to convince the FDA that current regulations are adequate to protect the public, to persuade the CDC to drop their anti-tanning stance, to persuade the NIH to spend more money on vitamin D research, to prevent any more states or local government agencies from initiating under-18 tanning bans or any other actions against our industry, and to get government at all levels to permit the advertising of the health benefits of indoor tanning. Additionally, the ASA would like to convince the government at all levels that vitamin D deficiency is one of the country’s most serious public health problems and that indoor tanning plays an important role in providing one of the safest ways for citizens to obtain adequate vitamin D. All of this needs to be accompanied by a PR campaign to bring the truth about indoor tanning to the public.

To fund our efforts, Members of the ASA will pay membership dues of \$1200 per salon per year if paid annually in advance or \$100 per month (\$1200 per year) if paid monthly by EFT.

NOW, THEREFORE, the parties hereto hereby agree as follows:

1. Salon Owner agrees to become a Member of the ASA, and the ASA accepts Salon Owner as a Member. The effective date of membership is _____.

2. Salon Owner agrees to pay membership dues to the ASA equal to \$1200 per year per salon owned by Salon Owner if paid annually in advance or \$100 per month per salon owned by Salon Owner if paid monthly by EFT. Dues will commence on the effective date of membership specified in paragraph 1 above.

3. Salon Owner currently owns _____ tanning salons. Salon Owner agrees to advise the ASA of additions or subtractions of the number of tanning salons owned by Salon Owner.

4. The ASA agrees that all membership dues will be used solely for the purposes described in the Preamble to this Agreement.

6. This Agreement shall be in effect for a period of one year from the date of this Agreement, provided, however, that this Agreement shall automatically be renewed for periods of one year unless either party hereto shall elect to terminate this Agreement at the end of any such year by giving written notice to such effect to the other party more than 60 days prior to the end of such year

7. A form of EFT authorization is attached for those Members electing to pay dues monthly.

IN WITNESS WHEREOF, the parties have executed and delivered this Agreement as of the date and year first mentioned above.

[Name of Salon Owner] _____

By: _____

[Salon Name] _____

[Address] _____

[City, St, Zip] _____, _____, _____

[Email] _____